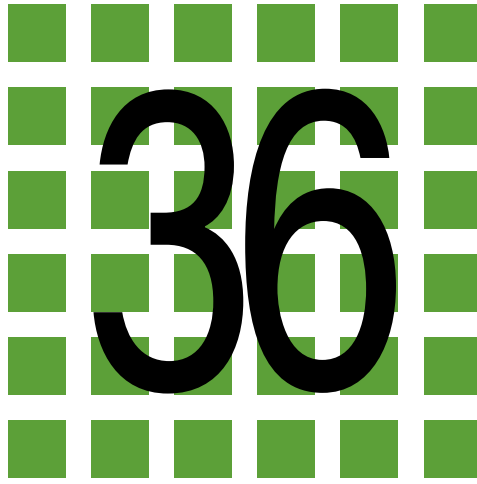




36

ANNUAL
REPORT
2023-2024



For Sevalaya, its 36th year of existence has been a year characterised by continued all-round growth and expansion.

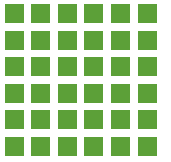
Significantly, 2023-24 is also the year that saw Sevalaya foraying beyond Tamil Nadu and leapfrogging to reach all the Southern states.

As the cover pages promise, inside are 36 stories of the year, stories of you and us joining forces to offer help in time, thus transforming lives for the better.

**Sevalaya's
South India
Leap**



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Our Team



(Left to Right)

Bottom Row: Anuchitra D, Monisha S, Banupriya A, Selvi V, Divya Bharathi G, Supriya B, Revathi K, Janakavalli M, Sowmiya R, Manivannan J, Ravichandran N, Lakshmi Murali, Annapurna N, Dr Prof S V Mani, Lakshminarayanan E, Muralidharan V, Malarkodi V, Latha G, Devaki M, Visalachi N, Mahalakshmi S, Lakshmi K, Latha M, Jayanthi R, Victoriya, Annamani K, Dhivya R, Gopika G, Sornapriya S, Ananthavalli K

2nd Row: Devaraj V, Geetha E, Lakshmi Mohan, Eswari B J, Sarumathi P S, Shanthi U, Bhavani K, Evangelin Merciba A, Shanmuga Priya S, Vijayalakshmi M, Sasikala A, Sarojini J, Narmadha S, Bhakyalakshmi V, Valarmathy P, Priyadharshini S R, Sabira A N, Karpagam T, Jeyasutha T, Arul Selvi G, Kala Rao, Bhuvanewari M, Malliga G, Nathiya B, Nathiya M, Dhakchayani K, Kavitha D, Dhanalakshmi H, Amudha J, Manju S, Sivagami J, Lalitha K, Rajeswari D, Jothi B, Radhika P, Vanitha P, Vijaya M, Annal S, Usha R

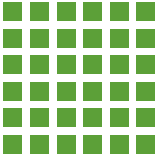
3rd Row: Rangamani S, Lakshmi S, Santhi S, Usha G, Bhavani S, Rasathi K, Anjala R, Kanchana S, Valli M, Renuka S, Jebasheela S, Pavithra K, Gajalakshmi B, Umasankari R, Baby Ramani R, Kauveri S, Kavitha L, Nirmala A, Bhuvanewari S, Mary A, Kavitha M, Vijaya Lakshmi P, Gracy, Nazeera Shoukath Ali, Sumathi T, Karthika K, Sheena Sabi, Rashidha, Sumaiya K, Dany Thomas, Rithambari S V, Navya K C, Mythili R, Sathya D, Tribhuvana D M, Rekha Perumal

4th Row: Suresh S C, Shalini S, Gragalakshmi M, Deepa L, Prathiba E, Rekha S, Jayapriya E, Lokeswari J, Jaya Sree D, Jancy Rani J, Valarmathi M, Mohanapriya R, Dhakshayani G, Pamila Thangakumari J, Rajeswari B, Sathya M, Jayaseeli S, Poongothai V, Shakila S, Poongavanam R, Thenmozhi P, Priyanka A, Nagalakshmi P, Aparna E, Bhuvanewari C, Gayathiri P, Dr Kavitha K, Renuka M, Kavitha S, Sumithra S, Nirmala B, Anitha D, Jansi Mary A, Anandhi M, Vasanthi S, Badichi K, Vijila V, Logeswari R

5th Row: Kingston A A, Dinesh Kumar B, Ramya B, Praveena A, Jaya, Malarmathy K, Ilavarasi R, Saraswathi A, Dhanalakshmi S, Janani Lakshmi S, Keerthika B, Harini M S, Sabitha M, Vimala Dillibabu, Yasvanthika B, Kavitha D, Chitra S, Maheswari C, Gayathri T, Vijayalakshmi R, Sowmiya, Ananthi S, Pavithra N, Jayalakshmi V, Kanniammal S, Mariyammal S, Vijaya R, Sathyalakshmi K, Pomudi J, Iswaria M, Jincy P V, Sankara Pandian A

6th Row: Dr Ayyappan P N, Jenny Prakash P, Dr Gokulakrishnan J, Dr Kingston Jebaraj G, Pandi K, Thirumalai N, Deenan S, Ranjithkumar P, Subramani M, Nagenthiran P, Sureshkumar B, Murali M, Raju K, Uthayakumar V, Manikandan R, Venkatesan J, Sathyanarayanan K, Kuppan S, Moorthy M, Velusamy V, Tamilarasu M, Rakesh Kumar S, Thayumanavan K, Prasanna P, Anandan M T, Navin Kumar N, Sathya R, Rajesh M, Vijayakanth E, Paramaraj M, Vasimalai S, Muthukumar T, Palanisamy G, Janakiraman R, Jyothi B E, Ravi C, Gopinath M, Vignesh S

7th Row: Devaraj S, Mathan Kumar M, Ashok Kumar L, Johny S, Vijay Kumar S, Bhuvanesh Kumar S, Manikandan S, Nirmal Ferdia Cheppyan A, Nethaji S, Bharathi M, Jeevendran R, Naveen Kumar P, Dinesh Kumar B, Pradap D, Prasath M, Elilarasan P M, Mohan Raj R, Murali Babu M N, Vikram A V, Logesh Krishnan K, Raghul S, Aravinth J, Akash A, Gopalakrishnan N, Savarimuthu Xavier D, Balaji R, Ramnath R, Loganathan R, Babu S, Ramesh A, Saravanam M, Manikandan P, Sadaiyandi P, Anthuvan Lawrence K, Srinivasan Krishnan, Arun Kumar G



Management

Founder and Managing Trustee

Muralidharan V

Board of Trustees

Annapurna N, *Educationist & Hony. School Correspondent*

Ilayaraja G, *Software Engineer*

Kumaran Mani, *Entrepreneur*

Lakshminarayanan E, *Tax & Investment Consultant*

Ramanathan G, *Software Engineer*

Usha Rangarajan, *Founder and Managing partner, UnLEASH*

Executive Committee Members

Amarchand Jain M, *Entrepreneur*

Chandramouli B, *Social worker*

Kala Rao, *IT Consultant*

Lakshmi Murali, *Management Consultant*

Dr Malavika Vinodkumar, *Nutritionist*

Prof Dr Mani S V, *Software Engineer*

Padmasri S, *Quality Consultant*

Thomas T Abraham, *Communication Consultant & Trainer*

Vikram Narasimhan, *Software Engineer*

Hony. Co-ordinator

Venkataramani T S, *DM LIC (Retd)*

Hony. Correspondent

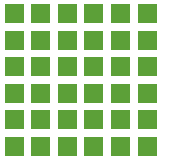
Bhuvanewari Muralidharan

Date of Establishment : 29 May 1988

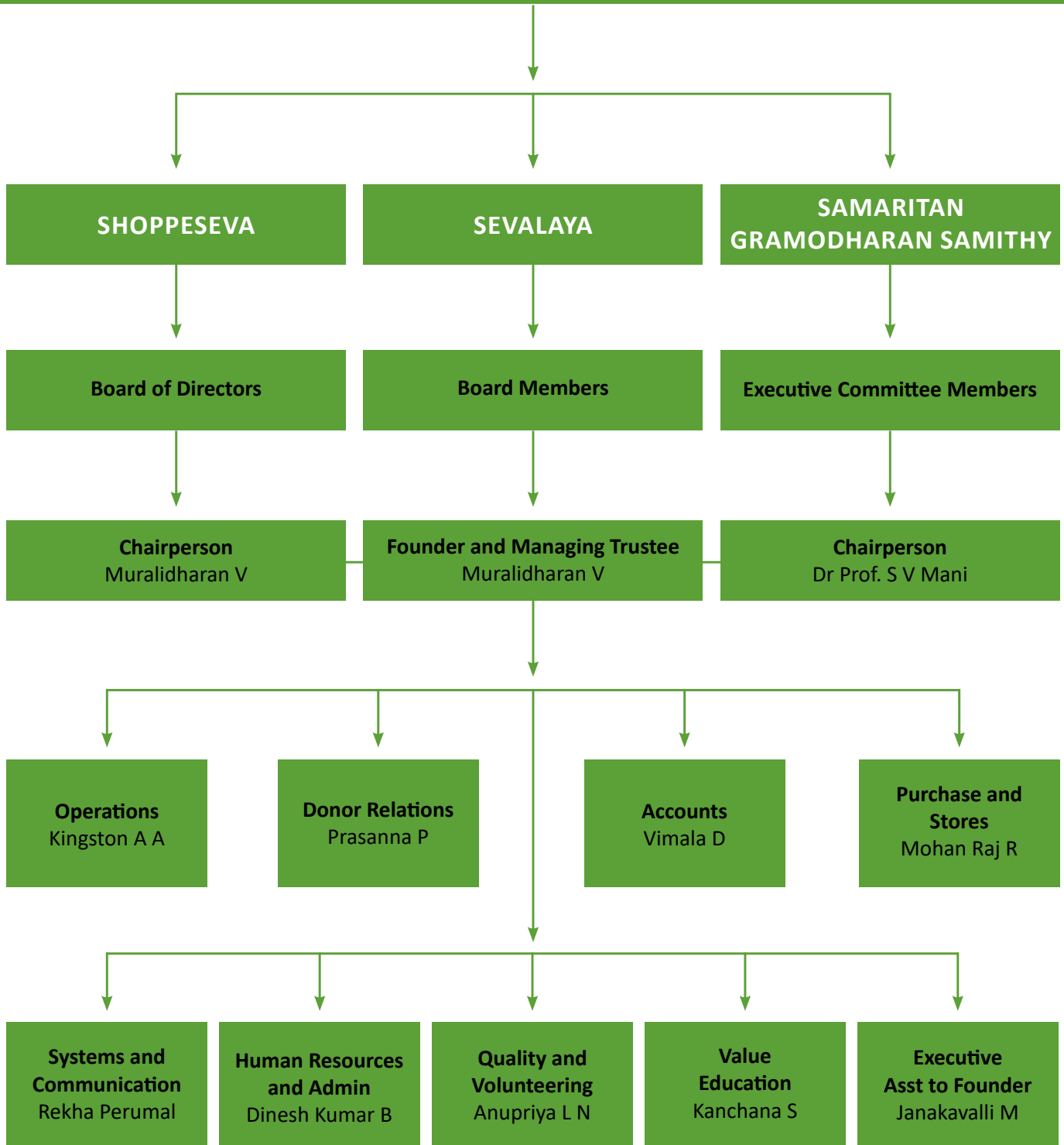
Constitution : Registered as a Charitable Trust | Registered under FCRA (Regn. No. 075900640)

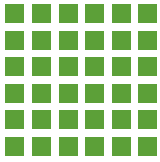
Donations are exempted under sec 80G of the IT Act.

Organisation Chart



Sevalaya group of organisations





Vision

The vision of Sevalaya is to serve the underprivileged and transform them in to an equitable, happy and fulfilled society with an improved quality of life

Mission

Sevalaya's mission is to offer high quality inputs and services free of cost.

Ensuring excellent education, life skills, physical and mental well-being as also character building, to prepare children for responsible and happy lives.

Caring for the elders and ensuring their physical, mental, emotional and spiritual well-being, for them to lead their lives with dignity.

Capability enhancement of the poor, for self-sustaining livelihood.

Rural development, leading to creation of model villages.

Relief and rehabilitation interventions in response to natural calamities.

Leadership and capacity enhancement of NGO sector.

Values

Service and sharing

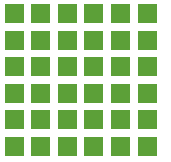
Equality

Moral uprightness

Excellence

Transparency

Impact Statement



Starting **1988**, Sevalaya has transformed Kasuva and its **40+** surrounding villages, from **100%** child labour to **100%** literacy, through quality education given free to **2,000+** rural children every year, supplementing educational needs of **500+** children every year through **14** Tuition Centres, supporting higher education of **2,000+** students, housing and shaping the lives of **200+** orphans every year, giving shelter and dignity to **150+** destitute elders every year, taking care of **100+** dry cows every year, imparting skills and facilitating employment to **1,200+** rural youth every year through **12** Community Colleges, providing healthcare services to **4,50,000+** poor and needy rural folks, delivering relief materials including food to **3,00,000+** people affected by natural calamities and the COVID-19 pandemic... in all, touching **8,00,000+** lives in **400+** villages in **36** years... all this, with your kind-hearted support.

Tamil Nadu: Chengalpet | Chennai | Dharmapuri | Kanchipuram | Mayiladuthurai |

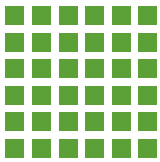
Nilgiris | Tenkasi | Thanjavur | Thiruvallur | Thoothukudi

Kerala: Ernakulam | Palakkad | Wayanad

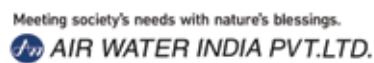
Karnataka: Bengaluru | Chamarajanagar

Andhra Pradesh: Tirupati

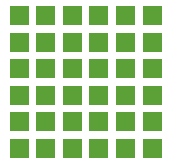
Telangana: Hyderabad

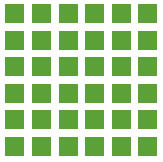


Our Partners



Our Partners





Our Partners

HEAT AND CONTROL

 **HELP FOUNDATION**
HEALTH AND EDUCATION FOR LESS PRIVILEGED

Hi5
Youth Foundation

 **HSBC**

 **INDO-MIM**[®]
COMPLEXITY SIMPLIFIED

 **JK TYRE**
TOTAL CONTROL

KOMATSU

KONE
Elevators Escalators


LatentView
Actionable Insights • Accurate Decisions

LOPAREX


LOTTE INDIA

Mara W. Breech
Foundation

MCX
METAL & ENERGY
Trade with Trust

 **OEC**[®]

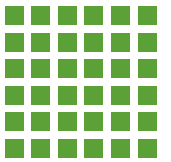

omprakash

onebill

Page Pierre Foundation

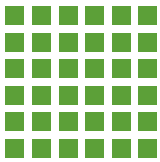
Panasonic

Our Partners



RENAULT NISSAN
AUTOMOTIVE INDIA PRIVATE LIMITED





What They Say



Kudos to Sevalaya for its outstanding contributions in education, healthcare, care for the elderly, and evening classes for students. Here's to wishing Sevalaya continued success in its noble mission, bringing benefit to even more individuals through its invaluable services.

***In the service of the Lord,
Swami Raghaveshananda
Adyaksha, Ramakrishna Math, Ooty.***



Heartiest congratulations to Sevalaya on turning 36! I had personally engaged with Sevalaya for about a year, and I am aware of their alignment with India's Education plans and United Nations Sustainable Development Goals. Sevalaya joining hands with 'Kalvi Sakthi' initiative of IIT Madras has enabled to increase our reach and empowering more rural children. IIT Madras is also working with Sevalaya for the use of AI in Medical Care in Rural areas. Sevalaya has been creating creditable impact in the lives of rural communities in the field of Education and Health care. I wish Sevalaya all the best in their endeavours.

***Prof V Kamakoti
Director, IIT Madras***



Easun - MR Thiruniravur extends its heartiest felicitation to "Sevalaya" for their noble mission of serving the society for 36 long years since 1988.

Sevalaya's contribution in terms of providing free education, elders' care, women empowerment, rural development initiatives, vocational training to youth, each one of them is extremely important and immensely useful in the sustainability of peace and order in the society. As part of CSR activity, Easun-MR is quite happy to partner with Sevalaya in the yeoman service they render to the society. Congratulations to the highly motivated team functioning under the able guidance of Mr V Muralidharan.

