



# 37<sup>th</sup> ANNUAL REPORT 2024-25



Transforming a Million Lives



Set up in 1991 with 100 students, Sevalaya's school today offers free education, books and uniforms to 2,100+ children every year. Activities include 33 After-School Study Centres, digital literacy, robotics, value education and higher education support.



**Education:**  
**2,23,500+**



**Health:**  
**6,11,000+**

Starting 1994, Sevalaya has taken healthcare to rural and tribal communities through camps, hospitals and medical centres. Care has now expanded to mental health and gender-specific awareness and counselling for vulnerable children, adolescents and women.

Starting 2011, Sevalaya's Community Colleges, now numbering 9, provide free vocational education in 9 trades. School drop-outs, underprivileged youth and women are supported with industry interface and job placements, making them financially independent.



**Skill Development:**  
**6,350+**



**Rescue, Relief and Rehabilitation:**  
**3,01,100+**

Sevalaya ventured into the new field of rescue, relief and rehabilitation, prompted by the crisis created by the 2004 tsunami. Be it Covid, Chennai floods or Wayanad landslides, timely delivery of materials and funds were reached to those in need.

## A Million Lives. Since 1988

The ills of air pollution by burning waste during *Bhogi* celebrations triggered awareness rallies in 1991. Today, Sevalaya reaches out to the general public through various forms of art and communication, on many socially relevant themes.



**Art and Awareness:**  
**28,000+**



**Sustainable Rural Development:**  
**4,70,970+**

Sevalaya's rural development initiatives are overlaid with ecological and sustainability objectives. Pond restoration, solar energy, drinking water and tree plantation, as also hygiene and sanitation, have benefited over 580 villages.

Sevalaya started homes for destitute children in 1988, ensuring food, shelter, clothing and all-round development. In addition, today, destitute elders are also taken care of, giving them life with dignity, at 4 locations.



**Homes:**  
**1,650+**



**Animal Welfare and Organic Farming:**  
**2,450+**

Starting with one cow in 1990, Sevalaya's *gaushalas* now shelter many abandoned cows and have expanded to include biogas production and organic farming across multiple locations.

# Contents

Our Team .....	2
Management .....	4
Organisation Chart .....	5
Vision - Mission - Values .....	6
Impact Statement .....	7
Our Partners .....	8
What They Say .....	12
Our Coordinates .....	17
Transforming a Million Lives .....	21
Managing Trustee's Report .....	31
Financials: Sevalaya Group.....	56
Advertisers' Messages .....	61



# Our Team



(Left to Right)

**Bottom Row:** Gajalakshmi R, Anitha D, Kanniammal S, Bhakyalakshmi V, Valarmathy P, Anuchitra D, Jaya M, Mary A, Rajeswari D, Durga V, Vijayalakshmi R, Pavithra K, Mohanapriya R, Velammal M, Divya Bharathi G, Rubina M, Abirami P, Muralidharan V, Vivek M, Annapurna N, Ravichandran N, Prof Dr S V Mani, Rangamani S, Manju S, Malliga G, Dhanalakshmi H, Nathiya B, Amudha J, Kavitha D, Dhakchayani K, Mahalakshmi S, Lakshmi T, Visalachi N, Latha G

**2nd Row:** Devaraj V, Malarmathy K, Santhi S, Jaya Sree D, Lavanya C, Revathi A, Deepashri V, Geetha E, Evangelin Merciba A, Selvi V, Bhavani K, Narmadha S, Jothilakshmi S, Sabira A N, Rathika P, Lakshmi S, Devaki M, Eswari B J, Nirmala B, Bhuvaneshwari M, Sujatha P, Anupriya L N, Dhanalekshmi S, Janakavalli M, Kavitha K, Vimala K, Keerthana Muthu, Elamathi M, Sowmiya M, Annamani K, Chinnapillai V, Selvi T, Dhivya R, Kanchana S, Thenmozhi S, Kardil Princiya A, Vijaya M, Ananthavalli Karuppusamy, Nathiya M

**3rd Row:** Sathya V, Jyothi B E, Sumathi S, Revathi K, Priyanka A, Renuka M, Sumithra S, Mythili R, Jebasheela S, Thenmozhi P, Priyanka A, Lokeshwari J, Umasankari R, Kauveri S, Baby Ramani R, Nirmala S, Sasikala A, Mohanapriya R, Jancy Rani J, Nagalakshmi P, Arasani A, Bhuvaneshwari S, Supriya B, Devipriya Mani, Revathi S, Jayachithra Thangamani, Deepa L, Rekha S, Rasathi K, Vijaya Lakshmi P, Gracy Louis, Sherin M B, Logeshwari S, Saranya S, Renuka S, Vijila V

**4th Row:** Lakshminarayanan E, Ramanathan G, Sabitha M, Gayathri K, Sowmiya R Mudaliar, Monisha B, Poongavanam R, Devi Priya T, Mariyammal S, Vijaya R, Maya A, Kanchana S, Lakshmi S, Maheswari C, Kavitha L, Lakshmi Mohan, Gajalakshmi B, Shakila S, Rajeswari B, Poongothai V, Jayaseeli S, Gayathri T, Jansi Mary A, Divya Srinivasan, Badichi K, Usha S, Thenmozhi P, Sathiyalakshmi K, Annamma Thomas, Deepa R, Narmadha Nachiyar A, Dharani B, Rekha P, Harini M S, Keerthika B, Anusiya V

**5th Row:** Kingston A A, Arul Selvi G, Jeyasutha V, Lakshmi P, Madhumathi D, Subbulakshmi A, Bhavani S, Usha G, Gragalakshmi M, Jayalakshmi V, Pavithra N, Vasanthi S, Bhuvaneshwari M, Priya A, Shanmathi R, Yasvanthika B, Sowmiya V, Anjala R, Chinnaponnu R, Radhika P, Vanitha P, Jothi B

**6th Row:** Arun Kumar G, Sankara Pandian A, Suresh S C, Devaraj S, Aakash S M, Dr Hari Siddharthan S, Dr Kingston Jebaraj G, Ramnath R, Senthilnathan K, Nethaji S, Prasath M, Elilarasan P M, Naveenraj D, Vijay Kumar S, Palani Samy G, Srinivasan Krishnan, Durai K, Saravanan K, Sadaiyandi P, Tamilarasu M, Manikandan R, Venkatesan J, Murthy M, Hariharaputhiran E, Nagalingam K, Vijayakanth E, Mohan Raj R, Navin Kumar N, Rajesh M, Manivannan J, Ravi K

**7th Row:** Akash Alavandhar, Dinesh Kumar B, Dr Vikram C, Ranjithkumar P, Mathan Kumar M, Bharathi M, Pandi K, Jinith Murugathan, Vedan Chinnaraman, Rajadhurai G, Alex Michealraj, Murali M, Antony Lourdu Raj A, Janakiraman R, Dinesh Kumar B, Naveen Kumar P, Jeevendran R, Pradap D, Murali Babu M N, Nimal Ferdiya Cheppyan A, Kajendran S, Ramana Shankar R, Bhuvanesh Kumar S, Vijaya Kumar V, Vikram A V, Ramesh A, Raghul S, Babu S, Aravinth J, Vinothkumar P, Mohamed Mussamil S, Subramani M, Anandan M T, Murali M, Sureshkumar B, Nagenthiran P, Chandra Babu K, Ravi C, Kishore Kumar P S, Ashok Kumar L



# Management

## **Founder and Managing Trustee**

**Muralidharan V**

## **Board of Trustees**

**Annapurna N**, *Educationist & Hony. School Correspondent*

**Ilayaraja G**, *Software Engineer*

**Kumaran Mani**, *Entrepreneur*

**Lakshminarayanan E**, *Tax & Investment Consultant*

**Ramanathan G**, *Software Engineer*

## **Executive Committee Members**

**Amarchand Jain M**, *Entrepreneur*

**Chandramouli B**, *Social worker*

**Kala Rao**, *IT Consultant*

**Lakshmi Murali**, *Management Consultant*

**Dr Malavika Vinodkumar**, *Nutritionist*

**Prof Dr S V Mani**, *Software Engineer*

**Thomas T Abraham**, *Communication Consultant & Trainer*

**Vikram Narasimhan**, *Software Engineer*

## **Hony. Coordinator**

**Venkataramani T S**, *DM LIC (Retd.)*

## **Hony. Correspondent**

**Bhuvaneswari Muralidharan**

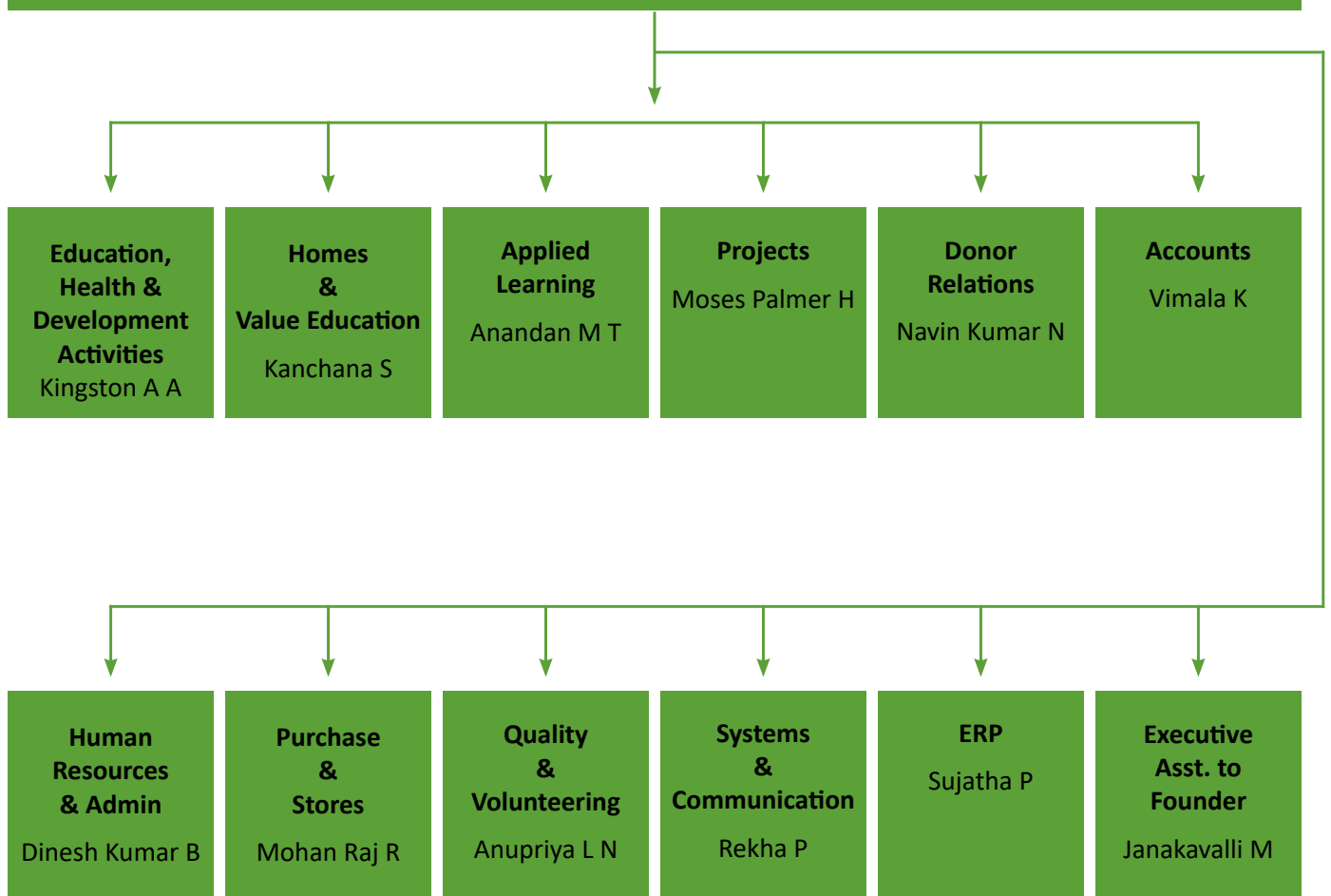
**Date of Establishment** : 29 May 1988

**Constitution** : Registered as a Charitable Trust | Registered under FCRA (Regn. No. 075900640)

**Donations are exempted under sec 80G of the IT Act.**

# Organisation Chart

## Founder and Managing Trustee Muralidharan V





## Vision

The vision of Sevalaya is to serve the underprivileged and transform them in to an equitable, happy and fulfilled society with an improved quality of life

## Mission

Sevalaya's mission is to offer high quality inputs and services free of cost.

Ensuring excellent education, life skills, physical and mental well-being as also character building, to prepare children for responsible and happy lives.

Caring for the elders and ensuring their physical, mental, emotional and spiritual well-being, for them to lead their lives with dignity.

Capability enhancement of the poor, for self-sustaining livelihood.

Rural development, leading to creation of model villages.

Relief and rehabilitation interventions in response to natural calamities.

Leadership and capacity enhancement of NGO sector.

## Values

Service and sharing

Equality

Moral uprightness

Excellence

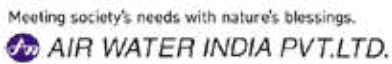
Transparency

# Impact Statement

Starting **1988**, Sevalaya has transformed Kasuva and its **42** surrounding villages, from **100%** child labour to **100%** literacy, through quality education given free to **4,200+** rural children, and going beyond Kasuva and Tamil Nadu, imparting value education to **2,11,600+** children, supplementing educational needs of **1,950+** children through **30+** Tuition Centres, supporting higher education of **1,400+** students, housing and shaping the lives of **1,100+** orphans, giving shelter and dignity to **550+** destitute elders, taking care of **400+** dry cows, imparting skills and facilitating employment to **6,350+** rural youth through **12** Trades in Community Colleges, providing healthcare services to **6,11,000+** poor and needy rural folks, delivering relief materials including food to **3,01,100+** people affected by natural calamities and the COVID-19 pandemic, benefitting **4,70,970+** villagers through rural development projects, providing **74,82,000+** meals to the destitute... in all, transforming **1 million+** lives in **580+** villages in **50+** locations across India in **37** years... all this, with your kind-hearted support.



# Our Partners



# Our Partners

**CAPCO**  
a wipro company

**Dr Agarwals**  
Eye Hospital

**DTCC**  
ADVANCING FINANCIAL MARKETS. TOGETHER.™



**EXL**



**feeding india**  
A ZOMATO GIVEBACK



**FIVE STAR**   
Business Finance Limited

FROST & SULLIVAN

**give**

 **Goodera**

GURU  KRUPA  
Foundation Inc

**Hatley**

**HAWORTH**



# Our Partners



Elevators Escalators



latentview

Actionable Insights • Accurate Decisions

Mara W. Breech  
Foundation



omprakash

Page Pierre Foundation



AUTOMOTIVE, MARINE AND SPECIALITY COATINGS

RENAULT NISSAN  
AUTOMOTIVE INDIA PRIVATE LIMITED





# Our Partners



# What They Say



I appreciate SEVALAYA CHARITABLE TRUST for their continuous services in our Tenkasi district by helping the poor people in and around the villages near Ravanasamudram.

