



GIVING THEM A DIFFERENT FUTURE



SEVALAYA SAMARITAN GRAMODHARAN SAMITHY (SSGS) is an NGO that works to improve the living condition of the underprivileged, especially the tribal communities in and around Gudalur, Nilgiris District, South India.



**FREE HEALTHCARE
THROUGH A
HOSPITAL AND
REGULAR MEDICAL
CAMPS**

Central to the activities is Sevalaya Samaritan Hospital that offers quality medical services including medicines free, to the target population. Sevalaya Samaritan is today a ten-bed hospital with two full time Doctors and five Nursing staff, Casualty, ICU, operating Theatre, Delivery Suite, X-Ray machine and Ultrasound Scanner, Clinical Lab and Pharmacy.

A medical team with a Doctor and Nurse visits hamlets in the tribal villages and treats patients who are unable to come to the hospital. Preventive vaccinations are carried out. Basic awareness regarding health and hygiene is created during these visits.



The Community College in Gudalur teaches tailoring so that women without financial means can support their families. A technology-enabled tuition centre has made education attractive to children who are mostly first generation scholars.

INITIATING TRIBAL CHILDREN INTO EDUCATION



FOOD AND SHELTER, HEALTH AND LIVELIHOOD

SSGS also supports the tribal communities with periodic supply of nutritious provisions, clothes and blankets and materials for repairing their huts.





CHANGING THE LIVES OF 1,100 TRIBALS



| Name of the village | No. of families | Distance from Govt Hospital (in KMs) | Distance from Samaritan (in KMs) |
|---------------------|-----------------|--------------------------------------|----------------------------------|
| Melambalam | 43 | 7 | 3 |
| Narimoola | 28 | 7 | 3 |
| Puthur Vayal | 42 | 7 | 2 |
| Thenvayal | 16 | 12 | 6 |
| Ezhumuram | 60 | 5 | 4 |
| Alloor Vayal | 22 | 8 | 4 |
| Paramanavayal | 45 | 5 | 6 |
| Puzhampaaty | 20 | 12 | 8 |
| Koothadi Kolli | 12 | 10 | 4 |
| Koodamoola | 98 | 8 | 4 |
| Vadavayal | 35 | 8 | 5 |
| Athipali | 15 | 8 | 4 |
| Kovundankolli | 25 | 10 | 8 |
| Vimalagiri | 13 | 4 | 3 |
| Salivayal | 25 | 6 | 7 |
| Kollivayal | 16 | 6 | 7 |
| Makkamoola | 14 | 5 | 3 |
| Manvayal | 40 | 11 | 6 |
| Molappalli | 18 | 10 | 6 |
| Kuchi Michi | 35 | 10 | 8 |

Board Members

Chairperson

Prof Dr S V Mani

General Secretary

Muralidharan V

Joint General Secretary

Ramanathan G

Executive Committee Members

Anupriya L N, Secretary - Quality

Dinesh Kumar B, Secretary - HR

Dr Gokulakrishnan J, Secretary - Health

Kanchana S, Secretary - Value Education

Kingston A A, Secretary - Projects

Mohan Raj R, Secretary - Purchase

Prasanna Parthasarathy, Secretary - Fund Raising

Rekha Perumal, Secretary - Systems

Saravana Perumal M, Joint Treasurer

Vimala D, Treasurer

Partners



Alumni of College of Engg. 1983 batch



BNY MELLON



Chellaram Foundation



Projects completed

| | No. of Corporates | Project Value (₹ in lacs) | No. of Projects | Beneficiaries |
|-------------|-------------------|---------------------------|-----------------|---------------|
| Education | 2 | ₹17.6 | 3 | 120 |
| Health Care | 4 | ₹97 | 6 | 67,620 |

Activities and impact, as per CSR Law Schedules

| Sl.No | Areas of Service and Impact | Relevant clause under CSR Law Schedule 7 |
|-------|--|--|
| 1 | Quality Education Quality education - In a novel initiative to improve education standards of tribal children, Sevalaya has set up 3 education resource centres in Kuvamula, Bennai and Kallichal tribal villages. The centres are equipped with smart class boards, internet facility, audio-visual equipment, books and so on to bring them up-to-date with modern education. The education resource centres act as a multipurpose centre where a number of educational and awareness activities would be taken up to empower the students and the communities. Instead of expecting children to move out of their villages and tribes, we reach to them and respect their space and culture. The children are provided with quality education completely free of cost. 82 children have been enrolled in these three centres. | (i) Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation, safe drinking water. (ii) promoting education, employment enhancing vocation skills. (x) rural development projects |
| 2 | Livelihood Livelihood - The traditional lifestyle of the tribal community hinges around farm-based occupation or working in plantations in Gudalur, is poised for a gentle shift. Sevalaya's Samaritan Mahakavi Bharathiyar Community College aims at providing the girls & women with quality vocational training in tailoring, preparing them for the job market. 40 have enrolled so far and attending the training. | |
| 3 | Grocery kits distribution Healthcare - Samaritan Gramodharan Samithy, a 10 bedded hospital in Gudalur, Nilgiris District serving the local and tribal villagers. The hospital is equipped with facilities including 1 Intensive care bed, 1 Operation theatre, 1 Delivery suit, Scan, ECG, X- ray unit, Laboratory and Pharmacy. The health services are provided free of cost. On an average the footfall in the hospital is 90+ patients per day from 40+ villages. 3000 patients per month receive treatment. We spend ₹300/- per patient. | |
| 4 | Healthcare Healthcare - Reaching 10+ tribal villages through mobile medical van creating awareness on health, sanitation and hygiene towards improving health outcomes and also delivering free and quality medical camps 5 days per week to the villagers at their doorsteps. | |