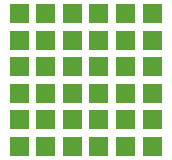
***R Ravikumar
Director, Easun MR***



It is my pleasure to bear testimony to the exemplary services of Sevalaya, the Temple of Service. I had been to the campus and saw for myself the beneficiaries under the care of Mr Muralidharan. He serves with all devotion and dedication. Education campus and other benefaction, as a matter of charity, deserves appreciation from all quarters. There is a rising need to care, the poor and the downtrodden. Care of the aged people is also the need of the hour. Mr Muralidharan addresses these needs heart and soul. I congratulate the Man and his Mission.

***Nalli Kuppaswami Chetti
Partner, Nalli Chinnasami Chetty Silks***

What They Say



I am happy that we have joined hands with Sevalaya to champion the causes of girl child education and skill development. As a global organization, we believe in the world of inspired possibilities. We are deeply passionate about what we do each day for our people and society. This engagement represents a small but important step toward fostering a self-reliant community. We extend our heartfelt appreciation to Sevalaya for their unwavering partnership and dedication to this tireless endeavour to build a better society and uplift mankind.

Mohan Sarangan
Managing Director,
Schawk India Private Limited (SGK)



EXL partnered with Sevalaya for environmental conservation and community welfare. Together, we have embarked on impactful initiatives such as beach cleaning campaigns and renovating older homes. Through these endeavours, we aim to foster a cleaner environment, uplift the lives of the elderly, and contribute to the betterment of society.

Satyajit Gupta
VP, Assistant General Counsel,
Head of India Legal,
and Global Head of CSR, EXL



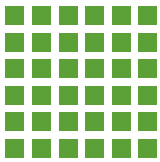
Sevalaya's commitment to uplifting marginalized communities through education, healthcare, and social welfare programs is commendable. Witnessing firsthand the impact of their initiatives, has reaffirmed our belief in the power of grassroots organizations to bring about positive change. We are glad to partner with Sevalaya and look forward to continuing our partnership.

Muskan Jain
Assistant Vice President,
Global CSR Lead, EXL



It is my pleasure to congratulate Sevalaya on turning 36 years old as an institution of hope and social service. Your mission for free education, care of elderly in need and dedication to ground level work for betterment and upliftment is inspiring. I wish you all the very best in your journey of hope, inspiration and nation building.

Ayman Jamal IPS
Deputy Commissioner of Police,
Avadi Commissionerate, Avadi



What They Say



Congratulations to Sevalaya on your 36th Birthday. You have been doing yeoman service to the society by working at the grassroot level. The dedication and discipline with which the Sevalaya team works in unparalleled. I wish all of you a glorious future ahead. Thank you for making me a part of your journey.

S Suresh
CEO of KUN Hyundai Company



I know Mr. Muralidharan of Sevalaya for more than 15 years.

My association with Sevalaya is very fruitful. I had a great experience working with Sevalaya's team to implement the CSR projects of my current company AGS Health for our FY'24 such as Tree planting, Seedball Making activity and Clean drinking water project.

Sevalaya is a professionally managed NGO with good leadership and implementation team. They understand the client requirements and execute projects with the best of their abilities.

I congratulate Mr Muralidharan and his team for their amazing service to the community. Wishing them many more milestones to achieve.

S Sakthi Prasanna
AGM- CSR and D&I, AGS Health



Congratulations on your remarkable achievements and MCX is proud to associate with Sevalaya!

Your dedication and tireless efforts have made a profound impact on the lives of marginalized section, and we are proud to partner with an organization that embodies such commitment to positive change.

May your future endeavors be even more successful and far-reaching.

Thank you for your outstanding work and partnership.

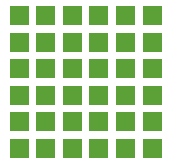
Mukesh Jaiswal
VP Admin, Procurement and CSR,
Multi Commodity Exchange of India Limited (MCX)



Best wishes to Sevalaya on completion of 36 years of service to the needy. We are impressed by their dedication to improving the lives of people and children through education, healthcare, and community development programs. We have seen firsthand the positive impact of their initiatives, which have brought about tangible changes in the lives of many. Sevalaya's commitment to social service is inspiring, and we are honoured to be a part of their efforts. Their transparent and efficient approach to philanthropy assures us that our support is making a meaningful difference.

Sysvine Technologies Private Limited

What They Say



Heartiest Congratulations to Sevalaya on completing 36 years of service to the underprivileged. We are highly impressed by the commitment and dedication of the Sevalaya Team and wish them all success!

Pushkala Suresh
*Division & Location HR Manager,
Parker Hannifin India Private Limited*



“My heartiest Congratulations and wishes to Sevalaya on their 36 years anniversary”

I came to know about Sevalaya from one of my colleagues. I visited them last year to participate in Onam Festival and had the opportunity to speak to the students on growth & challenges. These students come from different backgrounds. Sevalaya provides a wonderful opportunity to those who need them in this fast moving world. I sincerely appreciate all the great efforts by Sevalaya to the society. Wishing them all the best.

Krishnan Jayaraman
*Vice President, Data Analysis,
Aspire Systems*



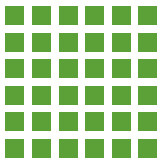
Wonderful work being done by Sevalaya. We have recently partnered for livelihood training of electrician and refrigeration technicians. Glad to see the impact we are making in the community together.

Dr Neelima Reddy
*Director,
Ekam USA*



Sending heartfelt wishes and prayers for Sevalaya’s continued success in their diverse services, from educating rural children to elderly care and Gaushala initiatives for cows. Witnessing their love and dedication has been inspiring, especially in empowering individuals through vocational training. The commitment to holistic child learning, eco-friendly village development, and 36 years of impactful work is truly remarkable. Grateful to be small part of their mission and hoping for many more years of association.

G Arun Madhavan
*Software Development Manager,
Amazon*



What They Say



Happy to partner with Sevalaya to serve the community through our CSR program. Inspired by your organisational work in education, livelihood and shelter for old age home for the past 36 years. Co-ordination and support for project work by Sevalaya employees with full dedication and humility has been appreciable. Congratulations to Sevalaya for their tremendous service in reducing the poverty level of the society.

Madhan K
*CSR Lead, Sun Pharmaceutical Industries Limited,
Chengalpattu*



Congratulations Sevalaya on entering into 37th year of service to society!. The people of Sevalaya are compassionate, charitable, and committed beyond measure. I sincerely wish Sevalaya many more years of service and achievements. I congratulate Sevalaya for its great humanitarian services to the poor, the destitute, and the underprivileged.

T R Srivatsan
*Managing Director, Only Coffee Shop,
Mathuranthagam*



My heartfelt congratulations to the Sevalaya Trust on entering its 37th year of successful service, dedicated to the welfare of senior citizens, orphans, and children in need of safety, shelter, and education. Sevalaya is one of the few institutions that consistently strives to enhance its operational standards. All efforts to meet the needs of the residents are deeply appreciated. I wish the Sevalaya Trust success in all its future endeavors and the very best in every mission they undertake.

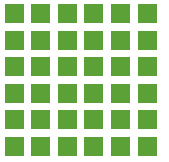
Nivetha Hamsavardhan
*Administration Head, Baruch Business Solutions India Private Limited,
Thanjavur*



It's an honour to extend my heartfelt felicitations as Sevalaya commemorates its 36th year of noble service. My affiliation with Sevalaya echoes a profound commitment to its ethos of service and equality. Witnessing the transformative endeavours, from education to healthcare, fills me with admiration and inspiration. Sevalaya's holistic approach towards uplifting the underprivileged epitomizes excellence and moral uprightness. The indelible mark left on countless lives stands testament to its unwavering dedication. May Sevalaya's vision of an equitable and fulfilled society continue to thrive, resonating the values of service, equality, and transparency! Wishing Sevalaya continued success in its noble endeavours.

Fatheah Mohammad Ghouse,
*Data Scientist,
Comcast India Engineering Center, Chennai*

What They Say



I congratulate SEVALAYA TRUST on entering successful 37th Year of continuous Medical services at Chengalpattu Medical College Hospital and also serving poor people in and around Chengalpattu.

Happy and thankful to the SEVALAYA TRUST for this immense service (CPAP masks, Stretcher with cylinder placement, Wheel chair, water distribution with filter/ water can and multipara monitors) to our hospital. COVID-19 Pandemic and Post Pandemic also executed PICU ward inauguration at Chengalpattu Medical College Hospital funded by Renault Nissan.

Wish them to succeed in all their deeds towards Humanity and Community in a Motherly approach.

Dr P K Baskar

DEAN(FAC), Government Chengalpattu Medical College & Hospital

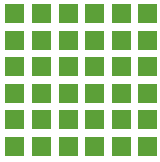


My journey with Sevalaya started recently after my visit to the Skill Development Centre at Uthiramerur in Kanchipuram District. The interaction with the founder and the other members has strengthened my association with the esteemed organization. The compassion, tireless dedication and hard work of the Sevalaya members are truly inspiring. I, whole heartedly, thank Sevalaya for their invaluable contribution to the society. Service to Humanity is Service to the Almighty. May God Bless the Sevalaya Family so that they can continue their great service to various sections of society. Keep up the Good Work.

'Loka Samastha Sukino Bavanthu'

Dr N Krishnapriya

Principal, Indira Gandhi College of Education, Nelveli, Uthiramerur Taluk



Our Co-ordinates

Head Office

F-2, First Floor, Pushkarani Apartment,
12, Ananda Road, Alwarpet,
Chennai - 600018,
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m: 9941450444
e: contact@sevalaya.org

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Thiruvallur - 602024,
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e: vpopers@sevalaya.org

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e: sevalayaambattur@sevalaya.org

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Tamil Nadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Dharmapuri

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Nallampalli Taluk,
Dharmapuri - 636807,
Tamil Nadu, India.
m: 9884568426, 6300312092
e: dharmapurioah@sevalaya.org

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Thanjavur - 612303,
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12/834, 1st floor, Opp. Gudalur Bus Stand,
Gudalur, The Nilgiris - 643212,
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Gudalur

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Kiloy

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m: 9940327175
e: head.health@sevalaya.org

Kokkal

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Via-Indhu Nagar, Udagamandalam,
The Nilgiris - 643005,
Tamil Nadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Kolloor

Muthanga Post,
Sulthan Bathery,
Wayanad - 673592,
Kerala, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Kundhalady

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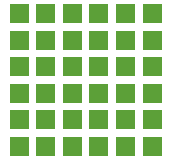
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For Sevalaya, its 36th year of existence has been a year characterised by continued all-round growth and expansion.

To be among the top 10 NGOs in the country has been driving Sevalaya's long-term strategy and plans. The five-year plan for 2020-25 had emphasised growing beyond Tamil Nadu into the remaining Southern states. Significantly, 2023-24 is also the year that saw Sevalaya foraying beyond Tamil Nadu and leapfrogging to reach all the Southern states. As Sevalaya Murali points out, when intent is intense, things fall in place as if in a cosmic plan.

Sevalaya's Foray into 4 South Indian States

Sevalaya's simultaneous entry into Karnataka, Andhra Pradesh, Telangana and

Kerala marks the third phase of growth. The first phase saw funding and operational constraints restricting Sevalaya's activities to its birthplace of Kasuva. The second phase was marked by expansion, starting 2011, with the opening of the Uthiramerur Centre. In the decade of growth that followed, the number of



Telangana

Environment

Andhra Pradesh

*Environment
Hygiene*



common state boundaries of Tamil Nadu, Karnataka and Kerala is contiguous tribal territory, including Bandipur in Karnataka. Maguvinahalli tribal village with a population of 250 was chosen, and a Tuition Centre became operational from October 2023.

centres increased to 30.

The stimulus for interstate expansion came from the Bengaluru office of Komatsu wanting to start a Tuition Centre for the tribal community. That sounded familiar ground, given Sevalaya's multi-faceted support for the tribal community in Gudalur,

The Nilgiris in Tamil Nadu, including a 20-bedded hospital. Around the

Meanwhile, AGS Health, with operations across the



Karnataka

*Education
Environment*

Kerala

Education
Environment



That re-established the 2015 connection Sevalaya had with Kerala when, in the wake of unprecedented floods, rescue and rehabilitation was undertaken in Idukki and Palakkad, including construction of houses in double quick time.

Southern states, became an ally in Sevalaya's interstate ambitions. Sevalaya became the implementation partner in their ecological initiatives including tree plantation and seed ball preparation (embed select seeds in mud balls and fling them far, invariably creating some mirth) in Bengaluru, Tirupati and Hyderabad. AGS thought big. They wanted a minimum of 1,000 trees in one area. Through word-of-mouth among friends and relatives, scouting for colleges and schools was done and the target met.

Apollo Tyres has a factory in Tada, Andhra Pradesh.

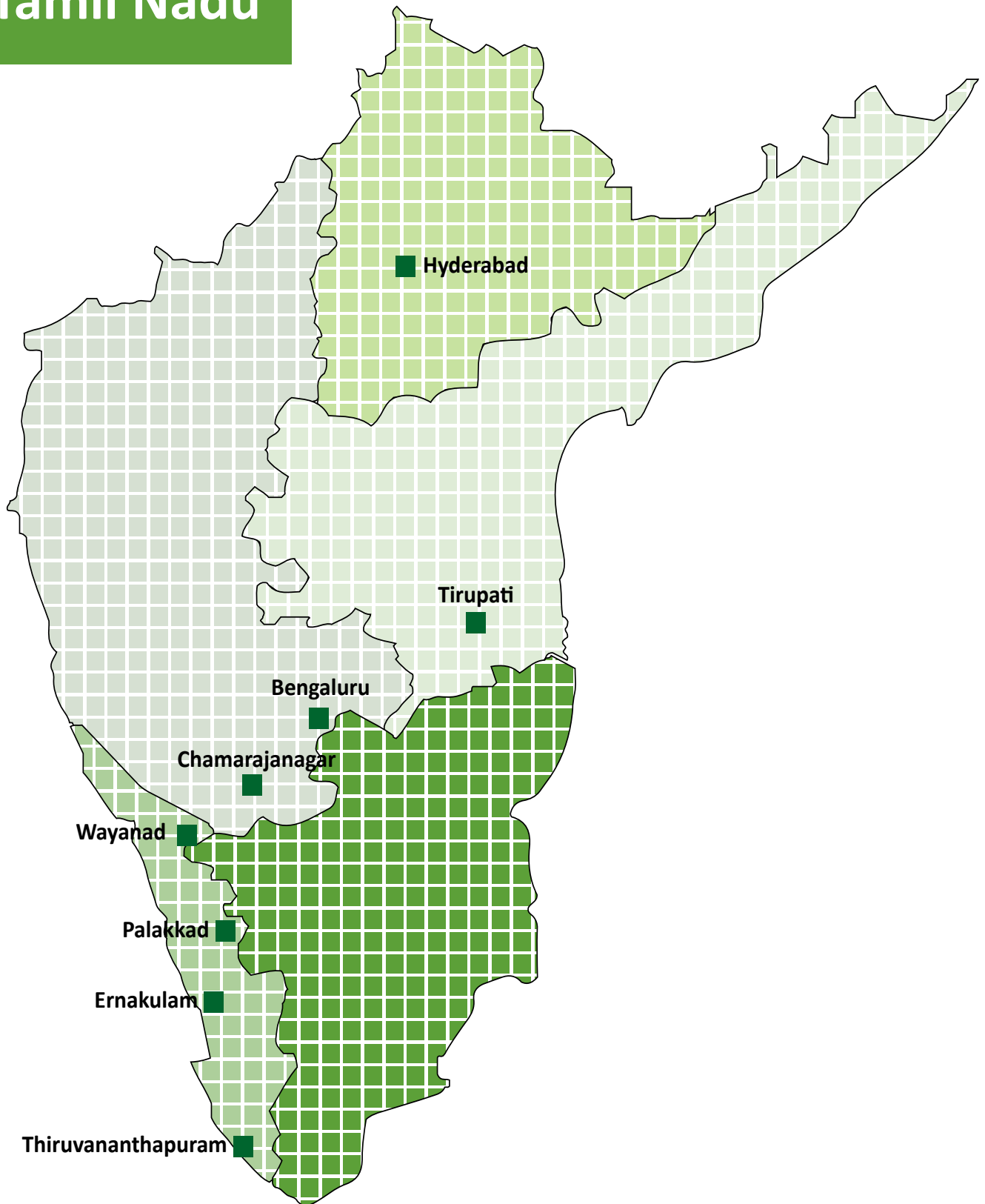
Disturbed by the prevalent practice of public defecation, their CSR plan was to construct toilets attached to 30 houses. That became Sevalaya's beachhead into Andhra Pradesh.