Happy and thankful to the SEVALAYA TRUST for providing a memorable and valuable building for Kadayam Govt. library and the statue of BHARATHI CHELLAMMA.

I congratulate SEVALAYA for its humanitarian services to the poor, destitute and underprivileged.

**A K Kamal Kishore I A S**  
**Collector**  
**Tenkasi District**



Heartiest congratulations to Sevalaya on completing 37 years of dedicated service to society!

Your unwavering dedication to education, healthcare, environment, and skill development has been instrumental in transforming countless lives. At KONE India, we take great pride in our four-year partnership with Sevalaya, contributing to community development in three model villages, education support for school children, and skill development initiatives.

It is truly inspiring to see the impact of your work, and we look forward to strengthening our collaboration to build more empowered and self-reliant communities. Wishing Sevalaya continued success in its mission!

**M P Saravanan**  
**Director- People, Communications and CSR**  
**KONE Elevator India Private Limited**



Heartiest congratulations to Sevalaya on completing 37 years of dedicated service to society in the areas of Education, Healthcare, Environment and Skill Development, transforming countless lives. At JK Tyre, we take great pride in our Two-Year partnership with Sevalaya, contributing immensely to community development in Five model villages, Education Support for school children and Skill Development initiatives. It is inspiring to see the impact of your services, and we look forward to strengthening our collaboration to build more empowered and self-reliant communities in future. Wishing Sevalaya continued success in its mission!

**R Vinaya Krishnan**  
**Vice President, Works**  
**JK Tyre Chennai Tyre Plant, Sriperumbudur**



Five Star Business Finance Ltd congratulates Sevalaya on turning 37 years old as an institution. Wishing Sevalaya continued success and many more milestones in your incredible journey of service. We are honored to contribute towards your noble mission by supporting the green environment initiatives harnessing solar energy at your Kasuva campus reflecting our core values of sustainability and social responsibility.

**L Sivaramakrishnan**  
**Manager, CSR**  
**Five Star Business Finance Limited**

# What They Say



We at STRIIM extend our heartfelt congratulations to Sevalaya for its remarkable journey and unwavering commitment to serving underprivileged communities.

It is an honor to partner with Sevalaya in its mission of compassion, and we are proud to support your efforts in strengthening healthcare services that bring lasting impact and improved well-being to countless lives.

Congratulations once again on this significant milestone. We wish Sevalaya continued success in all your future endeavors.

**Rishika Jayakumar**  
**HR Administrator**

**Striim Engineering Services India Private Limited**



நான் திருவள்ளூர் மாவட்டக் கல்வி அலுவலராக (தனியார் பள்ளிகள்) பொறுப்பேற்ற பின் சேவாலயா நிறுவனத்திற்கு வந்து அங்குள்ள ஆதரவற்ற குழந்தைகள் இல்லம், முதியோர் இல்லம், ஏழை எளிய மாணவர்களுக்கான இலவசப் பள்ளி, கிராமப்புற பெண்கள் முன்னேற்றத்திற்கான பணிகள் மற்றும், இலவச மருத்துவ மையம் இவற்றைப் பார்வையிட்டேன்.

நிறுவனம் பற்றிய விடியோவில் வெளிநாடுகளில் இருந்து மக்கள் வந்து அங்கே தங்கி சேவை செய்வதையும், நன்கொடை அளிப்பதையும் பார்த்து நெகிழ்ந்தேன். குழந்தைகளுக்கும், பெரியவர்களுக்கும் என்னுடைய பங்களிப்பை செய்ய ஆவலுடன் உள்ளேன்.

சேவாலயா மென்மேலும் வளர என்னுடைய மனமார்ந்த வாழ்த்துக்கள்.

**எஸ் தேன்மொழி**  
**மாவட்டக் கல்வி அலுவலர் (தனியார் பள்ளிகள்)**  
**திருவள்ளூர் மாவட்டம்**



As the great saying goes, 'SERVICE TO HUMANITY IS SERVICE TO GOD', Sevalaya's service to poor children, elderly people in terms of livelihood, education and providing health is adorable. You are not only taking care of but also giving them a sustainable upliftment in their lives. We thank you for your extraordinary art work done in the paediatric ward of our hospital. We will always extend our unconditional support to Sevalaya.

**Prof Dr J Revathy**  
**Dean, Government Medical College and Hospital**  
**Tiruvallur**



I extend my heartfelt congratulations to Sevalaya for its unwavering commitment to uplifting the underprivileged. Your noble mission of providing quality education, life skills and holistic well-being has transformed countless lives. Your dedication to elder care, rural development and disaster relief embodies true service to humanity. I deeply appreciate Sevalaya's efforts in building a just and self-reliant society. May your endeavours continue to inspire and bring positive change. Wishing Sevalaya greater success in its noble journey!

**A Sankar**  
**District Tourism Officer**  
**Thanjavur and Ariyalur Districts**



# What They Say



On behalf of EXL Kochi, we extend our sincere gratitude to the dedicated individuals at Sevalaya involved in supporting the seedball creation and tree planting project.

Your commitment to environmental sustainability is commendable and your efforts are indeed making a significant contribution to our ecosystem. It was so heartening to see you bring together close to 100 young people committing themselves to a greener tomorrow through these initiatives. And thanks for sharing us with regular updates on seeing the saplings grow, it is truly rewarding.

Thank you for your invaluable work.

**Susan Paul**  
**Vice President and Centre Head**  
**EXL Service, Kerala**



I have known about Sevalaya and its incredible service for over two decades through articles, social media, and its website. Their commitment to free education, elder care, rural development, and women empowerment -guided by Gandhian values - is truly inspiring. I'm proud to recently partner with Sevalaya to run a free After School Study Centre, supporting over 50 deserving students. I also contribute to their cause annually on my birthday. My heartfelt congratulations to Sevalaya on 37 years of meaningful service. Truly, goodness is the only investment that never fails.

**Dr A Madhusudhan Babu**  
**Principal / Secretary**  
**Little Flower High School, Bengaluru**



Congratulations to Sevalaya for their unwavering commitment to transforming lives through their selfless service. Their dedication to providing free education to underprivileged children, care for the destitute elderly and empowering the youth with skill development programs is commendable.

I conducted a Yoga session for Sevalaya students on the International Yoga day. I was very impressed by the enthusiasm and sincerity of the participants and the dedication of Sevalaya staff. Wishing the entire team at Sevalaya the very best for all the good work that they are doing.

**Chitra Ganesh**  
**Academic Lead**  
**Bharat Yoga Vidya Kendra, Chennai**



I extend my felicitations to Sevalaya, a remarkable organization dedicated to the service of underprivileged children, destitute elderly, and dry cows. During my visit to Sevalaya's Kasuva Campus and Ambattur Centre, I was truly amazed by the incredible work being done there. Sevalaya's work not only transforms lives but also inspires countless others to contribute to the betterment of society. Sevalaya stands as a beacon of hope and love, holistic care and inclusive welfare. On this special occasion, I salute the dedication and compassion that define Sevalaya's journey and wish the organisation all success.

**Dr M Priya**  
**Professor / Associate Dean (Research - Basic Sciences)**  
**Saveetha Engineering College, Chennai**

# What They Say



I was introduced to Sevalaya through my Toastmasters International friend, Mr. Venkateshan. It was my privilege to be invited as Chief Guest to Sevalaya, on Vivekananda Day, during its 36th year!

Sevalaya's contribution to Education, Health Care, Rural Development and Food & Shelter is remarkable.

Embarking on a journey 37 years back to serve underprivileged people in Tamilnadu, it's indeed amazing to see Sevalaya serving more states. I wish Sevalaya & its members all the very best to continue serving our Nation and helping many more people grow and live a good life!

**Reena G S**  
**Senior Director- HR**  
**Kaar Technologies, Chennai**



Congratulations to Sevalaya on 37 years of dedicated service! It was an honour to be the Chief Guest for the Educational Development Day celebrations at Sevalaya's Mahakavi Bharathiyar Community College, Pattinapakkam, where I saw firsthand the incredible work being done to uplift women through skill-building. Sevalaya's commitment to empowering women and fostering self-reliance among the less privileged communities is truly inspiring. Their work transforms lives, giving hope and opportunity where it is needed the most. Wishing the entire team continued success in creating a brighter future for many!

**V A Veena**  
**Product Manager**  
**TCS iON, Chennai**



Thank you for the opportunity to know about Sevalaya. As an HR professional, I was invited through my network to be the Chief Guest for the Gandhi Jayanthi celebrations at the Foreshore Estate Centre. It was an honour to be part of such a meaningful event. Sevalaya's impactful CSR initiatives - free education for orphans, skill training for underprivileged men and women, and care for the elderly - are truly commendable. I look forward to supporting Sevalaya's inspiring efforts and contributing to its mission of service and empowerment.

**Ananth Moovendan**  
**Head, Human Resources**  
**House of Shipping, Chennai**



Heartfelt congratulations on Sevalaya's remarkable contributions to social service! Your unwavering dedication and compassion have touched countless lives, creating a lasting impact on the community, especially girl children and the elderly. Your efforts embody the true spirit of humanity, and we are inspired by your commitment to making society a better place. May you continue to shine as a beacon of hope and kindness!

**S Anbazhagan**  
**Assistant Commissioner of Police**  
**Modern Control Room, Avadi**

# What They Say



We congratulate Sevalaya for their outstanding dedication to education, healthcare, and community development. Your impactful work continues to inspire and uplift countless lives. It is a privilege to support and partner with you in creating a brighter future.

**Asha Sridar**  
**Manager - Strategy Planning & Implementation**  
**Frost & Sullivan**



Ben Line extends its heartfelt congratulations to Sevalaya on the occasion of your 37 years of dedicated service. We are happy to support Sevalaya's efforts in promoting renewable energy through the installation of solar street lights at the Children's Home - an initiative that reflects our shared commitment to sustainability and creating safer, greener spaces for the next generation. We look forward to continuing this meaningful partnership.

**Gautam Krishnamurthy**  
**Regional General Manager, Finance (South Asia)**  
**Ben Line Agencies Private Limited**



# Our Coordinates

## Head Office

F-2, First Floor, Pushkarani Apartment,  
12, Ananda Road, Alwarpet,  
Chennai - 600018,  
Tamil Nadu, India.  
m: 9941450444  
e: vpdr@sevalaya.org

## Kasuva

Kasuva Village,  
Pakkam Post,  
Tiruvallur - 602024,  
Tamil Nadu, India.  
m: 9444333529, 9840327266  
e: vp.development@sevalaya.org

## Ambattur

9, Ground Floor, Cholapuram,  
Vivek Nagar, Ambattur Main Road,  
Chennai - 600053,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Ambattur II

86-E/2,  
Ambattur Industrial Estate,  
Chennai - 600058,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Arasanatham

1648, Arasanatham Village,  
Kalasapadi Post,  
Pappireddipatti Taluk, Sitteri,  
Dharmapuri - 636903,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Bangle Podu

Bangle Podu,  
Biligiri Rangana Betta,  
Yelandur Taluk,  
Chamarajanagar - 571441,  
Karnataka, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Bennai

Bitherkad,  
Gudalur Taluk,  
The Nilgiris - 643240,  
Tamil Nadu, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Dharmapuri

4/116B, Errapatti Village,  
A Jettihalli, Nallampalli Taluk,  
Dharmapuri - 636807,  
Tamil Nadu, India.  
m: 7299064457  
e: head.homes@sevalaya.org

## Ejipura

59, Samudhaya Bhavan,  
7th Cross, IG Colony, Ejipura,  
Bengaluru - 560047,  
Karnataka, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Gudalur

Community College :  
12/834, 1st Floor,  
Opp. Gudalur Bus Stand,  
Gudalur, The Nilgiris - 643212,  
Tamil Nadu, India.  
m: 9344545693  
e: head.appliedlearning@sevalaya.org

## Gudalur

Hospital :  
12/156-C, Puthur Vayal Road,  
Marthoma Nagar Post, Gudalur,  
The Nilgiris - 643211,  
Tamil Nadu, India.  
m: 9344545693, 04262261878  
e: centre.head.gudalur@sevalayanilgiris.org

## Juganahalli

Govt High School,  
Juganahalli, North Zone - 1,  
Rajajinagar, 2nd Block,  
Bengaluru - 560010,  
Karnataka, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Kalasapadi

Kalasapadi Post,  
Pappireddipatti Taluk,  
Dharmapuri - 636903,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Kallichal

Pandalur Taluk,  
The Nilgiris - 643239,  
Tamil Nadu,  
India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Kiloy

Theruvathi Amman Koil Street,  
Kiloy Village, Vayallur Post,  
Sriperumbudur Block,  
Kancheepuram - 602105,  
Tamil Nadu, India.  
m: 9080958311, 6383001215  
e: head.health@sevalaya.org

## Kodungaiyur

2/309, 35th Street,  
Muthamil Nagar, Kodungaiyur,  
Chennai - 600118,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Kokkal

Kokkal Village, Kokkal Post,  
Via Indhu Nagar, Udagamandalam,  
The Nilgiris - 643005,  
Tamil Nadu, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Kolathur

KK Nagar Main Road,  
Kolathur Village,  
Kancheepuram - 601301,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

# Our Coordinates

## Kolloor

Muthanga Post,  
Sulthan Bathery,  
Wayanad - 673592,  
Kerala, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Kottamedu

Govt. High School,  
Kottamedu, Devarsholai,  
Gudalur,  
The Nilgiris - 643207,  
Tamil Nadu, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Koundankolly

Koundankolly,  
Cherumulli Post,  
Gudalur Taluk ,  
The Nilgiris - 643211,  
Tamil Nadu, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Krishnan Karanai

Pillaiyar Koil Street,  
Krishnan Karanai,  
Pattipulam Post,  
Chengalpattu - 603104,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Kundhalady

Upper Pekky, Kundhalady,  
Pandalur,  
The Nilgiris - 643241,  
Tamil Nadu, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Kuvamoola

Kuvamoola,  
Pandalur Taluk,  
The Nilgiris - 643233,  
Tamil Nadu, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Lingarajapuram

7th Cross Street, Hennur Road,  
Lingarajapuram Village,  
Siddhartha Primary High School & PU College,  
Bangalore Urban - 560047,  
Karnataka, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Maguvinahalli

Maguvinahalli Hadi,  
Hangala Hobali,  
Gundlupet Taluk,  
Chamarajanagar - 571126,  
Karnataka, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Mahanyam

1/38, Mettu Street,  
Mahanyam Village,  
Kancheepuram - 601301,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Malaipattu

Thirumalai Nayakkar Street,  
Malaipattu Village,  
Kundrathur Taluk,  
Kancheepuram - 601301,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Marode

Sulthan Bathery,  
Wayanad - 673592,  
Kerala,  
India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Melapedu

Thiruveethi Amman Koil Street,  
Melapedu, Chennai - 600055,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Melseithalai

Melseithalai,  
Thoothukudi - 628722,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Oragadam

No.235, First Floor,  
Walajabad Main Road,  
Panrutti, Kandigai, Oragadam,  
Kancheepuram - 603109,  
Tamil Nadu, India.  
m: 9443128932, 9791010010  
e: vpprojects@sevalaya.org