Projects needing support

1. Quality Education

In a novel initiative to improve education standards of tribal children, Sevalaya proposes to set up education resource centres in tribal villages. The centres will be equipped with smart class boards, Internet facility, audio-visual equipment, books and so on to bring them up-to-date with modern education. The education resource centres would also act as a multipurpose centre where a number of educational and awareness activities would be taken up to empower the students and the communities. Instead of expecting children to move out of their villages and tribes, we reach to them and respect their space and culture. The children are provided with quality education completely free of cost.

Sponsorship : Education resource centre
Budget : ₹6.37 lacs/per centre
Beneficiaries : 25 students



2. Livelihood

The traditional lifestyle of the tribal community hinges around farm-based occupation or working in plantations in Gudalur, is poised for a gentle shift. Sevalaya's Samaritan Mahakavi Bharathiyar Community College aims at providing the girls & women with quality vocational training in tailoring, preparing them for the job market.

Course : Tailoring
Budget for operating exp. : ₹13.20 lacs per year
Beneficiaries : 120 students



3. Mobile Medical Van

Reaching 10+ tribal villages creating awareness on health, sanitation and hygiene towards improving health outcomes and also delivering free and quality medical camps 5 days per week to the villagers at their doorsteps.

Location : Gudalur, Nilgiris District
Project Budget Operating Expenses : ₹16.5 lacs per year
Beneficiaries : 3,000 tribal



4. Healthcare

Samaritan Gramodharan Samithy, a 10 bedded hospital in Gudalur, Nilgiris District serving the local and tribal villagers. The hospital is equipped with facilities including 1 Intensive care bed, 1 Operation theatre, 1 Delivery suite, Scan, ECG, X- ray unit, Laboratory and Pharmacy. The health services are provided free of cost. On an average the footfall in the hospital is 90+ patients per day from 40+ villages. 3000 patients receive treatment, per month. We spend ₹300/- per patient. The total operational cost is ₹1.08cr

Project : Free Healthcare to tribal community
Budget for operating exp. : ₹1.08 Crore
Beneficiaries : 36,000



Genesis of Sevalaya: realization of a childhood vision

The thought process that later led to the formation of Sevalaya was born when V Muralidharan was 11 years old. While reading a poem by Mahakavi Bharathiyar, he came across an intense verse that said: "There's nothing holier than providing education to the poor".

This mantra germinated as Sevalaya, which means "Temple of Service". Around the same time, young Muralidharan used to visit Sri Ramakrishna Math and got inspired by the powerful quotes of Swami Vivekananda. "Even if a dog goes hungry in this world, what is the point in having so many Gods, so many religions, so many temples?" Swami Vivekananda had asked persuasively. The

mantra for feeding the hungry later took the shape of homes for the destitute, the poor and the orphans. Another lasting influence on young Muralidharan was Mahatma Gandhi's autobiography, "The story of my experiments with Truth", Gandhiji's vision of villages becoming selfsupporting and self- dependent later shaped Sevalaya's blueprint for rural development. Sevalaya came into being in May 1988. By then, Muralidharan had gained the confidence to do so, having finished his Engineering degree from the Indian Institute of Science, Bangalore and spent 4 years in IT industry. Muralidharan gave up his lucrative and flourishing career



with Tata Consultancy Services in 2009, after completing 25 years in IT industry, to devote full time to Sevalaya.

CSR Eligibility

Samaritan Gramodharan Samithy is registered under

- Registered Sec 12A of IT Act
- Registered under 80G IT Act
- FCRA Regn No 075970075
- CSR Registration No CSR00032628
- FCRA Bank account with SBI New Delhi Branch as mandated by the Government of India

Prasanna P

Secretary - Fund Raising

Sevalaya Samaritan Gramodharan Samithy

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Service to tribal community - Since 1991