Kerala is blessed with a long coastline, providing great tourist attractions ... and dirty beaches. EXL, which operates from Kochi, sought Sevalaya's support to organise beach cleaning by their staff at Fort Kochi and Kuzhupilly. Soon followed the establishment of two Tuition Centres in Koloor and Ponkuzhi, in Wayanad District, funded by BNY Mellon.

Naturally, when human needs have no geographic limitations, state boundaries cannot limit Sevalaya's areas of action.



Sevalaya's Foray Beyond Tamil Nadu



Sarva dharma sama bhava



Visitors to Sevalaya's Kasuva Centre are greeted by hand-painted boards in English and Tamil flanking the gate. It reads: "Please shed your preferences (and) prejudices if any, on the basis of caste, colour, creed, religion, language, sex, nationality, etc. before entering"

That is an unambiguous explanation of one of Sevalaya's brand values: Equality

Sevalaya's activity calendar reflects

the same credo of *Sarva dharma sama bhava* (Equibalance with all religions).

Easter was celebrated on 31st March, and the resurrection of Jesus Christ recounted. Fast forward 2 days and on 2nd April, Eid was celebrated by breaking the fast with fruits and sweets as part of the holy month of Ramzan.

14th April brought the excitement of the Tamil New Year. On 20th April, Sri Rama Navami was celebrated, to commemorate the birth of Lord Ram, highlighting his resilience in the face of adversities.

Sevalaya Centres hold events with the participation of guests. At Kasuva, students are exposed to the revered traditions as also the lives and teachings of these personalities. For the 200 resident children at Kasuva and 140 elders at Kasuva, Thanjavur, Zamin Endathur and Dharmapuri, the day often includes a special lunch sponsored by some kind donor.



Seeking divine blessings

Science teacher R Jeevendran and his wife K Ponmudi, a Tamil teacher, both teach in the Sevalaya School in Kasuva. They got married in 2014. They embarked on their marital journey with the dream of starting a family. That did not happen. That void in their lives led them on a quest for divine intervention and they visited many temples, but that bliss evaded them.

Then, in 2018, Jeevendran and Ponmudi joined a pilgrimage to the Garbharakshambigai temple in Thanjavur District, organised by Sevalaya. It is visited by childless couples who report positive results to their prayers. Jeevendran and Ponmudi received their little angel Deepshikha in 2021.

In May 2024, the couple visited the temple with a Sevalaya group and weighed jaggery equivalent to the weight of Deepshikha, to express their gratefulness.

In the group were couples seeking divine blessings of a child.



Staff quarters: One large family

B E Jyothi has been teaching English since 2019 at Sevalaya. He used to stay in the Sevalaya hostel, leaving behind his family at Nagari in Andhra Pradesh. As he recalls, "I often felt lonely whenever my kids, wife or parents called, saying they would like to stay with me. Our dream has come true, with accommodation given at the Chellamma Bharathi Staff Quarters. My family and I are happy." What is more, Jyothi's wife Eswari works at Sevalaya's

Gokulam, the daycare centre for employees' children. Their two children study in Sevalaya's primary school.

Today, from celebrating festivals and birthdays to having access to fresh organic vegetables, healthcare facilities and Gokulam, life is good!

For outstation employees, the Staff Quarters are a matter of safety, convenience and financial relief. Situated a 100 metres off the Kasuva Centre, it



nurtures camaraderie and friendships beyond office hours. With 10 families of similar age profile, everyone has a group to belong to. From participation at birthday parties to help at hand at birth, as it really happened early this year, it is one large family.

The construction of the Staff Quarters was funded by Page Pierre Foundation, Switzerland.



Gokulam: Peace of mind for Sevalaya mothers

In 2021, Monisha Rajesh took a break from her job, to give birth to her first son Mithran. Her parents live not so far but are old. So she couldn't resume her career.

Her dream came true late 2023 when she started teaching Spoken English at the Sevalaya school. Thanks to Gokulam, the daycare centre for children of Sevalaya employees. Healthcare and nutritious food are part of the convenient package. "The Gokulam facility has enabled me to rejoin the workforce. Today Mithran has made friends with other children. His food habits have improved, he has learnt to speak, shares his belongings and mingles in a friendly manner".

When Deepshikha was born in 2021, mother K Ponmudi took a break to take care of the baby, who grew very attached to her. Thanks to Gokulam, Ponmudi is back to teaching Tamil in Sevalaya, where her husband Jeevendran is a

Chemistry teacher. Ponmudi says, "The Gokulam facility enables me to hold this job. It helps me have peace of mind knowing that my child is safe and just a short distance away".

Meanwhile, "Deepshikha has become more engaging with people, has started spending time with the children, treats them as her own brothers and sisters". Jeevendran and Ponmudi too have developed a bond with parents of other children.



Taking care of the children with great patience and love is J Eswari, wife of English teacher B E Jyothi. They both live in the Staff Quarters with their two children, extending the Big Family feeling!

Learning by feeling

R S Nallaperumal, passionate educational consultant with his own self-developed experiential teaching methodologies, has been a major influence on Sevalaya teachers. His credo is: "Seeing is believing. Feeling is learning". To teach inertia and resistance, he may push a student and shock him, but the lesson will be understood, having felt it!

Currently, he is conducting a series of classes for Sevalaya teachers of different subjects.

For Tamil teacher K Sathiyalakshmi, it was a first-time experience and hence even more impactful. "He sings and talks about real life, going beyond the text book", she notes.

P Thenmozhi, Primary teacher, had attended his training 5 years back. "Nallaperumal Sir demolishes the picture of a teacher as one carrying text books", she explains. "In a 40-minute class, a teacher typically explains the contents, then gives examples. But sir

demonstrates examples and encourages the students to extract the contents from that".

Primary School Assistant Head Mistress S Bhuvanewari confesses that "9 to 5 teaching makes us mechanical". Having tried the activity-based techniques on her Std IX and Std VI sons, she is waiting for the School to reopen, before using them in her classes.



A family finds their footing



K Dhakchayani's story:

"I got married to K Kuppan, a truck driver from Andhra Pradesh, in 1999. We faced many challenges, living with the in-laws. In the hot and arid terrain, with borewells going dry, employment opportunities dwindled. So we migrated to Chennai, first living with my sister, then in makeshift houses.

"I joined Sevalaya in 2013, as a kitchen staff. Soon I started serving the elders

and children, and loving it!. Then we got admission for our children, in Sevalaya. I could be in the same school where Nandakumar and Keerthi were".

Today, Nandakumar is employed as a Physiotherapist. He says: "I passed out during 2017-18. BNY Mellon sponsored and paid my fees for further studies in Bachelor of Physiotherapy. Only with the help of Sevalaya, I could pay my fees and complete my studies.

"I was very much pleased when I was invited as Chief Guest for the Republic Day function of Sevalaya. I continue to enjoy a good relationship with Sevalaya, which continues to recognise me".

Keerthi is in Std XI and wishes to pursue a career in law.



An experience in voluntary service

A team of 9 from Sevalaya's Kasuva unit, including 5 Community College students, spent a week at Bhagwan Sri Sathya Saibaba's Puttaparthi Ashram, to do *Shram daan* (free service)

Montessori teacher S Lakshmi was allotted kitchen work. Their daily routine started with waking up at 4:00 am, then diving into cutting vegetables. Breakfast break is at 6:15 and then Lakshmi would make chapatis for 2 hours, contributing to a total production of 5,000 pieces. Machines churn out hot raw chapatis. Hands burn when applying oil.... It's a regimen, with work and rest throughout the day.

Including residents, visitors' numbers can touch 5,000. Volunteers serve them. Discipline is integral to the operations with no loud conversation, only functional communication in undertones. A quiet pervades, including in the mind.

A young student found washing heaps of plates not very enjoyable.

Counselled, she got over her reluctance. One Community College student used his learning to attend to AC units – really welcome in that really hot place.

M Jaya, a non-teaching staff at Sevalaya, was impressed by scientific vegetable cutting. Because all the pieces are the

same size, the boiling and cooking time is reduced, she noticed.

K Senthilnathan, an agriculture teacher, assisted the Chef and also by serving visitors buttermilk. "We were serving God", he says.



Seeing the sea the first time!

Imagine being a teenager, and seeing a beach for the first time! That happened to 13-year-old Vritika, from the tribal belt of Kokkal in the Nilgiris. She is in Std VII, attending Sevalaya's Tuition Centre. (There are 9 such Sevalaya centres, to benefit tribal communities). Vritika is excited when recounting the trip, organised by BNY Mellon. "They took all of us to Kozhikode Beach and Planetarium. It was my first trip. It was also very exciting to cross my district and visit the next state for the first time! That was also the first time I saw

the sea. I've experienced so much fun playing in the seawater with my friends. It was wonderful to watch a movie in the planetarium wearing 3D glasses".

16 boys and girls from Sevalaya Samaritan Tuition Centre, Kokkal, along with 6 staff members went on a day trip to Kozhikode on 18th February 2024. The children visited the Regional Science Centre and Planetarium, Calicut and enjoyed the realistic 3D and educational shows about the universe. The day ended with a visit to the beach, with

many children witnessing the golden sunset at the beach for the first time in their lives.



Tech-aided Primary school classes

Free education, including stationery and uniforms, free food and transport for some classes, normally centum results, and above all, the aim to create well rounded citizens of tomorrow...

No wonder, the demand for seats in the Sevalaya school can never be met fully, even after strictly restricting admission to the financially weak and the underprivileged class of society.

In that context, the addition of the 12 modern class rooms has somewhat eased the pressure and increased the number of potential beneficiaries. The school capacity has been boosted from 2,100 to 2,520.

The classrooms are spacious and well-lit, equipped with smart boards and projectors, to enhance the learning experience.

The Montessori method is offered from LKG to Std V, benefiting 310 children which is designed to provide a hands-on learning experience for students.

Safe RO drinking water, solar-powered electricity system and CCTV cameras reflect the use of efficient technology facilitated by sponsors. A well-stocked library that houses a wide range of books, journals, and periodicals and a multidisciplinary playground supporting talent search and specialised coaching are part of the all-round development of the children.

Says Nalini from Velliyur village 7 Kms away, the mother of Thigazh Mugilan, a Std II student: "In today's society, we

can only study if we have money. But Sevalaya is different. Our children get all the facilities at free of cost, including medical facility. The infrastructure of the school is amazing. It gives us peace of mind knowing that my children are in good hands. We have noticed a significant improvement in our children's learning experience since they started attending this school".



Special classes, snacks, pep talk and temple visit

Sevalaya students facing public exams receive special attention and care.

The students attend 1-hour-long special classes every day in the morning as well as the evening. To keep them well-fed as they stretch their schedules, the students are provided nutritious and tasty snacks such as *sundal* and *samosas* during these special sessions.

Students also attend career guidance classes and mental health sessions focused on stress management and time management skills. The teachers also spend extra time motivating the students and ensuring that they reach home safely after evening special classes.

The students visit the local Pakkam *Shiva* and *Anjaneyar* temples where special pujas are performed for their success. The students' hall tickets are placed in front of the deity to be blessed. "This was also a reason for me to score good marks", says Vilashni R, topper of the Std X public exam. Adds Geetha Lakshmi,



who came second: "I never missed special classes and Sunday classes. I thank all the teachers who guided me in special classes which helped me do so well"



Feeding young India

Feeding India, a Zomato giveback, is a not-for-profit organisation, designing interventions to reduce hunger among underserved communities in India. Feeding India identified Sevalaya for coverage under their nutritious mid-day meals scheme targeted at underprivileged children.

A total of 315 Montessori children receive nutritious meals daily, since September 2023. Most of these children's parents are daily wage

earners. Those parents have neither the awareness nor the wherewithal to serve them proper food. The midday meal ensures at least one balanced South Indian meal. It consists of popular lunch items: *sambar* rice, *rasam* rice, curd rice, *poriyal* (vegetable) and evening snacks.

Going beyond mere hunger, these meals play a crucial role in supporting the physical and cognitive development of the children.



What a cycle can do

In June 2023, the We are Chennai Cycling Group (WCCG) gifted cycles to 94 students of Sevalaya who had to walk 6 to 10 kms to reach the school. One of the recipients was M Gomathi, a Std XII student.

Gomathi lives 6 kms off Sevalaya. Mani, her father is a tree cutter, who is aging. Mother Kausalya rears few goats. Elder brother Purushothaman works as a driver with a private firm. They live in a small one-room home with a thatched roof that leaks during the rainy season. The family is in debt that has piled up over the years, looming large on their minds.

Gomathi's daily routine used to start at around 4 am, helping her mother with cooking and cleaning. Some studies, and it was time for school, walking 6 kms with friends. Back from school, she takes care of the goats.

The cycle released some time for studies and she has got first class marks in her



Std XII in Agriculture Group.

Ever since her exams got over in March, driven by the burden of family debt, she has already started working in 12-hour shifts at a supermarket 7 kms away. She rides the cycle every morning and rides back home with a friend after her shift gets over every night, in the dark, through tricky terrain.

Having received free education at Sevalaya right from her Kindergarten,

Gomathi wishes to join the police or become a nurse. "I am not sure where I will find the funds for my education".

Then, sounding older than her age, she adds: "But I need to contribute to my family".

Getting coded for Robotics

A Rakesh and D Thirumalai, two Sevalaya students of Std XII unfurled the Indian national flag in Shanghai, China, after a podium finish at the Robotex Asia Championship held on 28th and 29th January 2024. Part of a 7-strong Sevalaya team, the duo showed nerves of steel, when their pre-programmed line follower robot failed in its first attempt. With the guidance of the trainer, the duo changed their code under pressure, to set a record in their second attempt. That won them a second position in the Advanced Line Follower category.

Earlier, Robotex India, a non-profit organisation, conducted the Zonal competition. Trained by them, 36 teams of 108 Sevalaya students participated.

13 Sevalaya teams reached the Nationals, of which 4 teams reached the Asia championship. They were trained for 5 weeks, two hours every week. Rakesh and Thirumalai had to balance their Std XII academic workload with this passion project.



Robotics entered Sevalaya when BNY Mellon started classes in October 2022.

350 students joined these classes. They underwent 3 classes a week, each class of one hour duration. They first learnt scratch coding in about a month and a

half. Then the students were able to do projects on their own.

IITM remote classes for Study Centres

In 2024, Sevalaya's school in Kasuva and the dispersed 24 Tuition Centres have received a dose of technology and quality content, under *Vidya Shakti*, a programme of IIT, Madras. *Vidya Shakti* offers free online classes through Zoom platform, for classes V to XII in Maths, Science, English, Physics, Chemistry and Biology. IITM provides technical support and study materials. 800 students get a real-time classroom experience with virtual learning technique used to enhance their understanding.

Sevalaya's Tuition Centres offer what the underprivileged families are unable to offer their children: a quiet place to study, and a tuition teacher to help.



Target: Jeet(success) at JEE and NEET

Sevalaya students do well at the Std X and XII Board Exams, and normally make it a centum for Sevalaya. Yet, there is only one alumna who is a Doctor. And IIT remains a dream.

When three accomplished Indian residents in the USA offered coaching in Physics, Chemistry and Mathematics, Head of Volunteering, L N Anupriya integrated their offer and efforts for a focused coaching for competitive exams. Thus was formed a 5-year plan to train the students for competitive exams such as JEE and NEET, the gateways to IITs and medical colleges.

Srinivasan, a resident of Massachusetts, is a retired Professor of Physics at Coimbatore Institute of Technology and Northern Kentucky University. Mala Ranganathan, Leader, Business Development, Cisco Systems at California, gives Maths tuition to neighbouring kids. For Sachin, a Std XII student from South Brunswick school, New Jersey, Chemistry and Physics are his pet topics. Each volunteer interacted

with the trainees for one hour a week. The trainees “learnt tips, tricks, shortcuts and problem solving”. Besides, Mala Ranganathan did in-person coaching for about a week. She also bought them 40 years question bank. Gold dust!

Volunteer Vishwa Sivakumar, who has already cleared JEE and has got admission to a top deemed university, guided the students before the exams. Emboldened, the students took the JEE (Joint Entrance Examination) held in January 2024. One of them got marks close to qualifying. The quest has begun!



Prof S Srinivasan



Sachin Shyamsundar



Vishwa Sivakumar

A springboard called Sports

G Babu has no memory of his parents. All he remembers is living in a hostel in Gummidipoondi from his Std III along with his younger brother Murthy and younger sister Archana. In his Std VI, the three were shifted to Sevalaya by the State Government. Next year he started training in handball. Studies and sports is all he cared for. For 3 years he represented Thiruvallur district in the Under-16 and the Under-19 teams. Babu completed his BA and is now in his second year B PEd (Bachelor in Physical Education). As a Madras University player, he competed at the Nationals. Admitted under sports quota with reduced fees, he was supported in his higher education by Sevalaya. He has also qualified as an A Grade national coach from the National Institute of Sports (NIS), Patiala. Babu’s higher education was funded by BNY Mellon.