## Pattinapakkam

Block 10, Srinivasapuram,  
Pattinapakkam,  
Chennai - 600028,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Ponkuzhi

33, Muthanga Street,  
Noolpuzha Village, Sulthan Bathery,  
Wayanad - 673592,  
Kerala, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Ravanasamudram

1/176, South Street,  
Ravanasamudram,  
Tenkasi - 627424,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Sethupattu

121, Sivan Koil Street,  
Sethupattu Village,  
Kundrathur Taluk,  
Kancheepuram - 601301,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

# Our Coordinates

## Srirampuram

No.47, 2nd Cross,  
Saibaba Nagar,  
Srirampuram, Karnataka,  
Bengaluru - 560021,  
Karnataka, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Thanjavur

Plot No. 1 & 2,  
D S Nagar,  
Thalavapalayam,  
Thanjavur - 613001,  
Tamil Nadu, India.  
m: 7639895099, 7299064457  
e: head.homes@sevalaya.org

## Thathanur

CSI Thathanur,  
Pondhur Post,  
Thathanur Village,  
Kancheepuram - 602105,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Theppakadu

Lightpadi,  
Mudhumalai,  
Theppakadu Post, Gudalur Taluk,  
The Nilgiris - 643211,  
Tamil Nadu, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Thillaiyadi

3/54, Vairavan Pillaiyar Kovil Street,  
Opp. to Govt. Boys School, Thillaiyadi,  
Nagapattinam, Mayiladuthurai - 609310,  
Tamil Nadu, India.  
m: 9080958311, 9751720801  
e: head.health@sevalaya.org

## Thirumalaivaiyavur

Periyavaiyavur Village,  
Malaivaiyavur Post, Madhuranthagam Taluk,  
Chengalpattu - 604408,  
Tamil Nadu, India.  
m: 9790737612  
e: greencampus@sevalaya.org

## Thiruneermalai

4/11, Muniyapillai Street,  
Thiruneermalai,  
Chennai- 600044,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Thiruvanniyur

1A/105,  
Puthiran Kanniyamman Street,  
Thiruvanniyur,  
Chennai - 600041,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Urapakkam

Plot No. 32,  
569, Selvaraj Nagar, Extension II,  
Periyar Salai, Vardhaman Nagar,  
Urapakkam West, Vandalur,  
Chengalpattu - 603211, Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Uthiramerur I

19/22, Vannara Street,  
Opp. to GH,  
Uthiramerur,  
Kancheepuram - 603406,  
Tamil Nadu, India.  
m: 9500775860, 9884568426  
e: head.appliedlearning@sevalaya.org

## Uthiramerur II

23, Chinna Narasam Pettai Street,  
Uthiramerur,  
Kancheepuram - 603406,  
Tamil Nadu, India.  
m: 9500775860, 9884568426  
e: head.appliedlearning@sevalaya.org

## Vellarai

Church Road,  
Vellarai Village, Sriperumbudur Block,  
Kancheepuram - 601301,  
Tamil Nadu, India.  
m: 9884568426  
e: head.appliedlearning@sevalaya.org

## Vengadu

Ellaiamman Koil Street,  
Pillai Pakkam Post,  
Vengadu,  
Kancheepuram - 602105,  
Tamil Nadu, India.  
m: 9884568426, 9080958311  
e: head.appliedlearning@sevalaya.org

## Yarakanagadde

Samudaya Bhavana,  
Biligiri Rangana Betta ,  
Yarakanagadde Colony,  
Chamarajanagar - 571441,  
Karnataka, India.  
m: 9884568426, 9344545693  
e: head.appliedlearning@sevalaya.org

## Zamin Endathur

Telephone Exchange Street,  
Zamin Endathur Village and Post,  
Madhuranthagam Taluk,  
Chengalpattu - 603311,  
Tamil Nadu, India.  
m: 9786536584, 7299064457  
e: head.homes@sevalaya.org



/sevalaya.org



/sevalaya



/sevalaya.ngo



/sevalayacharity



/company/sevalaya

# Our Coordinates

## ASSOCIATES

### **Sevalaya Nilgiris**

12/156-C, Puthur Vayal Road, Marthoma Nagar Post,  
Gudalur, The Nilgiris - 643211,  
Tamil Nadu, India.  
m: 9344545693  
e: [centre.head.gudalur@sevalayanilgiris.org](mailto:centre.head.gudalur@sevalayanilgiris.org)  
[www.sevalayanilgiris.org](http://www.sevalayanilgiris.org)



### **Shoppeseva**

15/11, East Mada Street,  
Opp. to Theradi, Mylapore,  
Chennai - 600004, Tamil Nadu, India.  
m: 7299544401, 9841810290  
e: [sales@shoppeseva.com](mailto:sales@shoppeseva.com)  
[www.shoppeseva.com](http://www.shoppeseva.com)



### **Sevalaya UK**

61, Bridge Street,  
Kington,  
Hertfordshire, HR5 3DJ.  
[www.sevalaya.uk](http://www.sevalaya.uk)



### **Sevalaya USA**

Cupertino, CA 95015,  
United States of America.  
m: +14089827350  
e: [sevalayaus@gmail.com](mailto:sevalayaus@gmail.com)  
[www.sevalaya.us](http://www.sevalaya.us)





# One unchanged admission process: Visiting houses of school applicants

In the late 1980s Founder Murali and friends used to visit houses - mostly huts - of the villagers of Thiruninravur, to persuade them to send their children to school. Many parents collected the small change their children could earn as child labour in the local brick kilns, where the entire

family worked. In 1988, a home was started under a thatched roof, with 5 children, who were sent to neighbouring schools. As the numbers grew, in 1991, Sevalaya set up its own school. Soon, the quality of education attracted day scholars in large numbers.



That school has now grown in quality, size, infrastructure and reputation. Quality education free of cost has high demand, from well-to-do families and the powerful, as well.

Every year, aspirants collect the application forms for Montessori and XI std and return the filled forms. Then Sevalaya staff fan out, visiting residences of every applicant to meet the parents. They verify the financial status of the family based on vocation and what they observe.

Unlike in other schools, only children from poor families are given admission, and those from better off families are excluded. This principle is followed without a single compromise.



*Teachers like Pradap and Thenmozhi have interviewed so many parents over the years, and are part of their lives. Here with grandparents of Montessori kid Darshan who lost his mother to heart attack, and had his father desert him.*



Sports has always been given great importance in Sevalaya. It is among the least expensive escape from the difficult situations for the children. Yet, there was no money for infrastructure. There were more crucial things which got priority.

Sand filled in tyres were used as weights for strengthening. Keeping sticks on heap of bricks, hurdles were practised. District players practiced basketball shooting, by aiming the marks drawn on tree trunks.

## Champion hoopsters without a hoop!



Sevalaya's girls' basketball team are champions at many tournaments. Team members K. R. Bhuvaneswari and S. Geethanjali represent Tiruvallur district at the State-level competitions.

"What is so great?", you may wonder, recollecting your own playing days, the hours of practice, taking rebounds and the endless shooting practice sessions. Surely you can hear the 'swish' of the ball passing through the net. What a heavenly sound...

Believe it or not, Sevalaya does not have a basketball court, not even a half court, nor even a board. But that did not deter the gritty girls or PT master Sankarapandian.

If only they had the basic infrastructure, these village girls can realise their proven potential and blossom as sportswomen.

As a sports lover, if you would like to help them realise their dream, call Sevalaya

## From shooting at tree trunks to shooting at a bright life

In March 2014, a Round Table 95 team visited Sevalaya's Kasuva campus. There they saw an appeal to support two talented children. It talked about two basketball players who have played at state level championship. The school then did not have even a basketball board. So, they would shoot at a tree trunk with a mark, to improve their accuracy.

Touched by their grit, Sachin, the Chairman of the Round Table 95 promised the funds to create a basketball court. That was the turning point in sports infrastructure in Sevalaya. Impressed by the achievements of the children despite poor or no infrastructure, donors opened up their purses.

Besides developing a healthy body and a healthy mind, sports



has let many poor children escape the limiting circumstances of their birth, and progress in life. So far, Sevalaya has produced 96 district or state champions/players. 49 Sevalaya alumni have gained higher education under

sports quota, with 14 of them employed as Physical Education Directors or in the police.

### Sponsors 2024-25:

Hi5 Youth Foundation,  
Seetharaman Narayanan (USA)



**V Gopi** lost both his parents when he was small. His grandmother brought him up and then admitted him in Sevalaya in Std IV. Gopi hated studies. All he liked was handball, volleyball, 800 metres and 1,500 metres.

In 2014, he joined Pachaiyappa's college for BA History and then MA History, under sports quota. In Tamil Nadu Physical Education and Sports University, he did BPED and then MPED. As the Physical Director in a Chennai school, today Gopi is engaged in improving the health graph of 2,000 children, with the help of 4 teachers.

# Work – Life Balance

Many lady employees of Sevalaya had to put away their employee badges after becoming mothers, not being able to hold their job. After the maternity leave and an extended break both vanish too fast, who will take care of the child in a nuclear family?

And for a father working with Sevalaya, it meant heartburns not joining his wife in the most significant family celebrations!



No more!

As Sevalaya Murali explains, Sevalaya employees and their spouses are mostly migrants from far. For confinement, wives prefer to be pampered by their mothers. Sevalaya made it possible for the spouses to welcome their bundle of joy together, by introducing three days of paternity leave for male employees.

Recalls Mathan Kumar, who lives in the Sevalaya Staff quarters: “My wife got labour pain late one night. I admitted her at a hospital in Ambattur. Even after the parents arrived, I could not leave Karthika’s care with them, to buy medicines, special foods and crossing the unfamiliar city road by themselves. I stayed at the hospital for five days”. The delivery of their first child was in the village. Using the paternity leave, Mathan was where the action was, celebrating the milestone moment.

Sevalaya lady employees can grow in their career even after achieving motherhood, thanks to the setting up of a crèche called *Gokulam* in the Kasuva campus, which employs 192 staff, two-thirds of them women.



Having the child a gentle shout away gives great confidence to the mothers. *Gokulam* helps lady students of the Community College to continue studies and gain employment. The staff quarters at the campus offers accommodation to 17 members of the staff, spreading a familial feeling.

Another expression of the care for employees is the support for higher studies offered to employees. No wonder, 16 of them are postgraduates.



Sevalaya has always attracted volunteers from the West who wished to spend time in India serving the underprivileged. School and college students as also employees of donor organisations would spend time with the hostellers and elders. Some taught English, Maths and the Sciences.



## The strength of networking and volunteering

As Sevalaya grew, more volunteers were needed, even in places with no full-time Sevalaya presence. This meant variety in the skills required. A more purposeful search followed. The goal was not just to offer an opportunity to serve - it was to ensure a productive output from every volunteer, moderating Sevalaya's manpower cost.

From few hundred volunteers a few years ago, last year saw more than 1,800 volunteers work at Sevalaya.

Volunteers are sourced from across India and a simple form online that they fill helps Sevalaya connect the skills of the volunteers with the needs within Sevalaya. Apart from this, Anupriya L N, Head - Quality & Volunteering, networks with 15 - 20 colleges. She has also increased Sevalaya's visibility among the target group by getting more active on LinkedIn.

In June 2024, there was a dire need to identify places for tree plantation in Ahmedabad and Jaipur for doing a green activity for AGS Health. A search and find operation in the northern states, sitting in a village outside Chennai wasn't easy. Around that time, Anas, a volunteer from Madhya Pradesh came for his field work.



*A tree plantation drive, sponsored by AGS Health at Shree Pragna Chakshu Mahila Seva Kunj, an NGO in Surendranagar, Gujarat.*



Through him, a student of IIT Roorkee got connected. He put Sevalaya in touch with Prof C U Shah University, Ahmedabad. Volunteers from the university found a suitable spot for the

plantation activity and gave all the support for the programme.

### **Sponsors 2024-25:**

AGS Health,  
Refer to page 39 (Managing Trustee's Report) for volunteering supporters.



Pugazharasi and Sowmiya came to Sevalaya in their early teens. After Std XII, Sowmiya studied computers in Sevalaya's Community College. Pugazharasi learnt baking. Suitable matches came up for the girls. Sevalaya met the grooms' families and conducted their weddings, taking care of all essentials.



## Family moments in Sevalaya



It takes a lot of kindness from a lot of donors, to create such family moments. Especially, donors like Dr Subhashree from

Kamalam Hospital, Dharmapuri who donated a *thaali* and Padma K from LIC who donated other jewelleryes.



So far Sevalaya has conducted marriages for 6 of its children: 5 girls and 1 boy.

### The dancer

Rakesh does not know his parents. His earliest memories are around a couple of homes. In 2017, he was shifted to Sevalaya home in Kasuva, outside Chennai city for his Std VI. He liked the new home the most, the care taken by the staff being the major reason. Next year, he joined the *Bharathanatyam* class. He was introduced to dancing in the previous home.

While resuming his passion, Sevalaya's Dance teacher Ganesh became his *Guru*, guide and role model. Ganesh used to give him time, willingly teaching him the nuances, and motivating him. With not even a relative, dance became Rakesh's all. Only one of the two boys in a class with 28 girls, he was teased, but he learned to take it in his stride.



After Std X, he expressed the desire to continue his studies in dance. Sevalaya has always tried to fulfil the wishes of the children for higher studies, and have produced many professionals, including a Doctor.

Rakesh joined a Diploma course in the Tamil Nadu Government Music College, Thiruvaiyaru near Thanjavur. Sevalaya arranged for his stay at the Sevalaya's Gandhi Ashram Krishnan Memorial Senior Citizens' Home in Thanjavur. Into the final year currently, Rakesh has adopted his teacher Ramaprabha as his current *Guru*. Obsessed with dance, Rakesh was class topper for two years. His troupe performs in nearby temples. He hopes to do BA in the Adyar Music College.

**Sponsors 2024-25:**

A Future for Every Child, R Mohan



# A Community in Transformation

Sevalaya Nilgiris' Tuition Centres provide a space for government school students in various villages to stay on track in their studies. There are 14 centres in the Western Ghats, in Kerala, Karnataka and Tamil Nadu, serving tribal students who only speak their local language. But the dropout rate of 50% from the schools got Priyadharshini S R, Centre Head of Sevalaya Nilgiris thinking.



She learnt about the Tribal Residential school in Gudalur that had 19 seats reserved for tribal children. She knew that the institute provided not just the right infrastructure and pedagogy but also medical and food facilities.

With the help of Kumar, Sevalaya's Tuition Instructor at Kuvamoola, the children at the Centre were admitted to the residential school. After a few initial hiccups, 1 year on, the transformation has been phenomenal. Academically and behaviourally, the children have improved by leaps and

bounds - so much so that when Priyadharshini visited them after a few months, the children ran to her and she did not recognise them at first.

In Nilgiris' tribal villages, many students fall through the cracks in the Government school system, go back to their parents' ways of life - and become labourers in tea estates. As Kumar himself confesses, "If not for Sevalaya, I would have become a tea estate worker. Joining Sevalaya has opened the door of opportunities that education provides".

**Sponsors 2024-25:**  
BNY, Dr Agarwals, IITM Pravartak, Komatsu.



# Making light of the burden of proof

Proof for all statements is expected in financial audits. Imagine the plight of a donor team or their statutory auditors! Typically, in the height of summer, they had to visit the project site where the need and the action are, then visit the head office where all the documentary evidences are kept.

Involved were enormous piles of physical documents. Nor did



they help Sevalaya maintain an efficient flow of internal information. Especially with

projects tripling to 149 in 5 years and transactions touching 26,000+ by 2024-25.

In 2018, Sevalaya's Founder envisioned an ERP system. Over a period of time, all physical documents have transformed into the digital form and practically all workflows within Sevalaya happen on the ERP system called GD- Go Digital.

Now the project owners in Sevalaya login to the ERP system to generate reports for the visiting auditors.

"Since our employees across locations upload bills for approval, we are able to know our fund position real time", Vimala K, VP, Accounts says. The simplified online system is able to manage the multi-fold increase in workload with no manpower increase.

GD has reduced the weightlifting for Sevalaya's statutory auditors.

They don't need to carry files anymore. With a login from their office, they have access to the entire data.

**Sponsor 2024-25:**  
Page Pierre Foundation



## **Menon & Pai, Sevalaya's Statutory Auditors, on GD**

Sevalaya's commitment to transparency and efficiency is commendable. Its in-house ERP system named Go Digital (GD) showcases a strong focus on process control and effective implementation.

GD enables secure, any-time access to data, simplifying document retrieval and making

audits faster and more reliable.

With a centralized system and intuitive features, GD ensures timely audits, better financial control, and smooth compliance.

A benchmark in NGO governance, Sevalaya sets an inspiring example.



The Manjula Meraki Mental Health Clinic at Sevalaya's Kasuva centre set up in 2023 has been overwhelmed by the large number of problems among children referred by hostel wardens and teachers. Expected, given the psychographics and social background of the children.

But it seemed that the more they did, the more there was left to do.



## Counselling minds to cope

In 2024, Sevalaya revamped its counselling approach. This shift expanded their reach to all the school students, home children, elders, Community College students, staff and underprivileged women from surrounding villages.

Counsellors now conduct over 1,000 sessions monthly, using long-term techniques like self-introspection, quantum energy, visualisation and root cause analysis. Regular interactions foster deeper trust, and group sessions help children express themselves.

The psychologists also visit Primary Health Centres (PHCs) around Kasuva to identify vulnerable women with familial problems and counsel them.



Success stories include X, a bullied student whose past trauma resurfaced, but with counselling, he overcame self-harm and secured a stable job. Y, struggling with drug use, sought help and found support. Z, a woman facing work-family stress, reconsidered divorce after guided counselling.

**Sponsor 2024-25:**  
R Venkataramani and family (USA)

*After a session on safe touch and unsafe touch, children expressed their understanding through a skit, demonstrating how unsafe touch can ruin someone's life.*





The industrial belt around Chennai, Kancheepuram Tiruvallur and Chengalpattu hosts a diverse range of industries, including automotive, engineering, manufacturing and information technology.

Their workforce is drawn from the surrounding villages and it is customary for these organisations to execute CSR activities in these villages itself.



## Ownership and sustainability hand in hand

Sevalaya has implemented village development activities ranging from healthcare, tree plantation, seed ball dispersal, pond restoration, community halls, RO plants and solar energy projects, benefiting 1,81,876 villagers in one year.

Shailesh Jha, Plant Head, BorgWarner Cooling Systems India, says that his company is committed to serving

the communities where its factories operate. "Addressing essential needs is a priority for investment, with water conservation being a key focus", he says. His organisation has sponsored 3 pond restoration projects.

When he inaugurated the Kaduvancheri pond in March 2025 and requested the villagers to take care of the pond and

protect it from pollution, the villagers felt offended. 48 year old Menaka said, "You are the first company to execute a CSR project in our village. We plan to use this water for our kitchens. How could we dare pollute it then?". After the inauguration, 75 villagers gathered and took a pledge to protect the pond from plastic and other forms of pollution. Water capacity has increased 33%, to 44,800 metric tonnes.

Ownership and sustainability can go hand in hand.

### Sponsors 2024-25:

AGS Health, Apollo Tyres, BorgWarner, DTCC, EXL, EY, Haworth, JK Tyre, Komatsu, KONE, PPG Asian Paints, Wood India

***Villagers take a pledge to keep the pond clean.***



From around 60 economically disadvantaged Government School students in 2018-19, to 800 children currently, there has been an explosion in Sevalaya's Tuition Centres. The scope has shifted greatly too. From keeping up with schoolwork, today these children are aiming for the stars.



## Tuition Centres: Changing track in life

In late 2023, Sevalaya signed an MoU with IITM Pravartak and OpenMentor under the 'IIT For All' banner, to launch a programme called *Kalvi Shakti* in Tamil Nadu and *Vidya Shakti* in the rest of India. This programme was aimed to bring STEM education of the IIT calibre to rural students, through technology enabled classrooms. In the first year, Sevalaya brought *Kalvi Shakti* to 14 centres in South India. Today it has more than doubled to 33 centres, spread across Tamil

Nadu, Kerala and Karnataka - from the slums and suburbs of Chennai and Bengaluru to the tribal hills of Wayanad, Kerala and Chamarajanagar, Karnataka.

Children studying Std V to VIII in the local language in government schools are the beneficiaries. IITM Pravartak provides the study materials including educational videos and interactive learning activities, all in the local language.

Working closely with a coordinator from *Kalvi Shakti*, Sevalaya's tuition instructors and school staff, Bhuvaneswari S and Revathi K make lesson plans to augment what children learn everyday in school. "The follow-up we are able to do is better.

We also train them in spoken English skills and additional STEM skills over Zoom sessions. We use a dedicated app that tracks attendance and every student's progress", Revathi says.

Two brothers Shreyas and Tarun studying in Std VII recently joined Sevalaya's Ejipura Tuition Centre in Bengaluru. Having lost their parents, they were under their grandmother's care and would both skip school and homework. After joining Sevalaya, they have changed. Having turned a new leaf, both received A+ grades at the last examinations.

Encouraged by the happy results, all the donors have hiked their commitments: Dr Agarwals, from 1 to 4 Centres, BNY, from 4 to 10, and Komatsu, from 2 to 8 centres.

### Sponsors 2024-25:

BNY, Dr Agarwals, Guru Krupa Foundation, IITM Pravartak, JK Tyre, Komatsu, KONE





# Managing Trustee's Report



Completing 37 years of service and stepping into the 38th year, this milestone is a moment to reflect on Sevalaya's journey while also embracing the exciting road ahead.

Sevalaya has grown remarkably from its humble beginnings. What began in 1988 as a small initiative to educate underprivileged children - with just five children and two staff members in a rented hut - has today expanded into a vibrant organisation with nearly 350 employees across 50+ centres.

Already spread beyond South India, our operations span school education, After-School Study Centre, value education, skill development, child care, elder care, healthcare, sustainable village development, organic farming and animal welfare.

The ever-expanding operations stand as a clear reflection of the rising demand from corporates, individual donors and large organisations for meaningful partnerships and impactful projects. They also highlight the urgent need to create sustainable livelihoods and support the holistic development of underprivileged communities.

This progress is visible in the significant expansion of our After-School Study Centres- now more than double in number compared to last year- and the growing reach of our health initiatives, which now embrace mental well-being as an integral part of comprehensive care. Rural development efforts have scaled up significantly, with projects that are more diverse, deeper in impact and supported by increased financial

investment. Amidst this rapid growth, Sevalaya continues to retain its warm, family-like spirit- caring not just for everyday needs and livelihoods, but also for life milestones such as weddings of our beneficiaries.

As we move forward, the commitment remains strong: to reach more lives, deepen the impact, and stay rooted in compassion and service.

## New Projects

Many new projects were sponsored by corporates, funding agencies, and individuals, focusing on education, welfare, and the overall health of rural children, adolescents, youth, and the elderly, as well as on rural development in areas such as energy, clean water and sanitation, the environment, disaster relief, and animal welfare.



## Career status of School alumni

(No. of Students)

Studying	
BE	73
BSc Agriculture	13
Degree Courses	491
Diploma Courses	71
Medical	3
Teacher Training	10
Nursing	12
Post Graduation	1
<b>Total</b>	<b>674</b>

Completed	
Medical	11
BE	130
BEd	18
Diploma / BSc Agriculture	49
BSW	2
Degree Courses	994
Diploma (DCA and Technical)	87
Fashion Technology	2
Nursing	56
Post Graduate Courses	19
Teacher Training	26
<b>Total</b>	<b>1,394</b>

Employed	
Banks	3
Hospitals	51
Police	18
Private	794
Railways	1
Tamil Nadu Government	13
Asst. Professors	2
Teachers	55
Post Office	4
<b>Total</b>	<b>941</b>

## Career status of Community College alumni

(No. of Students)

Name of the Trade	Completed	Employed	Entrepreneurs
Electrician	55	42	8
AC & Refrigeration	55	41	8
Beautician	94	67	16
Nursing Assistant	125	86	nil
Bakery	16	9	2
Computer Software	279	199	15
Lab Technician Assistant	58	47	nil
Tailoring	298	149	89
Tally	45	29	3
<b>Total</b>	<b>1,025</b>	<b>669</b>	<b>141</b>

- Donations for various Sevalaya activities were provided by Acheron Software Consultancy Private Limited, Adventure Holdings Private Limited, Bonbloc Technologies Private Limited, Finance For Expats, Loparex India Private Limited, Nextgen Project Management Systems Private Limited, Saathire Social Impact Solutions Private Limited, SMSO Permanent Nidhi Limited, Society for Welfare of Aged and Needy, Super Auto Forge Private Limited, Sysvine Technologies Private Limited and The Administrator General and Official Trustee of Tamil Nadu.
- A Future for Every Child (AFEC) provided sponsorships for job skill training, mentorship and placements for 18+ aged adolescents who exit Children's Homes across Tamil Nadu.
- AGS Health Private Limited provided sponsorships for tree plantation at Dudu in Rajasthan, Hoskote (Bengaluru) in Karnataka,

Hyderabad in Telangana, Vellore and Kaduvancheri (Kancheepuram) in Tamil Nadu, Surendranagar in Gujarat and Tirupati in Andhra Pradesh, RO water plants at Dudu in Rajasthan, Kundrathur (Kancheepuram) and Porur (Chennai) in Tamil Nadu and for Daan Utsav stalls.

- A leading corporate provided sponsorships for 9 After-School Study Centres in Chengalpattu and Chennai in Tamil Nadu and Bengaluru in Karnataka, organic farming activity at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu and for Daan Utsav stalls.
- A leading corporate provided sponsorships for skill development at Sevalaya Nilgiris, Gudalur (The Nilgiris) in Tamil Nadu, a seedball making activity and for Daan Utsav stalls.
- Ambattur Fashion India Private Limited provided sponsorships for skill development at Sevalaya's Ambattur II centre (Chennai) in Tamil Nadu and for





essential items for waste management at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.

- Amrutanjan Health Care Limited provided sponsorships for a Menstrual Hygiene Awareness programme for adolescent girls at Melseithalai (Thoothukudi) in Tamil Nadu.
- Andritz Inc provided educational sponsorships.
- Apollo Tyres Foundation provided sponsorship for a Digital Literacy project for government school students at Kancheepuram in Tamil Nadu.
- Arise Investments and Capital Private Limited provided food sponsorships.
- Ashish Kataria provided sponsorship for Sevalaya's V T Shanthi Memorial Senior Citizens' Home at Dharmapuri in Tamil Nadu.
- Avighna Systems Private Limited provided sponsorship for Sevalaya's Mahatma Gandhi Medical Centre at Kasuva (Tiruvallur) in Tamil Nadu.
- Daan Utsav stalls were sponsored by Bajaj Finserv, Birla Fertility and IVF, Birla Softech, Coworks, HSBC, InnerWheel Club of Madras Charitable Trust, Movate Technologies, Software AG, Standard Chartered, Sundaram Fasteners, Synergy Shipping and Thermax India Limited.
- Ben Line Agencies India Private Limited sponsored solar lights at

Sevalaya's Swami Vivekananda Boys' Home and Mother Teresa Girls' Home, Kasuva (Tiruvallur) in Tamil Nadu.

- Bhavitha Foundation provided educational sponsorships.
- Blue Cross Laboratories Private Limited provided sponsorships for the welfare of senior citizens at Sevalaya's Sri Ramakrishna Paramahansa Old Age Home, Kasuva (Tiruvallur) in Tamil Nadu and for outpatient care at Sevalaya Nilgiris' Mahatma Gandhi Hospital, Gudalur (The Nilgiris) in Tamil Nadu.
- BNY Mellon International Operations India Private Limited provided sponsorships for education, higher education, robotics training and for After-School Study Centres in Wayanad in Kerala, Chamarajanagar in Karnataka and Gudalur (The Nilgiris) in Tamil Nadu.
- BorgWarner Cooling Systems (India) Private Limited provided sponsorship for the restoration of the pond and installation of solar street lights around it, at Kaduvancheri (Kancheepuram) in Tamil Nadu.
- Capco Technologies Private Limited sponsored medical equipment at Sevalaya Nilgiris' Mahatma Gandhi Hospital, Gudalur (The Nilgiris) in Tamil Nadu.
- Control Component India Private Limited provided higher education sponsorships for Sevalaya's alumni.

■ Coronis Ajuba Solutions Private Limited provided food sponsorships and sponsorship for Daan Utsav stalls.

- Dr Agarwal Eye Hospital Limited provided sponsorships for education, After-School Study Centres in Wayanad in Kerala and Gudalur (The Nilgiris) in Tamil Nadu and essential facilities for Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva (Tiruvallur) in Tamil Nadu.
- DTCC Enterprise Services India Private Limited provided sponsorships for a mobile medical van and lab equipment at Sevalaya Nilgiris, Gudalur (The Nilgiris) in Tamil Nadu.
- Eco Bugs India Private Limited provided food sponsorships.
- EKAM Foundation, Give Foundation, Mara W Breech Foundation and The Sky Foundation from the USA provided sponsorships for skill development, welfare of elders and education of children.
- ESDOTCOM Support and Services Private Limited provided sponsorship for skill development at Sevalaya Nilgiris, Gudalur (The Nilgiris) in Tamil Nadu.
- EXL Service.com India Private Limited provided sponsorships for Daan Utsav stalls, menstrual hygiene programmes in various schools in Chennai in Tamil Nadu, tree plantation at Kochi in Kerala and Chennai in Tamil Nadu and a seedball activity in Kancheepuram in Tamil Nadu.