“Books and sports, that’s all I cared for. I didn’t get into any distraction. But for Sevalaya, I would have been an illiterate doing some odd job. I want to become

a teacher, take a house on rent for the three of us. Till then, my address is simply Sevalaya”.



G Babu



S Priyadarshini

In recent years, following a rigorous talent search covering every student and coaching camps conducted by experts, Sevalaya has been producing an increasing number of State and national level sportspersons. Their life scripts have changed, thanks to higher education opportunities in the sports quota and the financial support Sevalaya offers to deserving alumni.

Priyadarshini S joined Sevalaya in the Std III at the age of 10. Today, this 19-year-old is a Madras University player, studying in the first year BSc Computer science with BNY Mellon’s support. Having recently lost her father, a mason, and her mother forced to work in an exports firm, Priyadarshini believes her family’s fate is set to change with her getting a job in the Railways in sports quota. Or in the IT sector.

The turning point was a Sevalaya Summer Coaching camp, after her Std V exams. From her Std VII, she got into serious practice of handball and soon represented Thiruvallur district in the Under-17 and later Under-19 competitions. Last year, she represented Madras University in Junior Nationals. In January, she got into Madras University senior team.

“But for my joining Sevalaya, I wouldn’t have got this life! Sevalaya gave me opportunities to participate in sports. Sevalaya helped me discover my talents.”

Kalanilayam in Kadayam

It was Mahakavi Bharathi's dream to establish an Arts Centre (*Kalanilayam*) at Kadayam to teach India's traditional arts. But a conservative, hostile local population then, as well as lack of financial and human resources thwarted Bharathi's dream.

Sevalaya decided to take up the project and transform the dream of one of its inspirers to reality. The *Kalanilayam* has been established at Sevalaya's Chellamma Bharathi Learning Centre. Indian traditional arts including *Bharatanatyam*, Carnatic music and

Yoga are taught through regular evening classes attended by 61 trainees.

Among the 23 music trainees is Gopika, a Std IX student. "It was my childhood wish to study music, but I never got a chance. I am happy that my wish has been fulfilled"

A Esakki Bala is in Std VII at Chathiram Bharathi Higher Secondary School at Kadayam. He has been eager to learn *yoga*. Son of a mason, he couldn't travel to larger towns like Tenkasi and Ambasamudram or pay the fee. He says:



"The classes have helped build flexibility of my body. I also feel proud when I do *yoga* in front of other students. I also practise meditation regularly and as a result, I see that my focus on studies has improved".



Connecting young minds with great minds

Annual competitions titled MyGandhi, MyBharathi and MyVivekananda, focused on the Trio of Sevalaya's inspirers are conducted every year. The objective is to create a personal commitment to the values of these great men, with nothing, not even a space coming between a child and the hero.

This year, the competitions were decentralised and localised, with 11 Centres owning the conduct. The 2,610 students are from 25 districts. With 11 Sevalaya Centres reaching out to neighbouring schools and colleges, the number of participating schools rose from 81 to 239 and colleges from 6 to 16.

Participation has also been made easier, with the contests and the prize distribution happening in 11 Centres, as against only at the Kasuva Centre in the past. To accommodate students who couldn't attend in person, online participation was facilitated.



MyVivekananda consisted of contests in speech, essay, poetry and quiz. Retired teachers and experts served as Judges for the competitions, ensuring a fair and well-conducted event.

Jobless to Sales Manager in 12 months

When he completed his B Com in 2022, M Karthik hoped for a job that will help him repay the loans his father G Munusamy took for the marriage of Karthik's two sisters. But no job came his way. Distributing Aavin milk in houses didn't bring enough income for the family of three. Then, listening to advice that changed his life, Karthik joined Tally and computer classes offered free at Sevalaya's Community College at Ambattur, sponsored by KONE India.

The lucky break was when Royal Enfield came for campus recruitment and Karthik was selected as an accountant, with a salary of ₹10,000. Within two months, he was promoted as a sales executive, with a 10% hike ("due to my exceptional performance", explains the amiable, confident youngster). Soon he was made Sales manager of the Avadi branch, virtually doubling his monthly income. Dealing with a high-profile brand and its upmarket customers, and being in charge, in an air-conditioned office... Karthik is enjoying it all.

"I am lucky! My old class mates are still searching for jobs. Sevalaya made the positive change in my life" says Karthik and explains the trigger. "I saw donors visiting Sevalaya and contributing to support the great work. I wanted to grow in life and contribute like them".

He hasn't reached there yet. However, he has guided youngsters to Sevalaya's vocational classes, and then to Royal Enfield for jobs.



An attitude of gratitude

It became clear to V Sowthanya that her studies had to stop, after she completed her 10th in first class, from a Government school near her house. The closest Higher Secondary School was 5 Kms away from their village of Poonimangadu in Thiruthani. Velmurugan, her father, worried about her safety.

That is when the family heard about Sevalaya and its free hostel and school. That changed her life. The night classes in the hostel and the extra coaching she received for Mathematics, were new experiences. When she completed her Std XII, BNY Mellon funded her Nursing course. She landed a job as a temporary nurse at Sri Ramachandra Hospital, with a monthly income of ₹14,000.

That is a major increase to the family income. After all, Velmurugan's income as a vegetable vendor in the weekly market is less than Sowthanya's first month salary. Her mother, Dhatchayani's work as a labourer under the 100-day employment scheme brings some more

money. The family has to support the education of Sowthanya's younger brother in second year Diploma in Electrical and Electronics Engineering. There is also the shared dream of buying a piece of land to build a house of their own...

What Sowthanya did was to donate ₹10,000 to Sevalaya, after paying ₹4,000 for hostel and food fee. "How can I forget the support I received from Sevalaya? I didn't have to spend even on notebooks and pens", she says.



Preventing Cervical cancer

Every year, over 1,20,000 women are diagnosed with cervical cancer, with over 77,000 deaths. Cervical cancer ranks as the second most common female cancer in India. Yet a large part of it is preventable through vaccination against Human Papilloma Virus (HPV), the primary cause of this cancer.

In February 2024, in collaboration with Kalpaviruksham Trust, Sevalaya launched a significant initiative to raise

awareness and provide preventive measures against cervical cancer. Central to the initiative was HPV vaccination of young adolescents and adults before they become sexually active, thereby significantly reducing their risk of HPV infection and subsequent cervical cancer. Free HPV vaccine worth ₹2,000 each, was administered to 123 underprivileged children from Sevalaya's Community College and school. Dr Banupriya from Privaram Cancer and Research institute,



Valasaravakkam held awareness sessions.

Quality health care shouldn't be a privilege but a fundamental right.



Menstrual Hygiene Awareness Programme

Sevalaya, in collaboration with Amrutanjan, conducted a comprehensive menstrual hygiene awareness programme in Tenkasi during October and November 2023, followed by Gudalur, The Nilgiris in January and February 2024. Targeting 2,500 adolescent school girls aged 10-19 in these districts, the sessions

focused on essential topics such as hygiene maintenance, proper use and disposal of sanitary pads, in the process, dispelling myths by promoting scientific understanding. Each participant received a hygiene kit comprising sanitary napkins, dry fruits, nuts, soaps, and wet wipes.

The interactive sessions had active participation. The positive feedback from beneficiaries underscored the programme's impact, emphasising the significance of continued efforts in promoting menstrual hygiene in rural and tribal areas. This partnership serves as a commendable step towards improving the well-being of adolescent girls in underserved communities.



One of the participants was Priya, a Std VII student of a Govt High school in Pottalputhur, Tenkasi district. She is active in sports. The difficult days are a challenge for an athlete in multiple ways. "This awareness session has boosted my confidence. I can manage myself even during the cycle with ease and comfort as any other normal day", says Priya.

Vishnu Latha, an Std VIII student of the Kundhalady Govt High school, Gudalur felt that through this session she has learnt about tracking the monthly cycle and the importance of menstrual calendar – a core objective of the programme.

Dyslexia: early detection saves a tragic waste

34 Primary school teachers and 13 Middle school teachers from Sevalaya underwent a 7-day training conducted by Madras Dyslexia Association. As a follow up, two teachers, S Bhuvanewari and B Gajalakshmi underwent a 30 - day intensive training. That proved an eye opener as the teachers learnt how to identify students with learning difficulties through evaluation exercises and provide special training for them to overcome these difficulties.

S Bhuvanewari and B Gajalakshmi have already identified around 30 students from Std V and VI. They conduct special classes for 3 hours per day. Each such session covers just 3 children, enabling better focus and acute attention. The children have shown promising improvement in their reading abilities within a short duration.

“Right now we are focusing all our efforts on children who need the most help. We wish that more teachers are provided this training so that we can



help more children who are on our radar”, says S Bhuvanewari. “The students who were feeling left out and got the last rank in every subject are

suddenly feeling special in these classes and this by itself contributes to their improvement”, says B Gajalakshmi.

Without this empathetic intervention, children with learning difficulties get promoted from lower classes but struggle and fail in higher standards.

That would be a tragic waste.

Reading and mending minds

Adolescent minds can be boiling cauldrons with various pressures at play. “They feel they don’t have anyone who listens to them”, says Psychologist Rithambari S V. An M Sc in Psychology, she spends most of her time with the hostellers at Manjula Meraki Mental Health Clinic.

The Confidentiality breeds confidence. “Games and interactive activities develop a sense of camaraderie, of standing for each other in tough times. These sessions are YFS (youth friendly spaces) where youth are encouraged to share their thoughts freely, without the fear of judgement.”, says Rithambari. “Using neurolinguistic programmes, we can help them realise what they are good at, through self-reflection. Also, help them analyse the root cause of their perceived problems”.

Rithambari explains a case she is currently dealing with. “This girl has lost both her parents. She believes in her heart of hearts that all will abandon

her, one by one. That is traumatic. I built a rapport with her. I listened to her patiently. And together we agreed on possible solutions. One of them is to focus on her studies even as she moves from Std XI to Std XII.

People from the neighbouring community also come with their problems. From parenting to marital discord, everything has a mental health

component. The root cause analysis and acceptance requires a multi-disciplinary approach. The more the cases and the more diverse, Rithambari welcomes them as walk in inputs for her Doctoral research.



Koppan's life has changed

The hilly to mountainous regions of Gudalur in The Nilgiris District of Tamil Nadu are home to many tribal communities. Hence Sevalaya Samaritan employs mobile medical vans and holds medical camps, with support from DTCC. These are often the only medical facilities available to many in the population. That makes even minor interventions quite impactful. 75-year-old Koppan's story illustrates that.

Koppan and his wife Mary live in a small hut in Puthurvayal hamlet. He was diagnosed with diabetes in 2014. He did not follow the treatment prescribed. Result? A wound infection in his left leg ended in amputation in 2017. Two years later, the 4th, 5th and the greater toes of the other leg were amputated. This year saw severe wound infection in his right leg. Koppan couldn't take care of his wound by himself.

Then one day in February 2024 Sevalaya's Samaritan hospital staff conducted medical camp in his

neighbourhood. On hearing about his condition, Dr Thilak Lal and Nurses Sheena Sabi and Rashidha visited his hut, cleaned and dressed his festering wound, prescribed treatment and strict hygiene. Better discipline and hospital visits ensured prompt improvement.

Koppan also had vision problem in both his eyes. Following expert check-up at an eye camp conducted at Sevalaya's Samaritan hospital, cataract was diagnosed. Surgery in his right eye was done. He has better vision now. Surgery for his left eye will follow.



Amirtham can now eat Poorees

This is the story of Amirtham.



I live in the Sevalaya elders home in Kasuva. For the past few years, I started losing my teeth one after another. I could not eat my favourite foods. Worse still, the missing teeth became the subject of ridicule among my friends and relatives. This caused a lot of distress to me.

I visited Sevalaya's Medical Centre and then a dental camp being conducted by Senthil Dental Clinic there. The Doctor

told me that they would remove all my existing teeth and replace them with new artificial teeth. That done, they also taught me how to manage and take care of these teeth. Now my treatment is complete. I am able to eat my favourite foods including Poorees. I am able to talk naturally with my friends. I am happy. Thanks to Senthil Dental Clinic and Sevalaya for understanding my problems and providing free treatment.

Nowadays, when I meet anyone with any medical issues, I ask them to visit Sevalaya Medical Centre.

189 villagers have attended Dental camps arranged by Sevalaya. The Sevalaya's Medical Centre at Kasuva had 18,712 footfalls during Apr 2023-Mar 2024, including from 15 neighbouring villages. The Samaritan Hospital at Gudalur treats 18,918 patients a year. Including mobile vans and camps, health care is reached to over 1,20,000 rural people in one year by Sevalaya.

Not giving up

In 1971, Thanjavur-born Chandra was married to Nagaraj who ran a betel leaf shop. They had 2 sons and 2 daughters. All 4 of them got married and settled down over time and had kids of their own. Around 2016, Nagaraj left home without informing anyone. Attempts to trace his whereabouts have been futile. Chandra braved on, running an eatery with the help of the family, earning a stable income.

Over the next few years, in a series of unfortunate events, Chandra lost both her sons under tragic circumstances. Then came Covid-19, forcing the closure of the eatery, the only source of income for 10 members. The daughters were forced to migrate to cities farther away in search of a future for themselves and their families. Chandra remained.

By sheer chance she heard about Sevalaya's Gandhi Ashram Krishnan Memorial Free Old Age Home situated close by. She has made herself at home. TV is a relief, since poor eye



sight inhibits reading. Now close to 80, age has brought aches and pains, but otherwise, "everything is good", she says.

A better home for them

Sevalaya's *Gaushala* was started in Kasuva in 1988, not much after setting up the Old Age home. Rains have been a challenge, with water entering the cow shed from time to time. The rains of December 2023 became the last straw. The 2,700 sq.ft shed, which

was built in 2015, was inundated. The 106-strong population including a large number of calves, had to be shifted. In no time came contributions, for raising the current floor height by a safe 2 feet, over fresh foundation. Another donor stepped in to fund the

construction of a new 3,200 sq.ft. shed, with feeding facility from all four sides. Once both the sheds are operational, the cow population can be increased to 140. These sheds are sponsored by BNY Mellon, Rajiv Bharwani, Anandi Lakshmikanthan and Mala Ranganathan.



Mitigating Cyclone Michaung misery

Muniyammal's story



In December 2023, Cyclone Michaung hit, causing widespread devastation in our low lying areas. Stagnated rain water surrounded my hut and even came inside the hut. I was unable to come out of it for a couple of days. I do not know what would have happened, had Sevalaya not distributed food packets and drinking water three times a day. After the water receded, Sevalaya helped with dry ration kits to the needy. My heartfelt thanks to Sevalaya and its noble service!



I reside at Puliur Kandigai village, Puliur, Thiruvallur District. I was married to Muthu Krishnan in 1975. I lost him to TB in 1977. We didn't have children, only debts.

I had a small hut which did not even have electricity first.

I have lived alone for 47 years, earning my daily wages in the nearby farms. Age has caught up with me and I manage my life with support of local community people.



Modernisation to reduce infant mortality

A major project in the medical sector implemented by Sevalaya was the ₹1 Crore modernisation of Chengalpattu Government Hospital, funded by Renault Nissan.

The main objective was to reduce infant and under-five mortality rates in the districts the facility serves, in line with WHO norms.

The Paediatric department at Chengalpattu Government Hospital faced the problem of inadequate infrastructure to handle the increasing number of patients. It has 2 units with 40 beds per unit and a PICU with 10 beds, catering to critically ill children who have been referred from both government and private hospitals in

Chengalpattu, Kanchipuram, Villupuram, and Tiruvannamalai districts. With an average of 58 children per month requiring support, the hospital had only 10 ventilators.

The project entailed installing 10 sophisticated bed heads and central air handling unit (6.27 Cu M), as also civil works such as changing windows and flooring, putting in place a central monitoring system and augmenting bed space, among other things.



Weatherproofing for summer and monsoon

The 10,000 plus inhabitants of Vadamangalam village in Kanchipuram district can now face both the summer and the monsoon with greater confidence. Reason: Restoration of the local pond spread across 6.5 acres.

It was a scourge in 2023, with flooding inundating the entire area and submerging vehicles. The restoration of

the water body is vital in the scorching summer season.

Water is now drawn from local ground sources and connected to the pond. Water capacity has increased from 1.2 million litres to 3.2 million litres. This surplus fresh water promises new economic opportunities within the community, particularly among local

fishermen, through fish breeding.

There is also provision for outflow to prevent flooding. The excess water from the Vadamangalam pond is now drained into barren land.