- EY Global Delivery Service India LLP provided sponsorships for a tree plantation activity at Appur (Chengalpattu) in Tamil Nadu and for cyber security and career guidance sessions at ITI, Ambattur (Chennai) in Tamil Nadu.
- Feeding India, a Zomato giveback provided meals for Montessori and destitute children at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.
- Firstrand Bank provided educational sponsorships.
- Five Star Business Finance Limited provided sponsorships for a solar water heater and solar lights at Sevalaya's Janaki Ammal Vijayaraghavachariar Memorial Senior Citizens' Home at Zamin Endathur (Chengalpattu) in Tamil Nadu and a solar water heater for Sevalaya's Swami Vivekananda Boys' Home, Mother Teresa Girls' Home and Sri Ramakrishna Paramahansa Old Age Home at Kasuva (Tiruvallur) in Tamil Nadu.
- Frost & Sullivan India Private Limited provided educational sponsorships and conducted a fabric repurposing workshop at Sevalaya's Gayathri Memorial Vocational Training Centre, Pattinapakkam (Chennai) in Tamil Nadu.
- Give2Asia provided essentials for destitute children and elderly at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.
- Grasim Industries Limited provided sponsorships for skill development at Sevalaya's Mahakavi Bharathiyar Community College, Mahajanampakkam (Tiruvannamalai) in Tamil Nadu and special coaching, tutors and school upliftment at Government Primary School, Mahajanampakkam (Tiruvannamalai) in Tamil Nadu.
- Guru Krupa Foundation, USA provided sponsorships for school uniforms, skill development at Sevalaya's Mahakavi Bharathiyar Community College at Uthiramerur (Kancheepuram) in Tamil Nadu and for Sevalaya's After-School Study Centre, Urapakkam (Chengalpattu) in Tamil Nadu.
- Haworth India Private Limited provided sponsorships for Sevalaya's Mahatma Gandhi Medical Centre, Kiloy (Kancheepuram) in Tamil Nadu, an RO water plant and high mast light at Kiloy (Kancheepuram) in Tamil Nadu, a seedball making activity and for education.
- HC Intellect Private Limited provided food sponsorships.
- Heed Trust provided educational sponsorships.
- Help Foundation provided educational sponsorships and higher education sponsorships for Sevalaya alumni.
- HSBC Electronic Data Processing India Private Limited provided sponsorships for sports activities at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu and took part in employee engagement activities.
- JK Tyre and Industries Limited provided sponsorships for the restoration of ponds at Vellarai and Mettukolathur (Kancheepuram) in Tamil Nadu, Child Learning Centres at Mahanyam, Kolathur, Malaipattu, Sethupattu and Vellarai (Kancheepuram) in Tamil Nadu, a model village project at Kolathur (Kancheepuram) in Tamil Nadu and medical camps around Kolathur (Kancheepuram) in Tamil Nadu.
- JR Charitable Trust provided sponsorships for a digital literacy project at Sirkazhi (Mayiladuthurai) in Tamil Nadu.
- Komatsu India Private Limited provided sponsorships for the After-School Study Centres at Arasanatham and Kalasapadi (Dharmapuri) in Tamil Nadu, at Bangle Podu and Yarkanagadde (Chamarajanagar) in Karnataka, for construction of classrooms at Government Middle School, Ezhichur (Kancheepuram) in Tamil Nadu and for generators and construction of girls toilet and changing room at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.
- KONE Elevator India Private Limited provided sponsorships for village development at Nallur, Thathanur and Vengadu (Kancheepuram)





- in Tamil Nadu and educational sponsorships.
- LatentView Analytics Private Limited provided sponsorships for higher education for Sevalaya's alumni, career guidance programmes at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu and bicycles for landslide victims at Wayanad in Kerala.
- Lotte India provided sponsorships for skill development at Sevalaya Nilgiris, Gudalur (The Nilgiris) in Tamil Nadu.
- Mahadevan Sridharan sponsored the construction of a new facility at Sevalaya Nilgiris' Mahatma Gandhi Hospital, Gudalur (The Nilgiris) in Tamil Nadu.
- Many donors donated for Sevalaya activities through platforms such as Benevity and B1G1.
- Many donors from the USA, supported various Sevalaya projects, through Sevalaya USA.
- Many individual donors like Bhuvaneshwari Srinivasamurthy, Ramanathan G, Sridharan D V, Sriram K, Subha M and Sudha Vyas provided donations for various Sevalaya activities.
- M N Gayathri Charities provided sponsorships for the renovation and for Sevalaya's Gayathri Memorial Vocational Training Centre, Pattinapakkam (Chennai) in Tamil Nadu.
- Multi Commodity Exchange of India Limited provided educational sponsorships.
- Nikhil Johri provided sponsorships for Sevalaya's Gandhi Ashram Krishnan Memorial Free Senior Citizens' Home at Thanjavur and Sevalaya's Janaki Ammal Vijayaraghavachariar Memorial Senior Citizens' Home, Zamin Endathur (Chengalpattu) in Tamil Nadu.
- Niravadhi Edu Foundation provided sponsorships for desktop computers and an online learning application for students of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva (Tiruvallur) in Tamil Nadu.
- Nordex India Manufacturing Private Limited provided sponsorships for essential education facilities at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.
- OEC India Services Private Limited provided educational and food sponsorships.
- Page Pierre Foundation provided sponsorships for construction of paver block flooring, compound wall, campus cleanliness, expansion of children's play area, CCTV coverage, painting of Medical Centre, Staff Quarters, Community College and flooring for Mother Teresa Girls' Home at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu and construction of compound wall at Sevalaya Nilgiris' Mahatma Gandhi Hospital, Gudalur (The Nilgiris) in Tamil Nadu.
- PPG Asian Paints provided sponsorships for solar street lights at Araneri and Mambakkam (Kancheepuram) in Tamil Nadu.
- Rajiv Bharwani and family provided sponsorships for the renovation and for the gaushala at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.
- Renault Nissan Automotive India Private Limited supported road safety essentials and green initiatives at Oragadam (Chengalpattu) in Tamil Nadu.
- R.Stahl Private Limited provided sponsorships for educational essentials at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva (Tiruvallur) in Tamil Nadu, medical equipment at Sevalaya Nilgiris, Gudalur (The Nilgiris) in Tamil Nadu and a solar power plant at Sevalaya's V T Shanthi Memorial Senior Citizens' Home, Dharmapuri in Tamil Nadu.
- SGK (Schawk India Private Limited) provided educational sponsorships for girl children and sponsorship for Sevalaya's Mahakavi Bharathiyar Community College, Ambattur (Chennai) in Tamil Nadu.
- Siemon Cabling Solutions Private Limited provided educational sponsorships.



S.No	Event	Participants
1	Bharathi Chellammal Wedding Anniversary	2,916
2	Gandhi Jayanthi	321
3	BGV Day	5,279
4	Bharathiyar Day	1,476
5	Rajaji Day	643
6	Vivekananda Day	2,610
7	BGV Activities	15,819
8	National Mathematics Day / Ramanujan Day	1,500
9	National Science Day	250
	<b>Total</b>	<b>30,814</b>

- Sivasankari, a celebrated Tamil writer, through her Sivasankari Chandrasekaran Charities donated to support Sevalaya's activities.
- Sterling Holiday Resorts Limited provided food sponsorships.
- Striim Engineering Services India Private Limited provided sponsorship for medical equipment at Sevalaya's Mahatma Gandhi Medical Centre, Kasuva (Tiruvallur) in Tamil Nadu.
- Sundaram Finance Limited funded the construction of a waiting hall at Sevalaya's Mahatma Gandhi Medical Centre, Kasuva (Tiruvallur) in Tamil Nadu.
- Teikametrics Solutions Private Limited provided sponsorship for medical equipment at Sevalaya's Mahatma Gandhi Medical Centre, Kasuva (Tiruvallur) in Tamil Nadu.
- Thermax Foundation sponsored sports equipment at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.
- Tube Investments of India Limited provided sponsorships for the Medical Centre at Tiruttani (Tiruvallur) in Tamil Nadu.
- Vijaianand from the USA raised funds through his friends and provided educational sponsorships.
- Vishay Precision Group (VPG) provided sponsorships for mobile medical camps in villages around Oragadam (Chengalpattu) in Tamil Nadu.
- Wolters Kluwer ELM Solutions Private Limited provided sponsorship for renovation of the biogas shed at Sevalaya's Kasuva centre (Tiruvallur) in Tamil Nadu.

- Wood India Engineering and Projects Private Limited provided sponsorships for skill development at Sevalaya's Gayathri Memorial Vocational Training Centre, Pattinapakkam (Chennai) in Tamil Nadu, Sevalaya's Mahakavi Bharathiyar Community College, Melseithalai (Thoothukudi) in Tamil Nadu and mobile medical camps through Sevalaya's Mahatma Gandhi Medical Centre, Kasuva (Tiruvallur) in Tamil Nadu.
- Zafin Software Centre of Excellence Private Limited provided educational sponsorships.

### Events

Sevalaya celebrated various religious festivals, historic events and national days with equal fervour throughout the year. Festivals like Bakrid, Christmas, Deepavali, Easter, Mahavir Jayanthi and Ramzan were celebrated across all centres, while days such as Independence Day, Republic Day, International Yoga Day, National Science Day, National Mathematics Day, Teachers' Day, Women's Day and World Environment Day were observed with meaningful activities.

As part of its continuous efforts to spread the teachings of its inspirers Bharathi, Gandhi and Vivekananda, Sevalaya conducted competitions in essay writing, oration, poetry recitation, quiz, drawing and storytelling for students.





Sports Highlights							
S.No	Event Name	Location	Participants	Level	First	Second	Third
1	SGFI Nationals (Handball)	Telangana	1	National	V Vasanthi- Selected for Tamil Nadu Handball Team		
2	SGFI Nationals (Netball)	Chhattisgarh	1	National	V Remila- Selected for Tamil Nadu Netball Team		
3	SGFI Nationals (Netball)	Punjab	1	National	S Akshaya- Selected for Tamil Nadu Netball Team		
4	SGFI Nationals (Handball)	Chhattisgarh	1	National	S Ramya- Selected for Tamil Nadu Handball Team		
5	Wesley Arul Memorial Handball Tournament	Nazareth College of Arts and Science, Avadi	16	State		Yes	
6	Khel Parivarthan Inter-School Tournament (Volleyball)	Shree Niketan Patasala, Tambaram	12	District	Yes		
7	Khel Parivarthan Inter-School Tournament (Basketball)	Shree Niketan Patasala, Tiruvallur	24	District	Boys	Girls	
8	Tiruvallur Revenue District Handball Tournament	St Peters College of Engineering and Technology, Avadi	16	District	U-19 Boys		
9	Tiruvallur Revenue District Basketball Tournament	RMK Residential Senior Secondary School, Kavaraipeitai	36	District	U-14, 17, 19 Boys		
10	Tiruvallur Revenue District Handball Tournament	Battalion Police Grounds, Avadi	16	District	U- 17 Girls		
11	Tiruvallur Revenue District Basketball Tournament	RMK Residential Senior Secondary School, Kavaraipeitai	36	District	U-14, 17, 19 Girls		

Special occasions such as PutliBa Day were also observed, where students promise their mothers to stay away from alcohol and drugs, similar to the pledge young Gandhi made to his mother PutliBa.

Inter-school competitions drew enthusiastic participation from 30,814 students across five states. Prizes were distributed to the winners during the respective events.

### Sports

Sevalaya has always pursued a comprehensive sports programme that evaluates each student and provides opportunities, exposure and encouragement to promising ones to



Training Programmes				
Type of Training	No. of Programmes	No. of Participants	No. of Hours	Person Hours
Skill gap	5	78	18	1,404
Soft Skills	7	181	12	2,172
Quality	19	980	10	9,800
Employee Benefits	20	290	6	1,740
Health and Wellness	21	513	89	45,657
Management	5	60	8	480
Personality Development	1	55	2	110

hone their talents through scientific training.

A lot of Sevalaya students have gained free admission in colleges for higher education, under sports quota and many have gone on to become Physical Education teachers and directors in respectable educational institutions.

Physical Education Director A Sankarapandian and his team identify promising talents, and ensure rigorous training during and after-school hours, including through summer camps, helping the students perform to their maximum potential.

The students are given coaching in handball, basketball, volleyball and athletics. In the past year, Sevalaya students, boys and girls, participated in various athletic and sports meets and won medals.

### Training

Multiple training sessions are organised year round with focus in the areas of skill development, soft skills, quality, management skills, employee benefits, personality development, health and wellness. These sessions were conducted by in-house experts as well as corporate individuals, training professionals and volunteers.

### 5S and Quality Initiatives

With a consistent focus on quality, Sevalaya uses the “5S” model for improving its work culture and environment. The goal is to attain the best benchmarks of excellence in work culture and all our initiatives. 2024-25 saw the release of Sevalaya’s Quality Manual.

A month-long competition for employees on the theme of ‘Quality’

was held. The competition involved every department of Sevalaya making a presentation on the various templates, formats and checklists that they use and the measurable impact from these initiatives. Employees across Sevalaya participated with interest and the winners were felicitated.

Sevalaya also conducts training sessions for its employees on 5S principles and performs regular audits, constantly monitoring and undertaking corrective measures as needed.

### Volunteers

Sevalaya attracts volunteers from across geographies and age groups. This includes a large number of youth from colleges and educational institutions who visit Sevalaya as part of their curriculum, corporates as part of their CSR and employee engagement activities and individuals with a service mindset.

Volunteers contribute across a wide range of areas, in Sevalaya centres as well as project sites. They contribute to a variety of activities across departments such as School, Homes, Health, and Rural Development, involving both fieldwork and backend support, including cleaning and conservation, organic farming, elder care, arts and crafts for students, academic sessions in Maths, Science, and English and organising outings for children and elders. In addition, they support departments at the Administrative Office, in the areas of Accounts, Human Resources, Systems and Communication.



Volunteers		
Area of Service: Education		
#	Organisation / Institution / Individual	No. of volunteers
1	Agastya	1
2	Amrita Vishwa Vidhyapeetham, Coimbatore, Tamil Nadu	3
3	Anna Adarsh College for Women, Chennai, Tamil Nadu	2
4	BNY	500
5	Flame University, Pune, Maharashtra	1
6	Government Law College, Thrissur, Kerala	4
7	Ideal Arts And Science College, Cherpulassery, Kerala	4
8	Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh	2
9	Individuals	14
10	Leading Corporate	4
11	Loyola College, Chennai, Tamil Nadu	1
12	Madras Christian College, Chennai, Tamil Nadu	6
13	Mahalashmi Women's College of Arts and Science, Chennai, Tamil Nadu	1
14	Mar Gregorios College of Arts & Science, Chennai, Tamil Nadu	1
15	Presidency College, Chennai, Tamil Nadu	2
16	S A College Of Arts & Science, Chennai, Tamil Nadu	5
17	Sacred Heart College (Autonomous), Tirupattur, Tamil Nadu	1
18	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai, Tamil Nadu	2
19	SP Jain Institute of Management and Research, Mumbai, Maharashtra	2
20	Sri Ramachandra Institute of Higher Education and Research, Chennai, Tamil Nadu	2
21	T A Pai Management Institute, Manipal, Karnataka	1
22	The Gandhigram Rural Institute (Deemed to be University), Dindigul, Tamil Nadu	2
23	University of Madras, Chennai, Tamil Nadu	2
24	University of Maryland, USA	1
25	Xavier Institute of Management & Entrepreneurship, Chennai, Tamil Nadu	6

Area of Service: Homes		
#	Organisation / Institution / Individual	No. of volunteers
1	Amrita Vishwa Vidhyapeetham Coimbatore, Tamil Nadu	3
2	Anna Adarsh College for Women, Chennai, Tamil Nadu	2
3	BNY	61
4	DRBCC Hindu College, Chennai, Tamil Nadu	4
5	Government Law College, Thrissur, Kerala	4
6	Ideal Arts and Science College, Cherpulassery, Kerala	4
7	Individuals	27
8	Loyola College, Chennai, Tamil Nadu	1
9	MCC Boyd Tandon School of Business, Chennai, Tamil Nadu	1
10	Presidency College, Chennai, Tamil Nadu	2
11	Rajiv Gandhi National Institute of Youth Development, Sriperumbudur, Tamil Nadu	6
12	SDNB Vaishnav College for Women, Chennai, Tamil Nadu	1
13	The Gandhigram Rural Institute (Deemed to be University), Dindigul, Tamil Nadu	2
14	University Of Madras, Chennai, Tamil Nadu	2



Volunteers		
Area of Service: Administration		
#	Organisation / Institution / Individual	No. of volunteers
1	Amrita Vishwa Vidhyapeetham, Coimbatore, Tamil Nadu	3
2	Individuals	2
3	M O P Vaishnav College for Women, Chennai, Tamil Nadu	7
4	Madras Christian College, Chennai, Tamil Nadu	6
5	Mahalashmi Women's College of Arts and Science, Chennai, Tamil Nadu	1
6	Mar Gregorios College of Arts & Science, Chennai, Tamil Nadu	1
7	Rajiv Gandhi National Institute of Youth Development, Sriperumbudur, Tamil Nadu	6
8	Sacred Heart College (Autonomous), Tirupattur, Tamil Nadu	1
9	Shiv Nadar University, Chennai, Tamil Nadu	4
10	Sree Sankaracharya University Of Sanskrit, Kalady, Kerala	6
11	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nadu	2
12	Stella Maris College (Autonomous), Chennai, Tamil Nadu	2
13	Symbiosis Law School, Hyderabad, Telangana	2
14	Xavier Institute Of Management & Entrepreneurship, Chennai, Tamil Nadu	6

Area of Service: Healthcare		
#	Organisation / Institution / Individual	No. of volunteers
1	Madras Christian College, Chennai, Tamil Nadu	6
2	Mar Gregorios College of Arts & Science, Chennai, Tamil Nadu	1
3	S A College Of Arts & Science, Chennai, Tamil Nadu	2
4	Sri Ramachandra Institute of Higher Education and Research, Chennai, Tamil Nadu	2

Area of Service: Community College		
#	Organisation / Institution / Individual	No. of volunteers
1	DRBCC Hindu College, Chennai, Tamil Nadu	4
2	Guru Nanak College, Chennai, Tamil Nadu	1
3	Madras Christian College, Chennai, Tamil Nadu	6
4	S A College Of Arts & Science, Chennai, Tamil Nadu	3

Area of Service: Organic Farming		
#	Organisation / Institution / Individual	No. of volunteers
1	Individuals	18
2	Jaya Agricultural College, Tiruvallur, Tamil Nadu	8
3	Leading Corporate	150

Volunteers are encouraged to take up roles that align with their interests and skills, ensuring meaningful and impactful contributions. (Please refer to Table on page 39).

#### Donors

Sevalaya primarily relies on the generous contributions made by well-wishers. These donations, which serve as the

lifeblood of our organisation, can range from small one-time amounts from individuals to substantial regular donations from foundations and corporates. Donors vary from neighbours to international foundations who have witnessed and recognised the impactful work carried out by Sevalaya consistently over the years.

Sevalaya upholds a policy of non-discrimination towards its donors. Every donor, regardless of the amount contributed, holds a special place in our hearts and receives regular updates on our activities, achievements, financial status and future plans. This commitment ensures transparency and keeps all donors well-informed. We do not publish a "Major Donors List" as part of our policy.



Sevalaya does not receive any Government grant, except for a portion of the children's home expenditure.

Sevalaya has also been selected by the District administration to operate the Reception Home - a temporary shelter for children rescued through Child Helpline, until their cases are heard and they are either reunited with their families or moved to Children's Home. However, we do not receive any grant for this project. Government funding constitutes approximately 3% of the overall budget, while the remaining 97% is derived from donations.

#### **RTI - Right to Information**

Although, as a private charitable organisation we are not bound by the "Right To Information" Act, we strongly believe in transparency. Therefore, of our own volition, we willingly disclose our financial information, bank details, activity details and the names of individuals associated with Sevalaya on our website, [www.sevalaya.org](http://www.sevalaya.org). Donors, well-wishers and the public at large can access all this information on our website. Sevalaya publishes a monthly Newsletter and the Annual Report, which includes audited accounts.

#### **Looking Ahead...**

As we celebrate our 37th anniversary, Sevalaya has reached new milestones, including extending our reach to Western and North India, impacting over 1 million beneficiaries. Our geographical expansion has been complemented

by the multiplication of After-School Study Centres and a deepened scope of our activities, transforming both the lives of those we serve and the internal processes of our organisation.

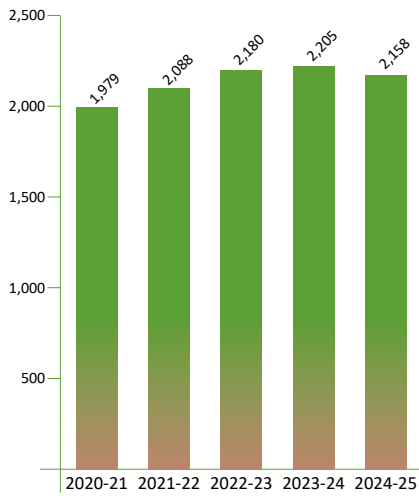
We extend our heartfelt thanks to all our sponsors, donors, well-wishers, media, government officials, visitors and volunteers whose unwavering support has played a pivotal role in our growth.

These accomplishments would not have been possible without the dedication of the Sevalaya family, including over 340 employees, as well as the guidance of our Board of Trustees and Executive Committee Members. At Sevalaya, we continue to uphold the values instilled in us by Mahakavi Bharathi, Mahatma Gandhi and Swami Vivekananda. Their teachings have steered us through challenges during the past 37 years, and we are confident their wisdom will continue to inspire and guide us in the years ahead.

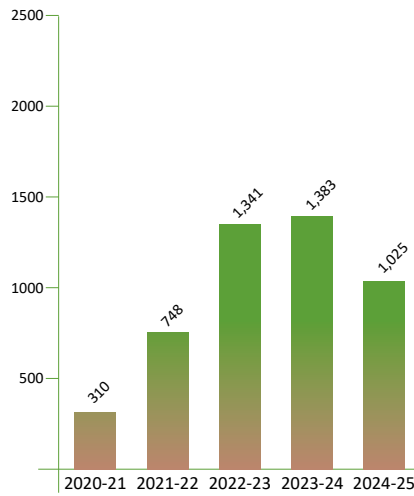
#### **Thanks & Regards**

**Sevalaya Murali**

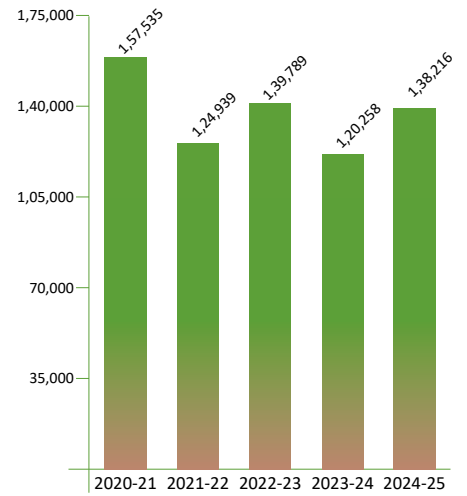
# Growth Graphs



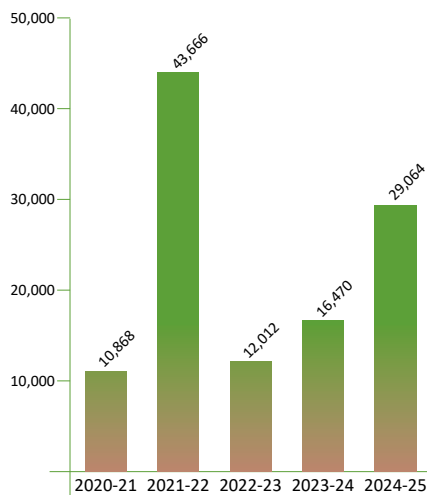
SCHOOL STUDENTS



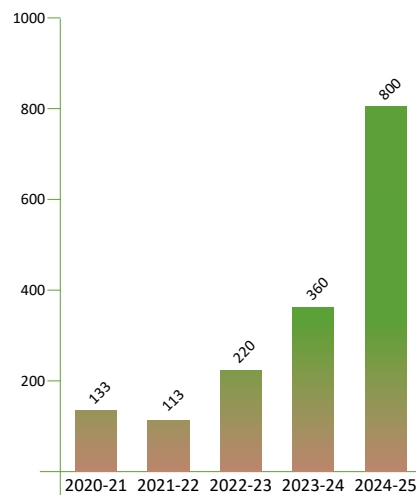
COMMUNITY COLLEGE STUDENTS



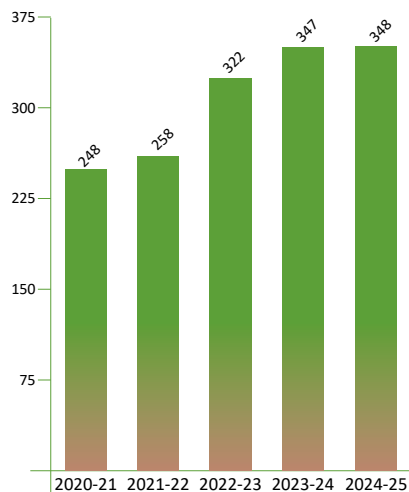
HEALTHCARE



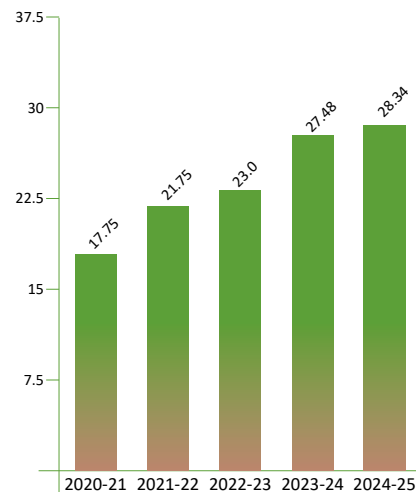
BGV MESSAGE RECEIVERS



TUITION CENTRE STUDENTS



STAFF STRENGTH



REVENUE

(in ₹ Crores)



1. **Sevalaya Nilgiris' After-School Study Centre, sponsored by BNY, commenced operations at Ponkuzhi village, Wayanad, Kerala. The centre was inaugurated by K K Sundaran, Deputy Ranger, Muthanga Forest, T V Girija, Forest Watcher and Balan, Ponkuzhi Ward Member.**



2. **Shailesh Jha, Plant Head, BorgWarner Cooling Systems India Private Limited inaugurated the Montessori exhibition at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva. T Sridevi, Deputy Manager, HR, BorgWarner Cooling Systems India Private Limited and Mrs Shailesh Jha also participated.**



3. **BorgWarner Cooling Systems India Private Limited sponsored the restoration of a pond and installation of solar street lights at Vadamangalam village, Kancheepuram. Shailesh Jha, Plant Head and D P Praveen, Head, HR, BorgWarner Cooling Systems India Private Limited inaugurated the facility. D Nithya Michaelraj, President, Vadamangalam village and senior officials from BorgWarner Cooling Systems India Private Limited participated.**



4. **Hiroshi Myojo, Vice President, Marketing Product Support and S K Nadiga, Senior Manager, HR & GA Department, Komatsu India Private Limited jointly inaugurated two After-School Study Centres for rural tribal children in BR Hills, Chamarajanagar, Karnataka. Aravinth, Manager, HR & GA Department and various dignitaries from Komatsu India participated.**

5. **S Kailash, AGM, HR & GA, and S Dillibabu, Deputy Manager, HR & GA, Komatsu India Private Limited inaugurated two generators, a girls' toilet and a changing room at Sevalaya's Kasuva Centre.**







1

1. **Apollo Tyres** sponsored a Digital Literacy Programme for 6 Government schools in Oragadam and nearby areas in Kancheepuram. B Leafen, CSR Coordinator, and Abhilash D Varghese, Head, PCR Manufacturing, Apollo Tyres, distributed prizes to the winners of the various competitions held to mark Digital Literacy Day.



2

2. **John Daniel**, Vice President, Supply Chain, **KONE Elevator India Private Limited**, and **T Arumugam**, General Manager, ISU, **KONE Elevator India**, inaugurated a Community Hall constructed with the sponsorship of **KONE Elevator India Private Limited** at **Puthu Nallur village**, Kancheepuram.



3

3. **J Henning Figge**, President, **Haworth International**, inaugurated a Mini High-Mast Light, a 1,000 Lph RO plant and a medical camp at **Kiloy village**, Kancheepuram. **Vasudeva Rao Anand**, Finance Director, **Joseph Antony**, HR Manager, **Mahendran Balan**, Assistant Finance Controller and **Varshini Ramesh**, A&D Associate, **Haworth International** participated.



4

4. **Page Pierre** and **Professor Daniel Oyon**, **Page Pierre Foundation**, **Switzerland** inaugurated several infrastructure projects at **Sevalaya's Kasuva centre**. Their friends and family members were also present.



5

5. **Stephanie Reithofer**, Global HR, **BP-Pulp & Power**, **ANDRITZ Technologies**, **Austria**, visited **Sevalaya's Kasuva Centre** as the Chief Guest for the **Deepavali** celebrations.



5



1. **Sakthi Prasanna, GM, CSR and DEI, Paul, Team Member, CSR and DEI, AGS Health, Ashish Anand, Manager, Hindustan Aeronautics Limited (IMGT Division) and AGS Health employees at the tree plantation drive organised by AGS Health, Bengaluru, near Jadigenahalli village, Hoskote Taluk, Bengaluru.**
2. **Sukhvinder Singh, Executive Director, AGS Health, Jaipur, inaugurated the RO plant at Government Girls' Senior Secondary School, Dudu, Jaipur, Rajasthan.**
3. **Pallavi Kumari, Director, DEI and CSR, AGS Health, inaugurated three RO plants at Government Girls' Higher Secondary School, Poothapedu, Chennai Middle School, Poothapedu, Chennai and Government Girls' Higher Secondary School, Kundrathur, Kancheepuram.**
4. **Gita Gopal, President & Co-Founder, Madan Gopal, Co-Founder, Secretary & Treasurer and Anusuya Rao, Dedicated Executive Director of Nonprofit, A Future for Every Child (AFEC) at the two-day boot camp conducted by AFEC for children from various homes, at Sevalaya's Kasuva centre.**



1



2



3



4





1

1. *LatentView Analytics sponsored bicycles to school children and their families affected by the Wayanad landslides. T Bennyhinn, CSR Team member, LatentView Analytics participated.*



2

2. *Francois Estellon, EVP, Global Operations, Brian Mallon, Senior Operations Director, APAC, Mohan Sarangan, Managing Director, India, Vijay Narasimha Rao, Head HR, PC-APAC, and Jayasri Uma Maheshwaran, Head Finance, India, SGK inaugurated the education projects sponsored by SGK at Sevalaya's Kasuva centre.*

3. *K Balasubramanian, M N Gayathri Charities, Chennai distributed course completion certificates to students of Sevalaya's Gayathri Memorial Vocational Training Centre, Pattinapakkam, Chennai.*

4. *Madhavi Polepalle Makka, Founder, Help Foundation, Sunitha Polepalle Makka, Chairperson, Help Foundation and their uncle, Kannan Bheemavaram with Sevalaya Home children and students pursuing higher education with the sponsorship of Help Foundation, at Sevalaya's Kasuva Centre.*



3



4



1. **Rajendran, Head, Human Resources and CSR Committee Member and Pankaj Jain, General Manager, Commercial, JK Tyre and Industries Limited** inaugurated a pond that was restored and rejuvenated in Kolathur, Kancheepuram with the sponsorship of JK Tyre and Industries Limited.