This ₹1 Crore project funded by BorgWarner promises a more lasting ecological correction, through a healthy water table.



Succour to 2,500 families



in the quality of water in this part. Medical Camps are now held in Kolathur, Sethupattu, Malaipattu, Vellarai, Metu Kolathur, Navalur and Mahanyam villages. In the first 8 months, 106 camps have been held.

“Our village lacks medical facilities. We need to travel 8 km to Sriperumbudur or 16 km to Tambaram to access healthcare facilities. We do not have regular bus services to these places.” explains Pratibha, a resident of Kolathur.



A comprehensive village development project covering education, drinking water and health has been launched in August 2023 in Kanchipuram District.

The project covers 7 villages with an aggregate area of 5 sq kms, inhabited by a population of 2,500 families mainly engaged in paddy agriculture and also daily wage labourers.

The 5 RO plants with a total capacity of 2,500 lph are a major improvement



Tuition Centres in 5 villages already have a total enrolment of nearly 90 students.

This project is funded by JK Tyre.

Smokeless Bhogi spreads

Located in a rural setting, Sevalaya's Kasuva centre has been persuading a departure from the old tradition of getting rid of unwanted things by burning them on *Bhogi* day. Processions would thread through the villages, with the children holding placards and shouting messages against burning of waste, and the need to save the environment. This time, around 2,000 children participated in the rally.

New centres have also joined the campaign. At Gudalur, the rally was 200-strong, including Sevalaya's students and staff, joined by Govt. school students and teachers as also local leaders.

At Pattinapakkam, close to Chennai's Marina Beach, the Community College focused on the neighbouring fishing community. Here is the impact, in the words of A Charumathi, a 22-year-old tailor with a small kid at home: "Usually we celebrate *Bhogi* by burning old unusable items, including plastics and rubber. Then we would suffer from

smoke in the air, poor visibility. Some would have respiration and allergy problems. This year I saw a rally organised by Sevalaya.

"After the rally, my neighbours and I donated old clothes, and decided not to burn things. This year I visibly see some difference in air pollution. I certainly will share this awareness about smokeless *Bhogi* among friends".



Family functions will cost them a lot less, now

Panruti is a small village around 3 kms off the industrial town of Sriperumbudur, outside Chennai City. Majority are daily wage labourers. From time to time, the community of over 300 members felt the need for a place to hold family functions, which are often community functions. *Kalyana Mandapams* (Marriage halls) are costly to hire....

Sevalaya approached Komatsu for sponsorship and conducted a local survey to understand the needs of the community. Sevalaya approached Panruti panchayat leader for the land. A plot of land measuring approximately 4,800 sqft was identified. The construction was done in 2,400 sqft, giving a built up area of 4,100 sqft in ground plus first floor.

Says Shakila, from Oragadam: "Our villagers can't afford to spend huge amount of ₹50,000 to ₹1,00,000 for performing family functions in the *Kalyana Madapams*. Hereafter, our family functions can be held at this

community hall. More than 300 families shall be benefitted by this".



A colourful tribute to Bharathi



On 25th September, 2023, Mari started the work to transform Kadayam railway station into an open art museum celebrating Bharathi. The paintings were to depict important episodes from Bharathi's life during his Kadayam years: his putting his hand on his wife's shoulders and walking in public, Bharathi singing at the mosque, his life in exile, his playing with the kids, and the like.

After more than 2 months of minimum 8 arduous hours every day, Kadayam



Professor Kalyani Sivagaminathan, a well-wisher of Sevalaya, was narrating how attempts to add some Bharathi paintings at the Kadayam station had failed for a decade. Hearing this, Sevalaya Murali decided to take up the project and got artist Mari Anand, a Bharathi fan, to fulfil that valid wish. After all, Kadayam was his wife Chellamma's native place, and the poet had spent significant time there.



station became an experience for the passengers: a thousand passengers per train, either boarding or alighting. Children became proud, knowledgeable guides explaining the paintings to their parents. The paintings spread over 1,450 sq feet present Bharathi as a freedom fighter, a revolutionary, a non-conformist who was inspired by nature and had a mind of his own that believed in equality and humanity.

Sevalaya USA: Long distance supporters



Visits to Sevalaya are a planned part of their India trips, to meet the student beneficiaries and witness their endowment funds bearing fruit. They also sponsor regular food donations in memory of their loved ones. They have also funded construction projects, education and festival celebrations.

"My father was a supporter of Sevalaya since he met Sevalaya Murali in Madurai in the 1980s. I too worked with him when he organised blood donation drives. We also used to record audio

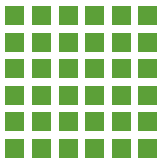


Started in 2017 and registered in California, Sevalaya USA, thrives as an independent entity. The organisation raised nearly ₹1.8 Crores for Sevalaya in the last financial year. Headed by Mani, Anandi and Venkat Prasad, long-term friends of Sevalaya Murali, it is run entirely by volunteers.

Integrated with the local communities, Sevalaya USA involves itself in local issues including wildfire disaster relief efforts and regular food donations to the homeless in shelters.



tapes for blind school students during our university days in Bengaluru. Having followed Sevalaya's accomplishments over the past 36 years, I am amazed at Murali's dedication and leadership. When my father passed away in 2023, our family felt that it was meaningful to sponsor the prayer room in the Old Age Home at Zamin Endathur in his memory", Anandi says.



Managing Trustee's Report



The angel number 36 is said to signify balance, focus, renewal and alignment. As Sevalaya completes 36 years of service and steps into the 37th year, it is well-poised for the next leap in its growth journey. Hence, the timing seems apt to reflect on our past achievements to continue doing what we do best while looking forward into the future to adapt and prepare for fresh challenges that come with growth and expansions.

Looking back at the 36 years, Sevalaya has grown by leaps and bounds from its humble beginnings. Started in a rented home in 1988 with 5 children and 2 staff members as an initiative to educate underprivileged children, today Sevalaya has expanded to nearly 350 employees across 30 centres, with footprints in the 4 South Indian states beyond Tamil Nadu. Our operations span school education, vocational education, value education, children's homes, elders' homes, hospitals, healthcare, sustainable village development, environmental well-being, organic farming and animal welfare. The ever-expanding operations are a testament to the growing demand

for partnerships and projects from corporates and large organisations and the urgent need to provide the means of livelihood and holistic development for the underprivileged in light of the ever-evolving global scenario.

In line with these growing expectations, Sevalaya is strengthening its core areas of operations while leveraging our capabilities in new areas and regions. This is evident in everything from the increase in capacity across our school, Tuition Centres and Community Colleges and the bigger and better projects in terms of scale, impact, comprehensiveness, financial outlay and number of beneficiaries across the domains of education, health and rural development.

New Projects

Many new projects focused on education, environment, healthcare and rural development were sponsored by corporates/funding agencies/individuals with Sevalaya as the implementation partner.

- Abbott Diabetes Care donated cycles to students of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- Acheron Software Consultancy Private Ltd provided educational sponsorships.
- A Future for Every Child (AFEC) provided skill training for fully orphaned adolescents.
- AGS Health sponsored the construction of 3 Reverse Osmosis (RO) water plants in the Maduranthakam Block of Chengalpattu district and also took part in Tree plantation and Seed ball making activity in Chennai, Vellore, Tirupathi, Bengaluru and Hyderabad.
- Air Water India Private Limited sponsored a project to provide clean drinking water in Kanchipuram through a Reverse Osmosis (RO) plant.
- Amazon Employee Grants funded uniforms, stationery and more for



What our school alumni are doing

(No. of Students)

Studying	
B.E	49
B.Sc. Agriculture	12
Degree courses	439
Diploma	59
Medical	1
Teacher training	8
Nursing	9
Post graduate courses	7
Total	584

Completed	
Medical	4
B.E.	127
B.ED.	17
Diplo/B.Sc Agriculture	47
Bachelor of social work	1
Degree courses	931
Diploma(DCA & Technical)	79
Fashion technology	2
Nursing	44
Post graduate courses	18
Teacher training	25
Total	1,295

Employed	
Bank	2
Hospital	39
Police	15
Private concerns	731
Railway departments	1
Tamilnadu Government	10
Assistant Professor	2
Teachers	55
Post office	4
Total	859

Sevalaya students in Std IV and V through Give.do, a fundraising agency.

- Ambattur Fashion India Private Limited provided sponsorship for tailoring and skill development.
- Amrutanjan India Private Limited sponsored health kits for menstrual hygiene to Government Girls Schools in Tamil Nadu and also sponsored relief activities during cyclone Michaung.
- Andritz Inc provided educational sponsorships.
- Apollo Tyres sponsored a Sanitation project at Chinnapanduru, Chittoor District, Andhra Pradesh wherein

What our Community college alumni are doing

(No. of Students)

Name of the Trade	Completed	Employed	Entrepreneurs
Electrician	50	42	6
AC & Refrigeration	40	30	7
Beautician	50	16	25
Nursing	43	35	2
Bakery	6	4	1
Computer Software	277	218	29
Lab Technician	16	14	1
Tailoring	288	221	51
Tally	112	100	1
Total	882	680	123

individual toilets with bathing amenities were built.

- Ashish Kataria has sponsored the construction of a shed and the operational expenses of Sevalaya's V T Shanthi Senior Citizens Home at Dharmapuri.
- Avighna Systems Private Limited sponsored the operational expenses of Mahatma Gandhi Medical Centre at Kasuva.
- Bhavitha Foundation provided education sponsorships.
- Blue Cross Laboratories sponsored essential items for elders at Sevalaya's Sri Ramakrishna Paramahansa Old Age Home, Kasuva.
- BNY Mellon India Private Limited provided educational and higher education sponsorships, sponsored Tuition Centres, a new shed at the *gaushala* and Robotics classes for Sevalaya's school students through Robotex India, a non-profit.
- Boehringer Ingelheim sponsored solar lamps for members of the tribal community in The Nilgiris district.
- BorgWarner Cooling Systems India Private Limited sponsored the desilting of the Pondhur pond and construction of a compound wall around it, undertook a pond restoration project at Vadamangalam to restore and increase the pond's capacity and install solar lights around its perimeter, donated Montessori kits for Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva and sponsored the renovation of flooring at the girls hostel at Kasuva centre.
- Charities Aid Foundation America supported higher education for students.
- Cosmos Football Club, Avadi sponsored football related activities including providing boots, clothing and coach for students of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- Dr Agarwals Eye Hospital sponsored a classroom at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva and organised a special trip to Wayanad, Kerala for 50 tribal children hailing from Sevalaya's Tuition Centres in and around Gudalur.
- DTCC partnered with Sevalaya Samaritan Gramodharan Samithy, Gudalur and sponsored medical camps through mobile medical vans for the tribal population in The Nilgiris district, participated in a Seedball making event in partnership with Sevalaya, at Global Info City in Perungudi and sponsored relief activities during cyclone Michaung.
- Easun MR has sponsored the construction of Boys toilet, education and skill development for Bakery, Beautician and Computers streams at Sevalaya's Mahakavi Bharathiyar Community College, Kasuva.
- EKAM Foundation provided sponsorship for skill development programme.
- ESDOTCOM provided sponsorship for skill development programme.
- EXL Service sponsored relief activities during cyclone Michaung and supported Sevalaya through Daan Utsav stalls.

- EY sponsored relief activities during cyclone Michaung.
- Firstrand Bank provided educational sponsorships.
- Fives sponsored an RO plant for the new primary school building at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- Flextronics, Freshworks, HPCL, HSBC, Inner Wheel Club of Madras Charitable Trust, Piramal Pharma Solutions, RR Donnelley, Software AG, Sterling Holiday Resorts, Sundaram Fasteners, Thermax India Limited and various corporates supported Sevalaya through Daan Utsav stalls.
- Food Bank provided provisions for Sevalaya's kitchen needs.
- Grasim (Aditya Birla) partnered with Sevalaya to provide coaching for students at the Government Primary School in Mahajanambakkam village.
- Guru Krupa Foundation sponsored school uniforms and operational expenses of Sevalaya's Community College at Uthiramerur.
- Hatley Little Blue House Inc sponsored sports equipments for volleyball, handball activities including ball, net, post, clothing and shoes.
- Haworth has provided sponsorships for Sevalaya's Community College and Medical Centre at Kiloy.
- Heat and Control Private Limited partnered with Sevalaya to renovate the boys toilet at a Government School in Chengalpattu district.
- Help Foundation supports education, higher education as well as living expenses for children from Sevalaya's Homes.
- HIS Youth Foundation sponsors Basketball sports activities by sponsoring the purchase of sports equipments like ball, clothing, shoes, salaries of coaches and travel expenses for students from Std III to VIII at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- IIT-Madras and Open Mentor Trust signed an MoU with Sevalaya to implement the scheme 'IIT For All' to educate rural students in English, Maths and Science subjects.
- Indo-Mim sponsored Smart boards in Sevalaya's classrooms, replacement of classroom doors at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva, construction of a girls toilet, purchase of a chappathi maker and took part in a seedball making activity.
- JK Tyre & Industries Limited partnered with Sevalaya to sponsor a Village Development programme in Kolathur, Kanchipuram district involving construction of an RO plant, a Tuition Centre and conduct of medical camps.
- JR Charitable Trust supports digital literacy project at Sirkazhi, implemented by Sevalaya.
- KGR Apparels sponsored Chess materials, coaching, travel expenses for students of Std I to VIII and sponsored dance classes for 48 girl students of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- Komatsu India Private Limited partnered with Sevalaya to sponsor a Tuition Centre for tribal children in Bandipur, Karnataka, sponsored the construction of a girls' toilet complex at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva and the construction of a Community Hall at Panruti Village, Sriperumbudur.
- KONE India Private Limited sponsored the Thathanur Model Village project, funded an RO plant and solar street lights in Nallur village, Kanchipuram, provided educational sponsorships and funded training courses for students of Sevalaya.
- Krishnamurthy, USA sponsored education for students of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- KUN Automotive Private Limited conducted a campus interview at Sevalaya's Mahakavi Bharathiyar Community College, Ambattur in which many students were selected.
- LatentView Analytics Limited supported higher education for Sevalaya's students, conducted a motivation talk session for students from Std X to XII at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva and supported through Daan Utsav stalls.
- Lions Club of Madras Cathedral organised a tree plantation drive at Sevalaya, Kasuva.
- Lotte India supported skill development (tailoring) at Sevalaya Samaritan Gramodharan Samithy, Gudalur.
- Mara W Breech Foundation supported teachers' training and programmes to improve the quality of education.
- Multi Commodity Exchange of India Limited (MCX) donated a school bus to facilitate the transport of primary school students at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva and supported education and infrastructure development through various projects at Sevalaya.
- Nucleus conducted a Career Guidance session at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- OEC sponsored an RO plant for Sevalaya's Mahakavi Bharathiyar Community College, Kasuva, distributed essential kits to senior citizens and the destitute children at Sevalaya's Homes and organised a tree plantation drive.
- Onebill Software India provided educational sponsorships.
- Page Pierre Foundation funded the construction of Sevalaya's Chellamma Bharathi Staff Quarters at Sevalaya, Kasuva.
- Parker Hannifin provided education sponsorships.
- Paypal sponsored relief activities to support cyclone Michaung relief efforts.
- Rajiv Bharwani and family provided operational expenses for *gaushala* at Sevalaya's Kasuva centre.
- RNAIPL (Renault Nissan Automotive India Private Limited) organised a Mega Medical Camp at Chennakuppam Community Hall,

S.No	Event	Beneficiaries
1	Bharathi Chellammal Wedding Anniversary	1,759
2	Gandhi Jayanthi	1,240
3	BGV Day	1,965
4	Bharathiyar Day	3,260
5	Rajaji Day	935
6	Vivekanandar Day	1,906
7	Internal BGV Activities - sessions	3,430
8	External BGV Activities - sessions	1,975
	Total	16,470

- Wolters Kluwer sponsored a 10.6kW off-grid system to Sevalaya's Sri Ramakrishna Paramahansa Old Age Home, Kasuva and sponsored solar street lights at Kasuva village.
- Wood India Private Limited provided operational expenses for Sevalaya's Gayathri Memorial Community College, Pattinapakkam.
- Zafin Software provided educational sponsorships.

Events

Multiple events spanning religious festivals, historical events, national days and special days specific to Sevalaya's icons and values dot Sevalaya's annual calendar. All these days were marked with equal fervour across Sevalaya's locations with the aim of fostering an inclusive environment and inculcating righteous values in the next generation

From Bakrid, Christmas, Deepavali to Easter, Mahavir Jayanthi, Pongal and Ramzan, all religious festivals were celebrated. Days of national importance like Independence Day and Republic Day and special occasions such as International Yoga Day, National Science Day, Teachers Day, Women's Day and World Environment Day were marked with meaningful activities. Sevalaya also marks unique occasions such as PutliBa Day, where students recreate Mahatma Gandhi's promise to his mother to stay away from alcohol.