2. **L Sivaramakrishnan, Manager, CSR, Five-Star Business Finance Limited,** inaugurated a solar water heater at Sevalaya's Kasuva Centre, benefiting destitute children and elderly residents at Sevalaya's Children and Old Age Homes.



3 & 4. **Pratyush Unnikrishnan, Plant Manager, PPG Asian Paints,** inaugurated solar street lights at Mambakkam and Araneri villages, Kancheepuram. **K Niranjn, HR Manager, PPG Asian Paints and E Venkatesan, Panchayat President** also participated.



5. **Sevalaya, in partnership with EXL,** conducted menstrual hygiene awareness programmes for adolescent girls at **Avvai Home T V R Girls' Higher Secondary School, Olcott Memorial Higher Secondary School, and Rani Lady Meyyammai Higher Secondary School, Chennai.**







1. **N Ramachandran, Executive Director, Sudheer Warriar, Executive Director and Chief Technology and Digital Officer, and R Sekar, Chief Human Resources Officer, Sundaram Finance Limited inaugurated a waiting hall at Sevalaya's Mahatma Gandhi Medical Centre, Kasuva.**



2. **Rishika Jayakumar, HR, Administrator, Striim Engineering Services India Private Limited inaugurated medical equipment at Sevalaya's Mahatma Gandhi Medical Centre, Kasuva.**

3. **Raja Sengupta, EVP and General Manager, Brian Jorgenson, VP, Product Management, and Raju Vaidyanathan, Managing Director, Wolters Kluwer LR ELM Solutions, inaugurated the renovated biogas shed at Sevalaya's Kasuva Centre.**

4. **Gautam K Murthy, Regional General Manager, Finance (South Asia), Ben Line Agencies Private Limited inaugurated solar street lights at Sevalaya's Kasuva Centre. H Mritsaa, Regional HR Lead, and S Nandha Gopal, Regional Assistant Manager, HSEQ also participated.**





1. Naoya Kitamura, Associate General Manager, Business, and Ajith Mohan, Manager, HR, Air Water India Private Limited jointly inaugurated a 500 Lph RO plant at Kaduvancheri village, Kancheepuram.



2. A free medical camp for the villagers of Puliampakkam, Kancheepuram was sponsored by Vishay Precision Group. Free medicines were distributed to the patients.



3. R Ravindran, Director, Finance, Teikametrics Solutions Private Limited inaugurated medical equipment at Sevalaya's Mahatma Gandhi Medical Centre, Kasuva.



4. Vasanth Dayalan, Director, Software Engineering, OEC India, and Philip Assey, Director, Human Resources, OEC India and OEC officials participated in the inauguration of a 500 Lph RO plant at Sevalaya's Kasuva centre. They also planted saplings and distributed essential kits to destitute elders and children.



5. Radha Muralidharan, Associate Director, EY and Andrew Braphy, Manager, EY, Global Delivery Services inaugurated the tree plantation drive by EY volunteers at Appur village, Chengalpattu.







1. **Honorable Governor of Tamil Nadu, R N Ravi and his wife, Laxmi Ravi, visited Sevalaya's Chellamma Bharathi Learning Centre in Kadayam, Tenkasi where they paid tributes at the statue of the Bharathi and Chellamma couple. A K Kamal Kishore, District Collector, Tenkasi, Lavanya, Revenue Divisional Officer, and Sridhar Vembu, Chief Scientist, Zoho Corporation were present on the occasion.**



2. **Naveen Sathyanarayana, Director of KidKen Edu Solutions, Bengaluru, Dr A Madhusudhan Babu, Principal and Secretary of Perumal Vidhya Nikethan, Little Flower High School and S Bhama, Educationist inaugurated 4 After-School Study Centres sponsored by a leading corporate in Bengaluru.**



3. **Father Frost, a cherished character from Russian fairy tales and Alexander Dodonov, Director, Russian Centre of Science and Culture, Chennai were the Chief Guests for the Russian New Year celebrations at Sevalaya's Kasuva centre.**
4. **R Lakshmi pathy, Joint Director, Dinamalar, distributed educational kits to students at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva. P Sivadass, District Education Officer (Private Schools), Tiruvallur also participated and distributed kits to the students.**





1. **S Prasanna, Director, Aram Porul, P Hema, Program Director, and Mohammed Fazil Masud, Field Officer, Omega Forum For Social Impact distributed certificates to the participants of the “All is Well: Mental Health and Wellbeing” session at Sevalaya’s Kasuva centre.**
2. **“Pamaranin Bhagavad Geethai,” a book authored by V Muralidharan, Founder and Managing Trustee, Sevalaya and published by Vanathi Pathippagam, was released at Bharatiya Vidya Bhavan, Mylapore in the presence of various noteworthy personalities and dignitaries.**
3. **Veteran actress Revathy visited Sevalaya’s Kasuva Centre for Vinayagar Chaturthi celebrations.**
4. **Sabitha Bojan, Independent Director, HUDCO, was the Chief Guest for the Graduation Day at Sevalaya Nilgiris’ Mahakavi Bharathiyar Community College, Gudalur.**







1

1. JR Charitable Trust is sponsoring a Digital Literacy initiative at S M Hindu Higher Secondary School, Sirkazhi. R Chandrasekaran, Founder, JR Charitable Trust distributed prizes to students. Arivudai Nambi, Headmaster, S M Hindu Higher Secondary School, Sirkazhi and R Vijaya, Head, Education, Sevalaya participated.

2. Daniel Gonzalez, Abhilasha Dhaka, Baskaran Rajendran and Mausam Joshi CDP from the leadership team, Stellantis India and Asia Pacific graced the Women's Day Celebrations at Sevalaya's Kasuva centre.



2

3. V Thangavelsamy handed over the land document for a site at Melaseithalai village, Thoothukudi, for the construction of a free Naturopathy Hospital, to V Muralidharan, Founder and Managing Trustee, Sevalaya.

4. Ruchi Gupta, Associate Program Manager, Feeding India, visited Sevalaya's Kasuva Centre to observe the food storage and kitchen facilities and served meals to the children.



3



4



1. **R.Stahl Private Limited** donated desktop computers and UPS units to Sevalaya's Kasuva centre. B Ramakrishnan, Managing Director, Satish Arumugam, Director- Finance and Yuvaraj, Director- HR, R.Stahl Private Limited participated.
2. Katie Selvaraj, Co-Founder and CFO, Sysvine Technologies, presented laptops to children as part of the Christmas celebrations.
3. Sambhaji Nikam, Plant Head, and Harikarabalakrishnan Selva Ganapathy, HSE Manager, Nordex India, handed over educational resources at an event held at Sevalaya's Kasuva centre. Prashanth Tiwari, Planning Head, R Surendar, Senior Manager, People and Culture, Krishnakant, Production Manager, and B Chandan, Assistant Manager, Security also participated.
4. As part of the "Joy of Giving" initiative, Synergy Maritime Private Limited fulfilled the wishes of Sevalaya children and contributed raincoats.





# Awards



1. **V Muralidharan, Founder and Managing Trustee, Sevalaya, received the SPIJMR Social Impact Award - 2024 from Bezwada Wilson, Co-Founder, Safai Karmachari Andolan, Anil Paranjape, General Manager, India Operations, Avalara, and Dr Chandrika Parmar, Director, DoCC, SP Jain Institute of Management & Research (SPIJMR) at an event held in Mumbai.**



2. **Dr V Kamakoti, Director, IIT Madras presented the Vidya Bhaskara award to V Muralidharan, Founder and Managing Trustee, Vijaya R, Head- Education and Revathi K, Primary Head Mistress, Sevalaya, at the First Edition of the Vidya Shakti Awards organised by IITM Pravartak Technologies Foundation.**



3. **V Muralidharan, Founder and Managing Trustee, Sevalaya, received the Lifetime Achievement Award presented by World Brahmins Welfare Association during their 11th Anniversary Celebrations from H Raja, Senior Leader, Bharatiya Janata Party.**



4. **Annapurna Narayanaswamy, Trustee, Sevalaya, was honoured with the Lifetime Achievement Award by the Rotary Club of Madras Vadapalani, recognising her outstanding contribution and unwavering commitment to education, especially for the underprivileged.**



5. **Bhuvaneswari Muralidharan, Honorary Correspondent, Sevalaya, received the Smt K Padmavathy Outstanding Achievement Award 2025 from Bhaktavatsalam Memorial Trust, Chennai, recognising her 37 years of dedicated service empowering rural underprivileged children and women through education and employment.**





# Awards

1. **V Muralidharan, Founder and Managing Trustee, Sevalaya, received the For the Sake of Honour Award from the Rotary Club of Chennai Velachery, for his exemplary services to the underprivileged in the fields of health, education and rural development since 1988. The award was presented by the Chief Guest, Rtn PDG Dr Olivannan Gopalakrishnan, CEO, Emerald Publishers.**
2. **The Quality Circle Forum of India - Chennai Chapter hosted the National Convention on Quality Circles in Education. The year's theme, Enterprising Quality Circles for Eminence in Education, saw Sevalaya teams excel.**
3. **Mar Gregorios College of Arts and Science, Chennai, presented a shield to Anupriya L N, Head, Quality & Volunteering, Sevalaya, in recognition of her dedication and invaluable contributions to the well-being of others.**
4. **Sevalaya Murali, Founder & Managing Trustee, received the Citation of Recognition from Giants Group of Chennai Pushkar at their 6th Charter. This award recognises the 37+ years of impactful service in education, healthcare and skill development across 50 branches in South India.**



# Sevalaya's

## Balance Sheet as at 31<sup>st</sup> March 2025



(Amount in Rs.)

	Particulars	31 March 2025
<b>I</b>	<b>LIABILITIES</b>	
a	Capital funds	43,28,65,087
b	General Funds	24,11,21,889
		<b>67,39,86,976</b>
c	Current liabilities & Payables	43,05,294
	<b>Total</b>	<b>67,82,92,270</b>
<b>II</b>	<b>ASSETS</b>	
1	Non-current assets:	
(a)	Fixed assets:	
(i)	Tangible assets	17,36,88,153
(ii)	Capital work in progress	1,24,99,500
		<b>18,61,87,653</b>
2	Current assets:	
(a)	Current investments	6,56,92,354
(b)	Cash and bank balances	41,74,30,515
(c)	Short Term Loans and Advances	76,80,638
(d)	Other current assets	13,01,110
		<b>49,21,04,617</b>
	<b>Total</b>	<b>67,82,92,270</b>



# Sevalaya's Income and Expenditure for the year ended 31<sup>st</sup> March 2025



(Amount in Rs.)

	Particulars	Total
<b>I</b>	<b>Income:</b>	
(a)	Donations Received	<b>19,14,37,494</b>
(b)	Grants from Government department	<b>1,04,63,457</b>
(c)	<b>Other Income</b>	<b>3,09,81,879</b>
	<b>Total Income</b>	<b>23,28,82,830</b>
<b>II</b>	<b>Expenditure on Charitable Activities:</b>	
(a)	Educational Activities	<b>3,69,28,668</b>
(b)	Community College Activities	<b>52,15,969</b>
(c)	Integrated Children Home	<b>8,93,720</b>
(d)	Integrated Old Age Home	<b>3,54,327</b>
(e)	Children's Home Grant - 50 Boys and 50 Girls	<b>1,04,24,653</b>
(f)	Old Age Home Grant - Thanjavur	<b>6,66,000</b>
(d)	Children's Home Activities	<b>41,05,805</b>
(g)	Old Age Home Activities	<b>42,66,314</b>
(h)	Medical Centre Expenses	<b>1,25,00,003</b>
(i)	Agricultural Activities	<b>8,09,046</b>
(j)	Gaushala Activities	<b>33,48,445</b>
(k)	Rural Development Activities	<b>50,39,677</b>
(l)	CSR Projects	<b>8,34,51,671</b>
<b>III</b>	<b>Administrative Expenses:</b>	
(m)	Donor Relations Activities	<b>31,50,634</b>
(n)	Administrative Expenses	<b>43,74,734</b>
(o)	Depreciation and amortization expense	<b>1,93,32,860</b>
	<b>Total Expenditure</b>	<b>19,48,62,527</b>
<b>IV</b>	Amount moved to General Fund	<b>3,80,20,303</b>

# Sevalaya Nilgiris

## Balance Sheet as at 31<sup>st</sup> March 2025



(Amount in Rs.)

	Particulars	31 March 2025
<b>I</b>	<b>LIABILITIES</b>	
a	Capital Fund	90,18,063
b	General Fund	45,44,242
		<b>1,35,62,305</b>
c	Current liabilities & Payables	<b>84,239</b>
	<b>Total</b>	<b>1,36,46,543</b>
<b>II</b>	<b>ASSETS</b>	
<b>1</b>	<b>Non-current assets:</b>	
(a)	Fixed assets:	
(i)	Tangible assets	55,32,286
(ii)	Capital work in progress	31,72,975
		<b>87,05,261</b>
<b>2</b>	<b>Current assets:</b>	
(a)	Cash and bank balances	48,95,532
(b)	Short Term Loans and Advances	34,250
(c)	Other current assets	11,500
		<b>49,41,282</b>
	<b>Total</b>	<b>1,36,46,543</b>



# Sevalaya Nilgiris

## Income and Expenditure

### for the year ended 31<sup>st</sup> March 2025



(Amount in Rs.)