Coinciding with important events in the lives of Sevalaya's icons Mahakavi Bharathiyar, Mahatma Gandhi and Swami Vivekananda, many state-level inter-school competitions in essay writing, oratorical, poetry, recitation of quotes, quiz, drawing, and storytelling were conducted on various occasions. There was good participation from all the schools at the state level. 16,470 students across 25 districts of Tamil Nadu participated in these competitions. Prizes were distributed to the winners on the day of the respective events.

Training

Training sessions at Sevalaya are planned with the twin goals of skill enhancement at employee level and continuous improvement at the organisational level. Multiple training sessions are organised year round with a focus in the areas of Skill development, Soft skills, Quality, Management skills, Health and Wellness.

located in Chennakuppam Village, Kanchipuram district benefitting underprivileged people.

- Rotary Club of Chennai Bharathi donated cycles to students and staff members at Sevalaya, Kasuva.
- Rotary Club of Madras, Vadapalani donated a sanitary napkin incinerator to Sevalaya, Kasuva and sponsored the education of students at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- Seetharaman, USA sponsored nutritious food for Sevalaya students involved in sports activities.
- Sivasankari, a celebrated Tamil writer, through her Sivasankari Chandrasekaran Charities provided donation to support Sevalaya's activities.
- Sysvine Technologies Private Limited donated laptops.
- Transact Campus India Private Limited donated laptops.
- Trane Technologies donated laptops.
- Transcend conducted a Career Guidance session at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- Toastmasters International conducted a Youth Leadership Programme for students of Std XI at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- R Venkatramani and family from USA sponsored the Manjula Meraki Mental Health Clinic at Sevalaya's Mahatma Gandhi Medical Centre, Kasuva.
- Vijaianand, USA sponsored education for students of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.
- Vishay Precision Group, Inc. (VPG) sponsored 19 computers to the Government Girls Higher Secondary School, Sriperumbudur and sponsored medical camps in villages.
- We are Chennai Cycling Group (WCCG) donated cycles to children and staff of Sevalaya.

Trainings conducted in the year Apr 2023 - Mar 2024

Type of Trainings	Number of Programs	Number of Participants	No of Hours	Person Hours
Skill Gap	9	172	17.5	3,010
Soft Skills	17	543	63	34,209
Quality	6	193	7	1,351
Employee Benefits	2	72	2	144
Health & Wellness	2	105	12	1,260
Management	3	10	33	330
Total	39	1,095	134.5	40,304

Sports Highlights-23-24								
S.No	Date	Event Name	Location	Participants	Level	First	Second	Third
1	22nd Jan-3rd Feb 2024	Junior Nationals Netball Championship	Bhopal, Madhya Pradesh	5	National level			
2	6th Jan 2024	Khel Parivarthan Interschool Basketball Tournament	Shree Niketan Patashala, Thiruvallur	24	District level	1		
3	1st Jan-12 Jan 2024	SGFI U-19 Handball Nationals	Haryana	1	National level			
4	18th Dec-22nd Dec 2023	Intra Hi 5 Nationals Basketball Tournament	Hyderabad, Telangana	20	National level		1	
5	21st Dec-28th Dec 2023	Sub Junior National Netball Championship	Jharkhand	1	National level			
6	3rd Nov-9th Nov 2023	BDG STATE LEVEL GAMES- Basketball	PSG College of Technology, Coimbatore	24	State level			
7	3rd Nov-9th Nov 2023	BDG STATE LEVEL GAMES- Handball	PSG College of Technology, Coimbatore	32	State level			
8	10th Oct 2023	SGFI State Selection Trials- Netball	VHNSN College, Virudhunagar	9	State level			
9	17th-18th Oct 2023	Thiruvallur Revenue District BDG/RDG SPORTS- Handball	Nazareth College, Avadi	32	District level	2		
10	16th-17th Oct 2023	Thiruvallur Revenue District BDG/RDG SPORTS- Basketball	DON Bosco School, Redhills	60	District level	4		1
11	5th-6th Oct 2023	Thiruvallur Revenue District Rds Meet- Athletics	II Battalions ground, Avadi	18	District level	1	3	1
12	7th-8th Sep 2023	TNPESU Inter School State Level Sports- Handball	TNPESU, Melkottaiyur	12	State level	1		
13	29th Aug 2023	Buck Memorial Tournament- Handball	YMCA College, Nandanam	12	District level	1		
14	28th Aug 2023	Thiruvallur Zonal Athletic Meet	SDAT Stadium, Thiruvallur	39	District level	41	9	9
15	10th Aug 2023	Thiruvallur Zonal Games- Basketball	Sevalaya campus	72	District level	5	1	

These sessions were conducted by in-house experts, corporate volunteers and professional trainers.

5S and Quality initiatives

Sevalaya consistently uses the “5S” model for improving its work culture and environment. The goal is to attain the best benchmarks of excellence in work culture and all our initiatives. We conduct training sessions for our employees on 5S principles, perform

audits, and constantly monitor and undertake corrective measures as needed.

Various competitions for the staff on the theme of “Quality” were held in November-December 2023, across different centres of Sevalaya, aligning with Quality Month. The competitions include Slogan writing, Photography, Essay Writing, Kaizen presentation, Quiz, and Poster making. Employees across Sevalaya participated with interest

and the winners were felicitated in a celebration at the end of the month, attended by eminent guests.

Sports

Sevalaya has a comprehensive sports talent search scheme that evaluates each student. The promising ones are identified, selected and provided scientific training. Many students have got free admission in colleges for higher education, under sports quota.

Volunteers _ 2023_2024				
S.No	Organisation	No.of. Volunteers	No.of. Beneficiaries	Area of service
1	Amrita Vishwa Vidyapeetham (Chennai, Tamil Nadu)	50	75	Interaction with elders
2	Anna Adarsh College For Women (Chennai, Tamil Nadu)	2	800	Field work
3	Bhumi NGO (Chennai, Tamil Nadu)	2	30	Science class & computer session for students
4	BITS Law School (Mumbai, Maharashtra)	1		HR greetings and social media posts
5	Christ College Of Arts And Science (Thiruvallur, Tamil Nadu)	4	500	Field work
6	Christ University (Bengaluru, Karnataka)	1		Accounts and Admin
7	Dwaraka Doss Goverdhan Doss Vaishnav College (Chennai, Tamil Nadu)	5	700	Field work
8	Government Arts & Science College For Women (Orathanadu, Tamil Nadu)	2	850	Field work
9	Indira Gandhi National Tribal University (Amarkantak, Madhya Pradesh)	4	800	Field work
10	Justice Basheer Ahmed Sayeed College for Women (Chennai, Tamil Nadu)	240	275	Campus visit
12	M.O.P. Vaishnav College for Women (Chennai, Tamil Nadu)	1		Accounts & Admin
13	Madras Christian College (Chennai, Tamil Nadu)	6	700	Field work in Kasuva centre & City office
14	Madras School Of Social Work (Chennai, Tamil Nadu)	2	1,100	Field work in Kasuva centre
15	Madras University (Chennai, Tamil Nadu)	1	250	Field work
16	Mahalashmi Women's College of Arts and Science (Chennai, Tamil Nadu)	1	700	Field work
17	National College of Arts and Science (Trivandrum, Kerala)	5	700	Field work
18	Nazareth College of Arts & Science (Chennai, Tamil Nadu)	2	800	Field work
19	Presidency College (Chennai, Tamil Nadu)	2	700	Field work
20	Rajagiri College of Social Sciences (Kochi, Kerala)	35		Beach cleaning
21	Rajiv Gandhi National Institute Of Youth Development (Sriperumbudur, Tamil Nadu)	4	300	Field work in Kasuva centre
22	S P Jain Institute of Management and Research (Mumbai, Maharashtra)	2		Field work
23	Schizophrenia Research Foundation (SCARF) (Chennai, Tamil Nadu)	1	280	Youth friendly session for hostel children
24	Sree Narayana Guru College of Arts & Science (Paingottoor, Kerala)	30		Beach cleaning
25	Sree Sankaracharya University Of Sanskrit (Vadakkumbhagam, Kerala)	5	700	Field work

S.No	Organisation	No.of. Volunteers	No.of. Beneficiaries	Area of service
Individual				
1	Individuals	132	5,496	Bhajans for elders, Montessori class, Story telling, Teacher motivation session, Std XII study material and question paper printing, JEE coaching, Bharathanatyam class, CA coaching class, Organic farming, store room cleaning, tree plantation, seedball, English class, science class, maths class, keyboard coaching, music class
Corporate				
1	Asian Paints	60	270	interacted with elders , children and organic farming
2	Avighna Systems	20	50	Organic farming
3	BNY Mellon	1,147	1,419	Outing with children and elders, bangle making, career guidance sessions
4	Datamark BPO Service	5	70	Interaction with elders
5	EXL	30		Beach cleaning at Kochi and Chennai
6	Grootan Technologies	18	75	Entertainment for elders
7	HSBC	30	500	Conducting sports day

Physical Education Director A Sankarapandian and his team encourage the selected students, ensure rigorous training and help them to perform to their maximum potential.

Our students participated in various athletic meets and won medals (Please refer to the table alongside). The students are also given specialised coaching in handball, basketball, and volleyball.

Volunteers

Sevalaya attracts volunteers across age groups, especially youth from colleges and educational institutions as well as professionals from corporates and individuals with a service mindset.

Volunteers work in a variety of areas including fieldwork in and around Sevalaya centres in villages, cleaning and conservation efforts, organic farming, elder care, campus visits, arts and crafts sessions for students, Science classes, English classes and tree planting exercises apart from stints at the Administrative Office in the departments of Accounts, Administration, Human Resources and Systems and Communication.

Donors

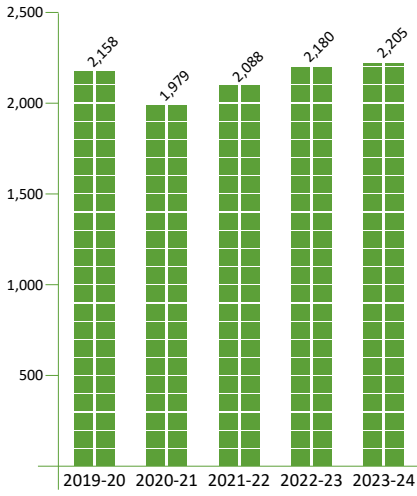
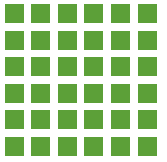
Sevalaya primarily relies on the generous contributions made by wellwishers. These donations, which serve as the lifeblood of our organisation, can range from small one-time amounts

from individuals to substantial regular donations from foundations and corporations. Donors come from various backgrounds, ranging from local individuals residing a few streets away to international foundations based in the USA or Europe, who have witnessed and recognised the impactful work carried out by Sevalaya consistently over the years.

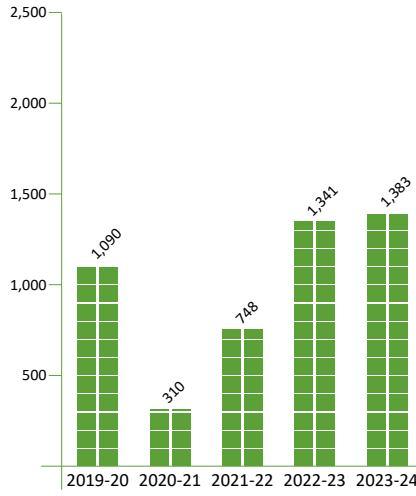
Sevalaya upholds a policy of non-discrimination towards its donors. All donors, regardless of the amount contributed, hold a special place in our hearts and receive regular updates on our activities, achievements, financial status, and plans for the future. This commitment ensures transparency



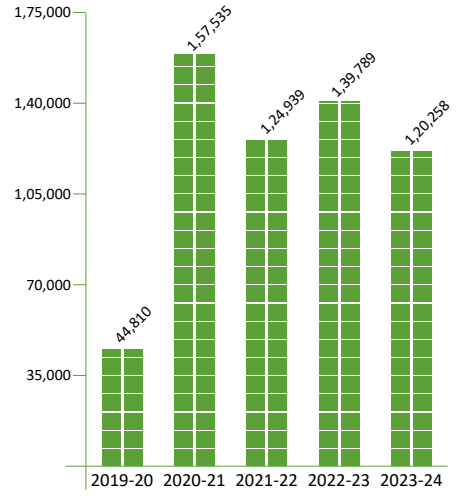
Growth graphs



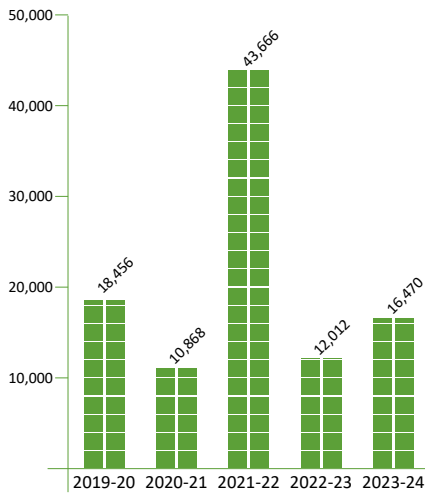
SCHOOL STUDENTS



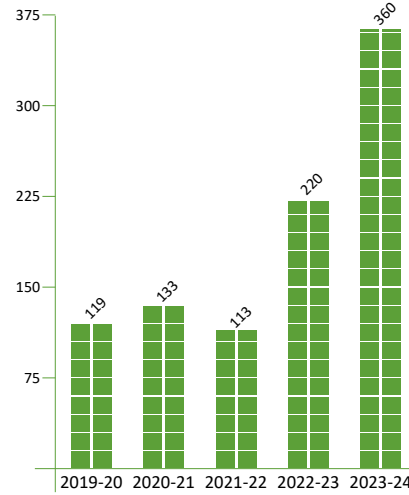
COMMUNITY COLLEGE STUDENTS



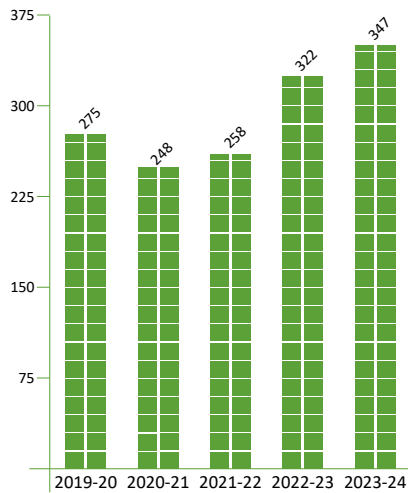
MEDICAL BENEFICIARIES



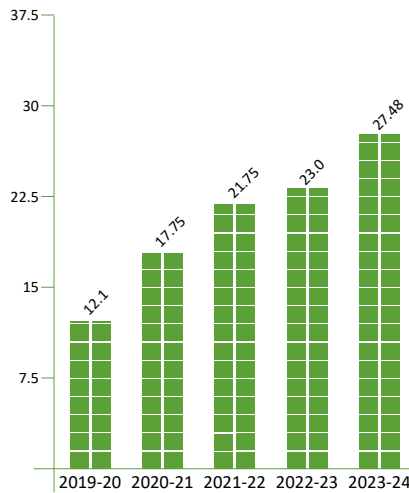
BGV MESSAGE RECEIVERS



TUITION CENTRE CHILDREN STRENGTH



STAFF STRENGTH



REVENUES

(in ₹ Crores)



and keeps all donors well-informed. As a result, we do not publish a “Major Donors List” as a matter of policy.

Sevalaya does not receive any Government subsidy, except for the Integrated Campus initiative and a portion of the children’s home expenditure. (The Integrated Campus project is a venture by the Social Welfare Department, Government of Tamilnadu, wherein 25 senior citizens and 25 destitute children are accommodated in one campus. The Government provides partial funding for this endeavour. The Government of Tamilnadu chose Sevalaya to oversee this project in the Thiruvallur district). Sevalaya has also been selected by the District administration to operate the Reception Home - a temporary shelter for children rescued through Child Helpline, until their cases are heard and they are either reunited with their families or moved to the Children’s Home. However, we do not receive any subsidy for this project. Government funding constitutes

approximately 3% of the overall budget, while the remaining 97% is derived from donors.

Right to Information

Although, as a private charitable organisation, we are not bound by the “Right To Information” Act, we strongly believe in transparency. Therefore, of our own volition, we willingly disclose our financial information, bank details, activity details, and the names of individuals associated with Sevalaya on our website. Donors, well-wishers, and the public at large can access all this information on our website. Sevalaya publishes a monthly Newsletter and an Annual Report, which includes the audited Accounts. These documents are shared with all donors and well-wishers, and are also available on our website www.sevalaya.org.

Looking Ahead...

The past year has been a story of geographical expansion to neighbouring states and new corporate partnerships.

We thank all our sponsors, donors, well-wishers, media, government officials, visitors and volunteers who have contributed to the growth of Sevalaya over the past 36 years.

Needless to say, these achievements would not have been possible without the dedication and contributions of the Sevalaya family, which includes nearly 350 employees, as well as the Board of Trustees and Executive Committee Members. At Sevalaya, we strive to embody the values imparted by Mahakavi Bharathi, Mahatma Gandhi, and Swami Vivekananda. Their teachings have guided us through various challenges over the past 36 years, and we are confident that their guidance will continue to illuminate our path in the future.

Thanks & Regards

Sevalaya Murali

1. **Page Pierre and Professor Daniel Oyon of the Page Pierre Foundation inaugurated the Sevalaya Chellamma Bharathi Staff Quarters, sponsored by Page Pierre Foundation at Kasuva village, Thiruvallur district.**



2. **Dr Mukund Padmanabhan, Founder, Guru Krupa Foundation, USA, visited Sevalaya's Kasuva centre and interacted with the students. The organisation sponsored uniforms, and skill development courses in tailoring and computer skills in Uthiramerur centre of Sevalaya.**



3. **Sridhar Gopalan, Managing Director and CEO of Andritz Technologies, was the Chief Guest at Sevalaya's 35th Annual Day event at Kasuva. The 35th Annual Report was released along with the students' monthly magazine, titled "Vidiyal".**



4. **Matthew Haworth, Chairman, Franco Bianchi, CEO and Henning Figge, President, Haworth were the Chief Guests for the graduation ceremony of 50 students of Sevalaya's Mahakavi Bharathiyar Community College, Kiloy. Haworth provided sponsorship for the programme.**

5. **K S Muralidharan, Head-Modernization Business, KONE India Private Limited inaugurated an RO plant and solar street lights sponsored by the organisation at an event at Nallur village, Kanchipuram district. Rufus Davidson, CSR Lead, Rajasekar, National Manager, V Saravanakumar, Manager, KONE India Private Limited were part of the event.**





1. **Martin O'Malley, CEO of the Legal & Regulatory Division, Raja Sengupta, EVP & Managing Director, LR ELM, and Raju Vaidyanathan, Managing Director, LR ELM, Chennai, Wolters Kluwer, inaugurated 22 solar street lights in Kasuva village sponsored by the organisation.**



2. **B S Dagar, Head - IR & CSR, JK Tyre and Industries Limited inaugurated Tuition Centres, medical camps and RO plants sponsored by the organisation benefitting 7 villages in Kolathur Panchayat, Kanchipuram District.**



3. **Yasunori Fujii, Managing Director, Komatsu India Private Limited in the presence of S Srikrishna, Senior Vice President and Director-HR, GA, ICT and Compliance, Komatsu India Private Limited inaugurated the Community Hall sponsored by the organisation at Panruti Village, Sriperumbudur, Kanchipuram district.**



4. **Annie Sylvia, Associate Director, Talent Engagement, AGS Health participated in a Tree Plantation drive in which 1000 saplings were planted in the vicinity of Government High School and within the Mannivakkam village in the Kanchipuram district. Sakthi Prasanna, AGM, CSR and D&I, AGS Health also participated.**



1

1. **R Ravikumar, Wholetime Director, Easun MR Tapchangers Private Limited** participated in the signing of an MoU between Easun MR and Sevalaya for Education and Skill Development Initiatives.



2

2. **R Rajeesh, Senior Manager, Multi Commodity Exchange of India Limited** flagged off the new school bus sponsored by the organisation at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.



3

3. **Shailesh Jha, Plant Head and D P Praveen, Head, HR, BorgWarner Cooling Systems India Private Limited** inaugurated the restored pond and solar street lights at Vadamangalam village in Kanchipuram district sponsored by the organisation.



4

4. **RNAIPL (Renault Nissan Automotive India Private Limited)** organised a mega medical camp at Chennakuppam Community Hall, located in Chennakuppam village, Kanchipuram district benefitting underprivileged people.

5. **Manoj Paul, General Manager, Heat and Control (South Asia)** inaugurated a boys toilet and water tank sponsored by the organisation at Anjur village, Chengalpattu district along with **Selvi Deveraj, Village President, Anjur.**



5



1. **Gowdhaman Jothilingam, Director of Information Technology, Nivetha Subramanian, Senior Executive of Talent Management, Swetha Sriperumbuduru, Senior Executive of Talent Management, Prabhakaran P, Analyst, Meetaly Khaira, Analyst and Mariam Alex, HR Executive from LatentView Analytics Limited conducted a motivational session at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.**



2. **Anand Sathyamoorthy, Unit Head, Apollo Tyres participated in an event inaugurating 30 individual toilets with bathing facilities sponsored by the organisation at Chinnapanduru village.**



3. **Prabhakaran, HR - CSR Activities, Aditya Birla (Paints Division) took part in an event marking coaching for 100 students of Government Primary School, Mahajanambakkam Village, Cheyyar, Thiruvannamalai District sponsored by the organisation.**

4. **Gita Gopal and Madan Gopal, Founders, A Future for Every Child (AFEC) hosted a bootcamp for beneficiaries of the currently running batches of AFEC in Tamil Nadu at Sevalaya's Kasuva centre.**



4

1. **Shigehiko Tanaka, Director, Air Water India Private Limited inaugurated an RO plant sponsored by the organisation at Pennalur village, Kanchipuram district.**



2. **Members of TCS Fortress, an association of former TCSers, conducted a motivation session to inspire Sevalaya students at Kasuva.**



3. **Inbal Dangur, Vice President of Human Resources, VPG Inc in presence of Flora Lewin, Vice President of Information Technology, VPG Inc participated in an event commemorating sponsorship of 19 computers to the Government Girls Higher Secondary School, Sriperumbudur by the organisation.**



4. **Thomas T Abraham, Jyothi Thomas, Kalyan, Rangarajan, Venkateshan, Renu Narayan, Rekha Subramaniam, and Abbirame Ayyappan from ToastMasters International conducted a Youth Leadership Program for Sevalaya students at Kasuva.**

5. **Boehringer Ingelheim India Private Limited sponsored 75 solar lamps for people from the tribal community in Gudalur, The Nilgiris.**





1. *Dr Athiya Agarwal, Whole - Time Director, Dr Agarwals Eye Hospital inaugurated the new classroom sponsored by the organisation in the primary block at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.*



2. *KUN Automotive Private Limited, conducted a campus interview and selected students from Sevalaya's Mahakavi Bharathiyar Community College, Ambattur.*

3. *Abbott Diabetes Care donated 10 cycles to students of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.*

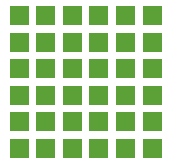
4. *EXL, Flextronics, Freshworks, HPCL, HSBC, Inner Wheel Club of Madras Charitable Trust, LatentView Analytics Private Limited, Piramal Pharma Solutions, RR Donnelley, Software AG, Sterling Holiday Resorts, Sundaram Fasteners, Thermax India Limited and various corporates supported Sevalaya through Daan Utsav stalls.*



3



4



1. Sevalaya

Pages 58 -63



2. Sevalaya Samaritan Gramodharan Samithy (SSGS)

Samaritan *Pages 64 -68*

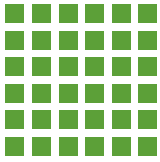
SSGS works to improve the living conditions of the underprivileged, especially that of the tribal communities in and around Gudalur, Nilgiris District, South India. SSGS runs a free hospital and also supports the tribal community with nutritious provisions, clothes, blankets, and materials needed for repairing their huts.



3. ShoppeSeva

Pages 69 -71

ShopeSeva procures handicrafts produced of village artisans as also output of obscure farms and markets them among a wider customer group.



Auditors' Report



Menon & Pai

Menon & Pai
Chartered Accountants,
30 (Old No. 12/4), Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai - 600 024.
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

INDEPENDENT AUDITORS' REPORT

To
The Trustees
Sevalaya

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statement of Sevalaya, for the year ended 31st March 2024, give a true and fair view in conformity with the accounting principles generally accepted in India:

- In the case of Balance sheet, of the state of affairs of Sevalaya as at 31st March 2024;
- In the case of Income and Expenditure account, of the **Excess of Income over Expenditure** for the year ended on that date.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of the financial statements. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on auditing issued by The Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Report on the Financial Statements

We have audited the accompanying financial statements of Sevalaya, which comprise the Balance Sheet as at 31st March 2024, and the Income and Expenditure Account for the year then ended, and a summary of significant accounting policies and other explanatory information.

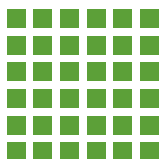
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S



Kiran R
Partner

Mem. No. 225616
UDIN: 24225616BKAI AF4188

Chennai, 28th June 2024



Consolidated Balance Sheet as at 31st March, 2024



FUNDS & LIABILITIES	₹	₹	PROPERTY & ASSETS	₹	₹
CORPUS FUND A/C			FIXED ASSETS		
As per last Balance Sheet	5,95,45,646		As per last balance sheet	15,68,55,694	
Add: Contributions during the year	50,000	5,95,95,646	Add: Capital work in progress	1,26,23,155	
			Add: Additions during the year	2,79,59,170	
			Less: Sale of asset	(5,79,605)	
			Less: Capitalised work in progress	(7,53,548)	
				19,61,04,866	
ENDOWMENT FUND A/C			Less: Depreciation	(1,82,13,119)	17,78,91,747
As per last Balance Sheet	10,29,33,817				
Add: Contributions during the year	45,67,138	10,75,00,955	INVESTMENTS		
			Fixed Deposits with Banks	34,72,08,043	
			"Mutual Fund (Market Value as at 31st March 2024 ₹ 8,29,17,389)"	6,56,92,354	41,29,00,397
CAPITAL FUND A/C			INTEREST ACCRUED ON FIXED DEPOSITS		7,37,381
As per last Balance Sheet	13,76,91,858				
Add: Contributions during the year	4,21,22,229	17,98,14,087	CURRENT ASSETS		
			DEPOSITS		13,96,223
			LOANS AND ADVANCES		
			Advances :		
			- Employees	2,04,357	
			- Vendors	-	2,04,357
PROJECT FUND			OTHER CURRENT ASSETS		
As per last Balance Sheet	3,29,59,218		Receivable-Shoppseva	16,26,234	
Add: Contributions during the Year	3,38,58,098		Tax deducted at source	1,47,727	
Less: Expenses incurred during the Year	(3,05,29,687)	3,62,87,629	Prepaid medical insurance-staff	1,77,147	
			TDS receivable (2021-22)	1,48,580	
			TDS & TCS receivable (2022-23)	25,48,355	
			TDS & TCS receivable (2023-24)	28,66,602	75,14,645
UNIVERSITY FUND			CASH IN HAND		1,175
As per last Balance Sheet	41,50,000				
Add: Contributions during the year	-	41,50,000			
EDUCATION FUND					
As per last Balance Sheet	24,24,000				
Add: Contributions during the year	-	24,24,000			

(Contd.)

Consolidated Balance Sheet as at 31st March, 2024

(Contd.)



FUNDS & LIABILITIES		₹	₹	PROPERTY & ASSETS		₹	₹
CHELLAMMAL BHARATHI LEARNING CENTRE FUND				BALANCE WITH BANKS			
As per last Balance Sheet		28,98,561		ICICI Bank - 218601000134		25,43,312	
Add: Contributions during the year		84,200	29,82,761	Indian Bank - R.K. Salai - 700645546		40,362	
				Indian Bank - Tiruninravur - 6090184237		3,673	
				Indian Overseas Bank - 029101000008743		2,10,541	
GENERAL FUND				Indian Overseas Bank - Sep - 029101000020343		48,195	
As per last Balance Sheet		17,71,10,270		Karur Vysya Bank - 1239155000005146		48,000	
Add: Excess of Income over Expenditure for the year		2,59,91,316	20,31,01,586	Karur Vysya Bank - C.H. - 1239172000001496		45,379	
				SBI Tiruninravur - 32237434192 - SB		1,02,211	
				Yes Bank - 064994600000312		1,64,185	
CURRENT LIABILITIES				Yes Bank - 064983600000152		85,638	
Sundry Creditors		41,79,263		Yes Bank School A/c - 064994600000592		13,021	
IDFC First Bank - 10052177155 (Cheques issued in excess of balance)		38,92,090	80,71,353	SBI Bank FCRA A/c - 40088280996		3,75,352	
				Yes Bank FCRA A/c - 064993900000111		7,92,801	44,72,670
STATUTORY LIABILITIES							
Salary payable		3,51,530					
PF Contribution payable		7,29,567					
Tax deducted at source		1,09,481	11,90,578				
Total			60,51,18,595	Total			60,51,18,595

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

For Sevalaya
V. Muralidharan
Managing Trustee
Chennai, 28th June 2024

Kiran R.
Partner
Mem. No. 225616
UDIN: 24225616BKAIAF4188

Consolidated Income & Expenditure Account for the year ended 31st March, 2024



EXPENDITURE		₹	INCOME		₹
To	Expenditure on Charitable Activities:		By	Donation:	
	Educational Activities	4,35,58,070		Corporate	10,01,56,998
	Community College Activities	35,57,534		Fund Raising Agencies	2,97,74,210
	Integrated Children Home	13,53,442		Funding Agencies	26,70,248
	Integrated Old Age Home	6,76,575		Individuals	4,65,72,619
	Children'S Home Grant - 50 Boys and 50 Girls	1,08,05,102		Institutions	75,82,339
	Old Age Home Grant - Thanjavur	6,66,016			
	Children's Home Activities	43,99,557		“ Government Grant:	
	Old Age Home Activities	34,32,901		- Department of Social Defence	89,72,711
	Medical Centre and Mobile Medical Van Expenses	1,15,88,593		- Department of Social Welfare	34,01,000
	Agricultural Activities	4,39,594			
	Gaushala Activities	33,84,912		“ Income from Other Sources:	
	Rural Development Activities	36,36,058		Dividend from Mutual Fund	52,57,560
	CSR Projects	8,53,49,118		Interest Received on Deposits	1,87,48,096
				Other Income	14,02,208
“	Administrative Expenses:				
	Donor Relations Activities	15,59,891			
	Administrative Expenses	57,08,469			
	Depreciation	1,82,13,119			
	Loss on Mutual Fund	2,17,410			
	Loss on Sale of Asset	312			
	Excess of Income over Expenditure	2,59,91,316			
	Total	22,45,37,989		TOTAL	22,45,37,989

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

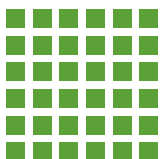
For Sevalaya
V. Muralidharan
Managing Trustee
Chennai, 28th June 2024

Kiran R.
Partner
Mem. No. 225616
UDIN: 24225616BKAlAF4188

Consolidated Receipts & Payments Account for the year ended 31st March, 2024



RECEIPTS		₹	₹	PAYMENTS		₹	₹
To	Opening Balances Cash & Bank			By	Investments:		
	In Savings Accounts with Banks:				Fixed Deposits	9,83,10,458	
	SBI Bank FCRA A/c - 40088280996	19,68,717			Mutual Funds	1,00,00,000	10,83,10,458
	Yes Bank FCRA A/c - 064993900000111	1,33,305					
	ICICI Bank - 218601000134	6,59,522		“	Expenditure on Charitable Activites:		
	IDFC First Bank - 10052177155	19,89,055			Educational Activities	4,23,17,041	
	Indian Bank - R.K. Salai - 700645546	39,268			Community College Activities	35,57,534	
	Indian Bank - Tiruninravur - 6090184237	3,573			Integrated Children Home	13,53,442	
	Indian Overseas Bank - 029101000008743	25,35,334			Integrated Old Age Home	6,76,575	
	Indian Overseas Bank-SEP - 029101000020343	21,841			Children'S Home Grant - 50 Boys and 50 Girls	1,08,05,102	
	Karur Vysya Bank - 1239155000005146	29,571			Old Age Home Grant - Thanjavur	6,66,016	
	Karur Vysya Bank - C.H. - 1239172000001496	26,527			Children's Home Activities	43,99,557	
	SBI Tiruninravur - 32237434192-SB	71,625			Old Age Home Activities	34,32,901	
	Yes Bank - 064994600000312	85,265			Medical Centre and Mobile Medical Van Expenses	1,15,88,593	
	Yes Bank - 064983600000152	85,638			Agricultural Activities	4,39,594	
	Yes Bank School A/c - 064994600000592	12,566	76,61,807		Gaushala Activities	33,84,912	
					Rural Development Activities	36,36,058	
					CSR Projects	8,53,49,118	17,16,06,443
“	Cash in Hand:						
	Cash in Hand	-	-	“	Administrative Expenses:		
					Donor Relations Activities	15,59,891	
“	Contributions Received:				Administrative Expenses	57,08,469	
	Chellammal Bharathi Learning Centre Fund	84,200			Employee Group Gratuity	8,10,126	80,78,486
	Corpus Fund	50,000					
	Capital Fund	3,09,30,235			Fixed Assets Purchased		2,86,55,908
	Endowment Fund	45,67,138	3,56,31,573		Current Assets		22,49,146



Consolidated Receipts & Payments Account for the year ended 31st March, 2024

(Contd.)