	Particulars	Total
<b>I</b>	<b>Income:</b>	
(a)	Donations Received	<b>17,61,513</b>
(b)	Other Income	<b>2,74,899</b>
	<b>Total Income</b>	<b>20,36,412</b>
<b>II</b>	<b>Expenditure on Charitable Activities:</b>	
(a)	Running of Hospital for Poor and Others	12,26,132
(b)	Help for Poor - Community College Expenses	<b>5,36,300</b>
<b>III</b>	<b>Administrative Expenses:</b>	
	Depreciation and amortization expense	<b>4,52,945</b>
	<b>Total Expenditure</b>	<b>22,15,377</b>
<b>IV</b>	Amount moved to General Fund	(1,78,965)

# Salary & Benefits 2024-25

## Details of Board Members as on 31 Mar 2025

Name	Position on board	No. of Meetings Attended	Remuneration and Reimbursement
Muralidharan V	Founder & Managing Trustee	7	ZERO
Lakshminarayanan E	Trustee	6	ZERO
Ilayaraja G	Trustee	1	ZERO
Annapurna N	Trustee	7	ZERO
Kumaran Mani	Trustee	5	ZERO
Ramanathan G	Trustee	6	ZERO

## Distribution of Staff according to Salary levels as on 31 Mar 2025

Slab of Cost to Company ( ₹ per Month )	Male	Female	Total ( Nos )
<5,000	11	15	26
5,001 - 10,000	4	43	47
10,001 - 25,000	57	142	199
25,001 - 50,000	33	26	59
>50,000	10	7	17
<b>Total</b>	<b>115</b>	<b>233</b>	<b>348</b>

## Total Cost of International Travel by all Personnel (Including Volunteers) and Board Members - Nil

	Name	Designation	Remuneration ( in ₹ )
Operational Head of the Organisation (Including Honorarium):	Muralidharan V	Founder & Managing Trustee	Zero
Highest Paid Person in the Organisation (Staff or Consultant):	Prasanna P	VP- Donor Relations	12,00,552
Lowest Paid Person in the Organisation (Staff or Consultant):	Alamelu M	House Keeping Staff	12,000



With Best Compliments from

## Flamemax Engineering

95A, 96, VADAPERUMBAKKAM INDUSTRIAL AREA,  
DHANALAKSHMI NAGAR, VADAPERUMBAKKAM  
CHENNAI - 600060  
Ph : 044 - 43555019  
Mobile : 9884680488 / 9176662255  
E Mail : flamemax08@gmail.com  
www.flamemaxengineering.com

With Best Compliments from



Mobile: 97106 33633

With Best Compliments from



All Kinds of Solar Products Sales & Service

5/118L, SALEM SERVICE ROAD,  
NEAR LAKSHMINAGAR BUS STOP, LAKSHMINAGAR,  
BHAVANI, ERODE - 638316  
Mob : 96597 77141 / 95974 77141

With Best Compliments from



Exporter of Handbags, Wallets, Small Leather Goods BPS Industries,

Unit No 28, First Floor, Sdf3-Mepz-SEZ  
Tambaram, Chennai - 600 045

With Best Compliments from

## G R Natarajan & CO.,

CIVIL ENGINEERS, CONTRACTORS & CONSULTANTS

1, Jawaharlal Nehru Street, T.Nagar, Chennai – 600017  
Phone: 2814 4698, 2814 3760, 28141774, 28142043  
Fax: 91-044-2814 2997  
Email: grn@eth.net, grnsairam@gmail.com  
Website: www.grnindia.com

With Best Compliments from



Distributors of :

Diagnostics | Chemicals | Glass Wares | Medical Instruments | Rapid Card | Disposal Accessories for Hospitals |  
Medical Institutions | College & Schools  
Olappurakkal Building, Ag Church Road, Chungam Sulthan bathery  
Ph : 7902 861 582, 9947 101 582

With Best Compliments from

## N R S Groups

N R S Bricks works  
N R S Brick Industries  
N R S Enterprises (Indian Oil Dealer)  
Kasuva Village

With Best Compliments from

## Kaviya Enterprises

No: 1089, 11<sup>th</sup> street,

Poombukar Nagar,

Chennai -600099

Mobile : 9840276732

Email: danasekarsa@gmail.com

GST No: 33ACCPH8617E1ZZY

With Best Compliments from



10/578 A-B old Court Road, Gudalur, Nilagiris - 643212  
Ph : 04262 - 262929 - 97906 64405 - 94427 37490

With Best Compliments from

JJ METAL  
JJ லெட்

செம்பு, மித்தளை, அலுமினியம், எஸ்.எஸ்

Mobile : **9786946397**  
**9176140856**

P.H.Road, Venkatesapuram, Pakkam - 602024

With Best Compliments from



With Best Compliments from



*Youngly*  
for Women

*kids & women's dresses*

With Best Compliments from

**Sri Balambigaa Enterprises**

4,5,6/ A2, Ashok nandhavanam phase 2 Noombal,  
Thiruvallur, Chennai - 600077

**Mob : 8838214437, Ph : 7598433156**

With Best Compliments from



**VS&B CONTAINERS PVT.LTD.**

No.8, Y Block, 9th Street, Anna Nagar, Chennai – 600040

**Tel : +91 44 42049900**

**www.vsnb.com**

With Best Compliments from

**SRI BALAJI AGENCIES**  
**S.ARUN KUMAR**  
**+91 94430 77777**  
11a/6, W.E.A. Channa market, Karol Bagh, Delhi - 110005  
No-16, Marjammal Street, Kamarajapuram, Chennai - 600073.TN  
339-A, Arun Complex, Brough Road, Erode - 638 001.TN.  
Mobile: 90955 30003, Email : sbasystems@gmail.com

*There's enough on this  
planet for everyone's  
needs but not for  
everyone's greed.*  
- Mahatma Gandhi

*Best Wishes  
from a well-wisher*

With Best Compliments from



Pharmaceutical | Surgical | Lab Equipments |

First Aid/OHC Need | Vaccines

18/8, Kalavai Street, Chintadripet, Chennai 600 002041

**Mob : 86374 22775 | 87542 15369**

**Ph : 044 - 31414516**

**unimedcorporation@gmail.com**

With Best Compliments from

**M/S. S.Viswanatham Chetty**

*the gifting People...*

20, Old 15, Tassudin Street, Thiruvallikkeni, Chennai - 600 005

**Mob : 9677001166, 9962311222, 044 4851 5299**

info@svccorporategifts.com | svc\_nagendran@yahoo.co.in

**www.sviswanathamchetty.com | www.signngifts.com**

With Best Compliments from

**Moya Pure Solutions**

Sales & Service

*Our Services : Bottel Filling Maching, Drinking Water Plants,  
Softner Plants, Yellow Water Treatment, Industrial & Domestic,  
R.R. System, ETP, Stp, Iron Filtration, UV System*

# 48-A, Gajapathy Street, Shenoy Nagar, Chennai - 600 030

2nd West Street, Mahaboop Palayam, Madurai - 625 001

**Mob : 8939403519**

**E Mail : moyapure20@gmail.com**

With Best Compliments from



**Prosift Enterprises Pvt Ltd.**

*Promoting sustainable Innovative Future Technology*

# 7 Level 2, 7th Cross Street,

Shenoy Nagar, Chennai - 600 030

**Mob : +91 95000 92318 / Whatsapp +1 302 399 8677**

**E Mail : info@prosift.com / www.prosift.com**

With Best Compliments from



**S.P. INDUSTRIES**

7, Ramana Nagar, Chennai - 600 011.

**Mob : +91 8667566298**

**GSTIN : 33ASBPS3678K2ZA**

With Best Compliments from



**Wagon Medical Systems**

58C Thiruvalluvar Nagar, Ramanathapuram,  
Coimbatore 641 045

**Mob : 73731 05222 | 0422- 2318384**

**pprakash@wagonmedicalsyste.ms.in**

**sales@wagonmedicalsyste.ms.in**

With Best Compliments from

**KSR Tourist & Travels**

Tembo Traveler, Innova, All Type Cars & Tourist Bus

#20A, Anthoniyar Koil Street, MG Nagar, Taramani,  
Chennai - 600 113

**Mob : 9444503152 | 9884433274 |**

**7200036636 | 9791031 304 | 9385303052**

With Best Compliments from



No. 66/33, Ayyavoo Street, Shenoy Nagar,  
Chennai - 600 030. Email : adhititech@gmail.com

**www.adhititech.com**

**Mob : 97746 19945, 73586 19945**



With Best Compliments from

## SRI SWASTIK ENTERPRISES

GSTIN 07AAIPR3090H1Z1

Office No. 401, V46, Prop No. 46/47, Fourth Floor, JainCompels, Guru angad nagar, New Delhi, East Delhi, Delhi 110092

**Mob : +91 73052 22454**

With Best Compliments from

## SG SOLUTIONS

**IT Consultant**

12, Chozan Cross Street,  
Rajajipuram, Thiruvallur - 602001

**Mob : 9786374027 / 9894276027**

**Email : gopisaran06@gmail.com**

With Best Compliments from

## LATEST OFFICE SOLUTIONS

Office Stationery | House Keeping |  
Toner Cartridge | Packing Materials  
No.136, V.M. Street, Royapettah, Chennai - 600014  
**Mumbai \* Bangaluru \* Hyderabad \* Chennai**

**Mob : 99620 24185, 99621 60978**

**PH : 044 - 49504547, 044 - 4308 1833**

**Email : latestoffice2019@gmail.com**

With Best Compliments from

With Best Compliments from **QTPi** ESTIN : 29AACH4480U7



Robotics and AI Tinkercod and Arduino Drone

www.qtpi.in | info@qtpi.in | 72592 77796 | /qtpirobotics

Shop: No-05, Primaran Excluse, Khe-25/4, 38640, Roadpura Main Road,  
Chikashogur Village, Electronic City, Bangalore

With Best Compliments from

## Annapurna Enterprises

**Disaster management Suppliers**

**Email :**

**annapurnaenterprises1965@gmail.com**

**Mob : +91 72782 10669**

With Best Compliments from

## TOSH

553, Level 5, Tamarai Tech Park, Guindy,  
Chennai 600032

**Mob : 044 4065 2641 | 95000 92318**

**Email : info@toshassociates.com**

With Best Compliments from



## Karthik Pharma

All Leading Company Generics &  
Surgicals Diapers Available

#2/30, School Street, Palavakkam, Chennai - 600 041

**Mob : 98411 57222, 9941729727**

With Best Compliments from

**NAZARETH COLLEGE OF ARTS AND SCIENCE**  
(Affiliated to the University of Madras & Accredited with "B" Grade by NAAC)

**Admissions Open 2025** **85% Discount**

**UG COURSES**  
B.Com (General)  
B.Com (Computer Applications)  
B.B.A (General)  
B.B.A (Finance)  
B.Sc (Hons) Mathematics  
B.Sc (Hons) Computer Science  
B.A (Hons) English  
B.A (Hons) History  
B.A (Hons) Political Science  
B.A (Hons) Sociology  
B.A (Hons) Economics  
B.A (Hons) Law  
B.A (Hons) Fine Arts  
B.A (Hons) Music

**PG COURSES**  
M.Com (General)  
M.Com (Computer Applications)  
M.A (English)  
M.A (History)  
M.A (Political Science)  
M.A (Sociology)  
M.A (Economics)  
M.A (Law)  
M.A (Fine Arts)  
M.A (Music)

**FREE TRANSPORT FOR GIRL STUDENTS**  
**HOSTELS AVAILABLE**  
**NO DONATION SCHOLARSHIP ON MERIT**

**Best Institutions Arts & Science College**  
Nazareth College of Arts and Science  
Kovilpattagall Main Road,  
Avadi, Chennai 600 062.

**93840 80549 | 93840 80203**  
Apply Online [www.ncas.in](http://www.ncas.in)

With Best Compliments from



**P. Swadeeswaran, B.E., E.E.E., Proprietor**

19/7, Jawahar Street, Ramana Nagar, Perambur, Chennai - 600 001.

**Mob : 8838171312 | Email : swadeeswaran@rlconsortium.co.in**

[www.rlconsortium.co.in](http://www.rlconsortium.co.in)

With Best Compliments from

## Venkateswara Jewellers

Exclusive 916KDM Gold.  
Silver. Diamond Jewellery  
#89, Nehru Bazaar "Balaji Complex",  
Avadi, Chennai - 600 054  
Gold: +91 89396 41996  
Silver: +91 89393 39888  
T: 26555236 / 336 / 436



**All profits are donated to Sevalaya  
To care for destitute children and elders**  
[www.sevalaya.org](http://www.sevalaya.org)

### Women's Special



### Ooty Special



### Bakery Items



### Selfcare



### Homemade Snacks



### Return Gifts



### Groceries



### Golu Dolls



**Bulk orders are  
accepted for festivals  
and family functions**

**For more details**

**+91 72995 44401 | +91 98418 10290**

**shoppeseva.com**

**15/11, First Floor, East Mada  
Street, Opp. to Theradi,  
Mylapore, Chennai - 600 004**

# SRIMAN MADHWA SIDHANTAONNAHINI PERMANENT NIDHI LTD.

**NO.37 CAR STREET, TRIPLICANE, CHENNAI 600 005.**

CIN NO. U65110TN1881PLC002799

(A GOVERNMENT APPROVED NIDHI COMPANY u/s 620A)

**145 years of Excellence in Customer Service**

**Network of 39 Branches**

**Turnover of over Rs.1,000 Crores**

## **GOLD LOAN PROPERTY LOAN**



**DEPOSITS LOCKERS**  
(RENT FREE)

WEBSITE



**Web: [www.smsonidhi.com](http://www.smsonidhi.com)**

**Email : [ho@smsonidhi.com](mailto:ho@smsonidhi.com)**

**Phone No.28442139 / 28445422 / 28445084**

BRANCHES





## Sponsorship Details

You can express your love, affection and support for our children, senior citizens, dry cows and our community by sending donations. For details, please contact 9941450444.

### Sponsor Food for Children & Senior Citizens

One Time (in ₹)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	8,000	4,000	2,500
Lunch	36,000	15,000	6,000
Dinner	16,000	8,000	5,000
Full Day	60,000	27,000	13,500
Endowment (in ₹)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	1,00,000	50,000	32,000
Lunch	4,50,000	1,87,500	75,000
Dinner	2,00,000	1,00,000	62,500
Full Day	7,50,000	3,37,500	1,69,500

Cost of one breakfast is ₹ 25. One meal is ₹ 50. Donor can select the number of breakfast / meals based on their budget.

### Sponsor Education Expenses for a Child

Education sponsorship for a child	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

### Sponsor Living Expenses for a Senior Citizen

Living expenses sponsorship for a senior citizen	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

### Sponsor a Cow

Maintenance sponsorship for a cow	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

### Sponsor for Gau Pooja

Sponsor for Gau Pooja	Per Pooja (₹)	Endowment (₹)
	1,000	12,500

To support projects through CSR initiatives, please visit: <https://sevalaya.org/projects-needing-support/>

m: 9941450444 | e: [vpdr@sevalaya.org](mailto:vpdr@sevalaya.org)

## For direct remittance of funds to Sevalaya

#### Indian tax payers

Account Name: SEVALAYA  
Account No: 218601000134  
Bank: ICICI BANK  
Branch: Mylapore, Chennai - 600004  
IFSC CODE: ICIC0002186

Account Name: SEVALAYA  
Account No: 029101000008743  
Bank: INDIAN OVERSEAS BANK  
Branch: Dr. Radha Krishnan Salai  
Chennai - 600004  
IFSC CODE: IOBA0000291

#### Overseas donors

Account Name : SEVALAYA  
Account Type : SB A/c  
Account No : 40088280996  
Bank : STATE BANK OF INDIA (SBI)  
Branch : New Delhi Main Branch  
Branch Address: FCRA Cell, 4<sup>th</sup> floor,  
11, Sansad Marg,  
New Delhi - 110001  
SWIFT CODE : SBININBB104  
IFSC CODE : SBIN0000691

#### UPI ID:

9710907675@okbizaxis