RECEIPTS		₹	₹	PAYMENTS		₹	₹
"	Donation Received:			"	Closing Balances:		
	Donations	18,82,68,057			In Savings Accounts with Banks:		
	Grant From Govt.	1,23,73,711			SBI Bank FCRA A/c - 40088280996	3,75,352	
	Interests & Dividends	2,25,05,287			Yes Bank FCRA A/c - 064993900000111	7,92,801	
	Other Income	6,99,264	22,38,46,319		ICICI Bank - 218601000134	25,43,312	
					Indian Bank - R.K. Salai - 700645546	40,362	
"	Fixed Asset:				Indian Bank - Tiruninravur - 6090184237	3,673	
	Sales of Fixed Asset		5,79,605		Indian Overseas Bank - 029101000008743	2,10,541	
					Indian Overseas Bank - Sep - 029101000020343	48,195	
"	Investment:				Karur Vysya Bank - 1239155000005146	48,000	
	Fixed Deposits	3,93,00,000			Karur Vysya Bank - C.H. - 1239172000001496	45,379	
	Mutual Funds	92,94,987	4,85,94,987		SBI Tiruninravur - 32237434192 - SB	1,02,211	
					Yes Bank - 0649946000000312	1,64,185	
"	Current Assets:				Yes Bank - 0649836000000152	85,638	
	Deposits	3,30,000			Yes Bank School A/c - 0649946000000592	13,021	44,72,670
	Refund of TDS Receivable (2021-22)	14,20,392					
	Interest Accrued on Fixed Deposit	9,55,434			Cash in Hand:		
	Loans and Advances	4,62,079			Cash in Hand		1,175
	IDFC First Bank - 10052177155	38,92,090	70,59,995				
	Total		32,33,74,286		TOTAL		32,33,74,286

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 28th June 2024

Kiran R.
Partner

Mem. No. 225616
UDIN: 24225616BKAI AF4188

Menon & Pai

Menon & Pai
Chartered Accountants,
30 (Old No. 12/4), Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai - 600 024.
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

INDEPENDENT AUDITORS' REPORT

To
The Members,
Samaritan Gramodharan Samithy
Gudalur - 643 212

Report on the Financial Statements

We have audited the accompanying financial statements of **Samaritan Gramodharan Samithy** which comprise the Balance Sheet as at 31st March 2024, and the Income and Expenditure Account for the year then ended, and a summary of significant accounting policies and other explanatory information.

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit;

- In our opinion, proper books of account as required by law have been kept by the Society so far as it appears from our examination of those books.
- The Balance Sheet and the Income and Expenditure Account dealt with by this report are in agreement with our books of account

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of the financial statements. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on auditing issued by The Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Society's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statement of Samaritan Gramodharan Samithy, for the year ended 31st March 2024, give a true and fair view in conformity with the accounting principles generally accepted in India:

- In the case of Balance sheet, of the state of affairs of Samaritan Gramodharan Samithy as at 31st March 2024;
- In the case of Income and Expenditure account, of the Excess of Expenditure over Income for the year ended on that date.

For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255




Kiran R
Partner

Mem. No. 225616

UDIN: 24225616BKAIAE4415

Chennai, 28th June 2024



Consolidated Balance Sheet as at 31st March, 2024

FUNDS & LIABILITIES	₹	₹	PROPERTY & ASSETS	₹	₹
GENERAL FUND			FIXED ASSETS		
As per last Balance sheet	50,32,335		As per last Balance Sheet - W.D.V.	48,99,813	
Add: Additions during the year	5,00,000		Add: Additions during the year	-	
Less: Excess of Expenditure over Income for the year	(3,09,128)	52,23,207		48,99,813	
			Less: Depreciation for the year	(3,88,882)	45,10,931
CURRENT LIABILITIES			INVESTMENTS		
Sundry Creditors	41,941		Fixed Deposits with Bank		6,50,000
ESIC Payable	7,998	49,939			
			CURRENT ASSETS		
			TDS Receivable	19,730	
			Interest accrued on fixed deposits	217	19,947
			DEPOSITS		
			Gas	2,000	
			Telephone	2,000	
			Electricity	5,250	
			Rental Deposit	25,000	34,250
			BALANCE WITH BANKS		
			- IDFC First Bank A/c No. - 10104579733 - Chennai	15,757	
			- State Bank of India A/c. No. 37965621531 - Gudalur LC	4,788	
			- State Bank of India FCRA A/c. No. - 40551703698 - New Delhi	14,362	
			- State Bank of India FCRA A/c. No. - 11317309441 - Gudalur	9,545	
			- Yes Bank FCRA A/c. No. - 064993900000011 - Chennai	13,566	58,018
					52,73,146
Total		52,73,146			

For Samaritan Gramodharan Samithy

V. Muralidharan
General Secretary
Chennai, 28th June 2024

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

Kiran R.
Partner
Mem. No. 225616
UDIN No. 24225616BKAI AE4415

Consolidated Income & Expenditure Account for the year ended 31st March, 2024

EXPENDITURE		₹	₹	INCOME		₹	₹
To	Expenditure on Charitable Activities:			By	Donations received		6,83,589
“	Help for Poor - Community College Expenses			“	Income from Other Sources:		
	- Salaries and Allowances	19,306			- Interest from Bank	12,980	
	- Electricity Charges	6,096	25,402		- Farm Income	1,00,000	
					- Other Income	1,30,717	2,43,697
“	Running of Hospital for Poor and Others			“	Excess of Expenditure over Income for the year		3,09,128
	- Salaries and Allowances	2,64,206					
	- Staff Welfare Expenses	1,500					
	- ESIC Contribution	34,683					
	- Provisions and Vegetables	18,773					
	- Legal Charges	60,253					
	- Gratuity Paid	80,699					
	- Electricity Charges	88,235					
	- Audit Fee	31,270					
	- Professional Fees	26,600					
	- Printing and Stationery	900					
	- Telephone and Internet Charges	7,049					
	- Repair and Maintenance	2,06,380					
	- Postage & Telegram	860					
	- Bank Charges	722	8,22,130				
“	Depreciation		3,88,882				
	Total		12,36,414		Total		12,36,414

For Samaritan Gramodharan Samithy

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

V. Muralidharan
General Secretary
Chennai, 28th June 2023

Kiran R.
Partner
Mem. No. 225616
UDIN No. 24225616BKAIAE4415

Consolidated Receipts & Payments Account for the year ended 31st March, 2024

RECEIPTS		₹	₹	PAYMENTS		₹	₹
To	Opening Balance			"	Investment		
"	In Savings Accounts with Banks:				- Fixed Deposits		6,50,000
	- IDFC First Bank A/c No. - 10104579733 - Chennai	25,951					
	- State Bank of India A/c. No. 37965621531 - Gudalur LC	1,20,837		"	Help for Poor - Community College Expenses		
	- State Bank of India FCRA A/c. No. - 40551703698 - New Delhi	29,478			- Salaries and Allowances	19,306	
	- State Bank of India A/c. No. 104573758104 - Chennai	38,921			- Electricity Charges	6,096	25,402
	- State Bank of India FCRA A/c. No. - 11317309441 - Gudalur	57,578					
	- Yes Bank FCRA A/c. No. - 064993900000011 - Chennai	13,091	2,85,856	"	Running of Hospital for Poor and Others		
					- Salaries and Allowances	3,62,557	
"	Donation Received:				- Staff Welfare Expenses	1,500	
	- Donations	11,74,874			- ESIC Contribution	34,683	
	- Interest from Bank	12,763			- Legal Charges, Fines and Penalty	29,025	
	- Farm Income	1,00,000			- Provisions and Vegetables	18,773	
	- Other Income	1,18,967	14,06,604		- Legal Charges	31,228	
					- Gratuity Paid	80,699	
"	Current Assets				- Electricity Charges	88,235	
	- TDS Receivable		52,840		- Audit Fee	31,270	
					- Professional Fees	26,600	
					- Printing and Stationery	900	
					- Telephone and Internet Charges	7,049	
					- Repair and Maintenance	2,06,380	
					- Postage & Telegram	860	
					- Bank Charges	722	9,20,481
				"	Gratuity Expenses		75,699
				"	Current Assets		15,700
				"	Closing Balances		

Auditors' Report



Menon & Pai

Menon & Pai
Chartered Accountants,
30 (Old No. 12/4), Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai - 600 024.
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

INDEPENDENT AUDITORS' REPORT

To
The Partners of Shoppeseva Goods and Services LLP
Chennai - 600 004
(LLPIN: AAU - 6586)

Report on the Financial Statements

We have audited the accompanying financial statements of **Shoppeseva Goods and Services LLP, ("the LLP") Chennai - 600 004** which comprise the Balance Sheet as at 31st March 2024, and the Statement of Profit & Loss for the year ended on that date, and a summary of the significant accounting policies and other explanatory information.

Management's Responsibility for Financial Statements

The LLP's Management is responsible for the matters stated in the Act with respect to the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the LLP in accordance with the accounting principles generally accepted in India, including the Accounting Standards issued by the Institute of Chartered Accountants of India, as applicable to the LLP. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the LLP and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by ICAI. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the LLP's preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on whether the LLP has in place an adequate internal financial controls system over financial reporting and the operating effectiveness of such controls. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the partners, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements:

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:

- In the case of the Balance Sheet, of the state of affairs of the LLP as at 31st March, 2024; and
- In the case of the Statement of Profit and Loss, of the Loss of the LLP for the year ended on that date.

Report on Other Requirements

We report that:

- We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
- In our opinion proper books of account as required by law have been kept by the LLP so far as appears from our examination of those books;
- The Balance Sheet and the Statement of Profit and Loss dealt with by this report are in agreement with the books of account;
- In our opinion, the aforesaid financial statements comply with the Accounting Standards issued by the Institute of Chartered Accountants of India, as applicable to the LLP.

Chennai, 28th June 2024

For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255



Kiran R
Kiran R
Partner
Mem. No. 225616
UDIN: 24225616BKAID3513



Balance Sheet as at 31st March, 2024

	Particulars	As at 31 st March 2024 ₹	As at 31 st March 2023 ₹
I.	CONTRIBUTION AND LIABILITIES		
1.	Partner's Fund		
	Partner's Fixed Capital Account	12,00,000	12,00,000
	Partner's Current Capital Account	(16,56,276)	(8,48,808)
2.	Liabilities		
	Current Liabilities & Provisions	29,79,581	13,02,614
	Total	25,23,305	16,53,806
II.	ASSETS		
	Fixed Assets	7,90,240	9,36,464
	Closing Inventory	2,24,500	1,11,935
	Sundry Debtors	-	3,67,200
	Cash and Bank Balances	14,90,409	1,12,822
	Other Current Assets	18,156	1,25,385
	Total	25,23,305	16,53,806

For Shoppeseva Goods and Services LLP

Vadhirajan Muralidharan
Designated Partner
DIN: 06716317

Bhuvanewari Muralidharan
Designated Partner
DIN: 08813390

Chennai, 28th June 2024

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

Kiran R.
Partner

Mem No. 225616

UDIN No. 24225616BKAIAD3513



Statement of Profit & Loss for the year ended 31st March, 2024

	Particulars	As at 31 st March 2024 ₹	As at 31 st March 2023 ₹
	Income		
	Sales	66,43,886	53,47,251
	Stitching Charges Collected	8,72,000	676,800
	Other Income	25,155	0
	Total Income	75,41,041	60,24,051
	Expenses		
	Cost of Materials Consumed	55,87,598	46,52,341
	Employee Benefit Expenses	18,50,188	9,48,811
	Depreciation	1,46,224	1,00,602
	Other Expenses	7,64,499	7,96,683
	Total Expenses	83,48,509	64,98,437
	Loss before Taxation	(8,07,468)	(4,74,386)
	Less: Provision for Taxation	-	-
	Loss for the Year	(8,07,468)	(4,74,386)

For Shoppeseva Goods and Services LLP

Vadhirajan Muralidharan
Designated Partner
DIN: 06716317

Bhuvanewari Muralidharan
Designated Partner
DIN: 08813390

Chennai, 28th June 2024

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

Kiran R.
Partner

Mem No. 225616

UDIN No. 24225616BKAIAD3513

Salary & Benefits 2023 - 2024 : Sevalaya Group

Details of board Members as on 31st March 2024

Name	Position on board	No. of Meetings Attended	Remuneration and Reimbursement
Muralidharan V	Founder & Managing Trustee	4	ZERO
Lakshminarayanan E	Trustee	4	ZERO
Ilayaraja G	Trustee	0	ZERO
Annapurna N	Trustee	4	ZERO
Kumaran Mani	Trustee	3	ZERO
Ramanathan G	Trustee	4	ZERO
Usha Rangarajan	Trustee	1	ZERO

Distribution of Staff according to Salary levels as on 31st March 2024

Slab of Gross Salary (₹ per Month)	Male	Female	Total (Nos)
<5,000	3	14	17
5,001 - 10,000	7	39	46
10,001 - 25,000	69	147	216
25,001 - 50,000	31	24	55
>50,000	8	5	13
Total	118	229	347

Total Cost of International Travel by all Personnel (Including Volunteers) and Board embers - Nil

	Name	Designation	Remuneration (in ₹)
Operational Head of the Organisation (Including Honorarium):	Muralidharan V	Founder & Managing Trustee	Zero
Highest Paid Person in the Organisation (Staff or Consultant):	Kingston A A	VP - Operations	10,14,444
Lowest Paid Person in the Organisation (Staff or Consultant):	Annal S	House Keeping Staff	56,952



SRIMAN MADHWA SIDHANTAONNAHINI PERMANENT NIDHI LTD.

NO.37 CAR STREET, TRIPLICANE, CHENNAI 600 005.

CIN NO. U65110TN1881PLC002799

(A GOVERNMENT APPROVED NIDHI COMPANY u/s 620A)

144 years of Excellence in Customer Service
Professionally Managed Nidhi Company
Wide Network of 39 Branches in Tamil Nadu

Key Matrics	Rs.in Crores
Deposits	447
Advances	395
Turn Over	842

FIXED/RECURRING/SAVINGS DEPOSIT SAFETY LOCKERS WITHOUT RENT GOLD LOAN/REGISERED MORTGAGE LOAN

Ambattur	Anna Nagar	Ashok Nagar	Avadi	Chromepet
044 – 48564833 044 – 26862672	044 – 26153339	044 – 48595772 044 – 24894020	044 – 26550371	044 – 48561661 044 – 22230918

Guduvanchery	Kolathur	Medavakkam	Nanganallur	Pammal
044 – 27462192 044 – 47454192	044 – 25500406	044 – 22770411	044 – 22248462 044 – 48638037	044 – 22484458

Porur	Saidapet	Shenoy Nagar	Tambaram	Thiruninravur
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Sponsor Food for Children & Senior Citizens

One Time (in ₹)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	8,000	4,000	2,500
Lunch	36,000	15,000	6,000
Dinner	16,000	8,000	5,000
Full Day	60,000	27,000	13,500
Endowment (in ₹)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	1,00,000	50,000	32,000
Lunch	4,50,000	1,87,500	75,000
Dinner	2,00,000	1,00,000	62,500
Full Day	7,50,000	3,37,500	1,69,500

Cost of one breakfast is ₹ 25. One meal is ₹ 50. Donor can select the number of breakfast / meals based on their budget.

Sponsor Education Expenses for a Child

Education sponsorship for a child	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

Sponsor Living Expenses for a Senior Citizen

Living expenses sponsorship for a senior citizen	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

Sponsor a Cow

Maintenance sponsorship for a cow	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

Sponsor for Gau Pooja

Sponsor for Gau Pooja	Per Pooja (₹)	Endowment (₹)
	1,000	12,500

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Account Name: SEVALAYA
 Account No: 029101000008743
 Bank: INDIAN OVERSEAS BANK
 Branch: Dr. Radha Krishnan Salai
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STORIES OF LIVES TRANSFORMED

